

M.Com.(FM) DEGREE EXAMINATION , JANUARY , 2015
PART - I (PREVIOUS)
PAPER - I : BUSINESS ENVIRONMENT AND STRATEGY
DDE STUDENTS
(w.e.f 2014-15)

Time : Hours

Max. Marks : 60

SECTION - A

Answer any FOUR of the following questions, Each question carries 5 marks. Answer all questions at one Place (4×5=20)

- 1) a) International Business Environment
- b) WTO
- c) EXIM Policy
- d) Privatization
- e) Strategic Management
- f) Corporate Strategies
- g) Actuating Strategies
- h) Strategic Control

M.COM (FM) DEGREE EXAMINATION , JANUARY , 2015
PART - I (PREVIOUS)
PAPER - II : MANAGERIAL ECONOMICS
DDE STUDENTS
(w.e.f 2014-15)

Time : 3 Hours

Max. Marks : 100

SECTION - A

Answer any **FOUR** of the following questions Each question carries **5** marks Answer all questions at one Place **(4×5=20)**

- 1) a) Wealth Maximization
b) Promotional elasticity
c) Large Scale Economies
d) Constant returns
e) Annual Profit
f) Price differentiation
g) Dual Pricing
h) Sales promotion

M.Com. (FM) DEGREE EXAMINATION, JANUARY - 2015
Part - I (PREVIOUS)
Paper III : CORPORATE FINANCIAL ACCOUNTING
(DDE STUDENTS)
(w.e.f 2014-2015)

Time : 3 Hours

Max. Marks :

SECTION - A

Answer any **FOUR** of the following questions Each question carries **5** marks Answer all questions at **one** Place **(4×5=20)**

- 1) a) Accounting Conventions
- b) CCA
- c) Capital Accounting
- d) Lease back
- e) Economic value added
- f) Auditing
- g) Public accounts committee
- h) Corporate reporting

356-31

M.Com.(FM) DEGREE EXAMINATION , FEBRUARY , 2015
PART - I (PREVIOUS)
PAPER - IV : FINANCIAL MANAGEMENT
DDE Students
(w.e.f 2014-15)

Time : Hours

Max. Marks :)

SECTION - A

Answer any FOUR of the following questions Each question carries 5 marks Answer all questions at one Place (4×5=20)

- 1) a) Finance Function
- b) Cost of Capital
- c) Financial Leverage
- d) Relevant Cash flows
- e) IRR
- f) Gross working Capital
- g) Receivables Management
- h) Irrelevance theory