

THREE YEAR M.B.A. DEGREE EXAMINATION, JANUARY - 2015
(FOR DDE Students)

FIRST YEAR EXAMINATION

Paper - I : MANAGEMENT FUNCTIONS AND BEHAVIOUR

(Revised Model Question Paper w.e.f. 2009-2010)

(For the students who admitted in 2008-2009 or earlier the maximum marks shall be 100)

Time : Hours

Max. Marks :

Part - A

Answer all questions Descriptive type questions.

Each question carries 12 Marks

(Marks: 12 = 12)

1. a) List out the steps involved in managing management systems.
OR
b) Explain the responsibilities and duties of a professional manager?
2. a) What are the various techniques involved in decision making?
OR
b) List out the advantages and disadvantages of MBO.
3. a) Discuss the various techniques employed in reducing organizational conflicts.
OR
b) What are the ethics to be followed in an organization?
4. a) Discuss the factors affecting the interdepartmental coordination.
OR
b) List out the steps involved in planning process.
5. a) Write a note on Group dynamics.
OR
b) What are the various types of styles involved in leadership?

THREE YEAR MASTER OF BUSINESS ADMINISTRATION
DEGREE EXAMINATION - JANUARY 2015
(FOR DDE STUDENTS)

FIRST YEAR EXAMINATION

PAPER-II : ECONOMICS OF SOCIAL ENVIRONMENT

(Revised Model Question Paper w.e.f 2009-2010)

(For the students who admitted in 2008-2009 or earlier the maximum marks shall be 100)

Time : 2 Hours

PART - A

Max. Marks : 60

(20 = 30)

Answer **all** questions, Descriptive Type Questions. Each questions carries **12** marks

- 1) a) Explain the significance of Government in influencing business environment.
Or
b) Briefly explain the role of legal entities in managing a business.
- 2) a) Elaborate the present scenario of the Indian Industries.
Or
b) "Small Scale Industries help in rapid development of a Country" Discuss.
- 3) a) Explain in detail various strategies employed in planning.
Or
b) Discuss the importance of regulatory policies in Indian Industries.
- 4) a) Are Foreign investments boon OR bane to Indian industries?
Or
b) List out the important features of Indian's Exim Policy.
- 5) a) Briefly explain the important features of India Exim Policy.
Or
b) Explain the features of Industrial Policy, 1991.

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FIRST YEAR EXAMINATION

Paper - III : INFORMATION MANAGEMENT AND COMPUTER

(Revised Model Question Paper w.e.f. 2009-2010)

(For the students who admitted in 2008-2009 or earlier the maximum marks shall be 100)

Time : 3 Hours

Max. Marks : 100

Part - A

Answer all questions: Descriptive type questions.

Each question carries 12 Marks

(Marks: 100)

1. a) Explain the basic operations performed by CPU. Explain the features of dBase III package.

OR

- b) Explain the main features of LOTUS 123. Discuss COPY and GRAPH commands.

2. a) Describe the role of computer in management decision making. Explain the most widely used financial management software.

OR

- b) What are the human resource management system needs? Describe the main requirements of these systems.

3. a) Define Operations Research. Explain how and why operations research methods have been valuable in aiding management decisions.

OR

- b) A Company produces two types of presentation goods A and B that require gold and silver. Each unit of type A requires 3gm of silver and 1gm of gold while B requires 1gm of silver and 2gm of gold. The company can produce 9gm of silver and 8gm of gold. Each unit of type A brings a profit of Rs. 40 and that of type B Rs. 50. Formulate a linear programming model for the problem and solve it graphically.