

DEPARTMENT OF COMMERCE
M.COM REGULAR (SECOND YEAR) DEGREE INTERNAL TEST QUESTION PAPER
PAPER-I : FINANCIAL MANAGEMENT

Max.Marks:20

Answer any FOUR questions. Each question carries 5 marks (Marks>4X5=20)

1. Describe how wealth maximization is superior than profit maximization.
2. Bringout the objectives of inventory management.
3. Write about net operating income approach.
4. A company whose cost of capital is 12% is considering two mutually projects X and Y, the details of which are given below.

	Project X	Project Y
Investment	Rs. 70,000	Rs. 70,000
Cash inflow after taxes. (Rs.)		
Year 1	Rs. 10,000	Rs. 50,000
Year 2	Rs. 20,000	Rs. 40,000
Year 3	Rs. 30,000	Rs. 20,000
Year 4	Rs. 45,000	Rs. 10,000
Year 5	Rs. 60,000	Rs. 10,000

Question:

Compute Net present value and internal rate of return of the two projects and suggest which project should be undertaken?

5. (a) Capital
(b) EBIT
(c) Capital Structure
(d) Net Working Capital

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M.COM REGULAR (SECOND YEAR) DEGREE INTERNAL TEST QUESTION PAPER
PAPER-I : MARKETING MANAGEMENT

Max.Marks:20

Answer any FOUR questions. Each question carries 5 marks (Marks>4X5=20)

1. Explain about various methods of advertising
2. Describe the external environment of marketing.
3. Bringout the different phases in new product development.
4. Examine the problems of Indian agriculture marketing.
5. Explain the process of consumer decision making process.

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M.COM REGULAR (SECOND YEAR) DEGREE INTERNAL TEST QUESTION PAPER
PAPER-I : HUMAN RESOURCE MANAGEMENT

Max.Marks:20

Answer any FOUR questions. Each question carries 5 marks (Marks>4X5=20)

1.
 - a. Concept of QWL.
 - b. Time Wage.
 - c. Seniority based promotion
 - d. HR-Audit
2. Discuss about managerial compensation practices in India.
3. Describe various approaches to Job Analysis.
4. Write about Harvard model of HRM.
5. List out the causes and effects of transfers.

DEPARTMENT OF COMMERCE
M.COM REGULAR (SECOND YEAR) DEGREE INTERNAL TEST QUESTION PAPER
PAPER-I : FINANCIAL MARKETS AND SERVICES

Max.Marks:20

Answer any FOUR questions. Each question carries 5 marks (Marks>4X5=20)

1. Briefly explain about instruments of capital market.
2. What are the various methods of venture capital?
3. Write in detail about the SEBI guidelines for credit rating in India.
4.
 - a. Call money.
 - b. Credit – rating methodology
 - c. Financial markets.
 - d. Origin of merchant banking.
5. Give an overview on money market derivatives.

DEPARTMENT OF COMMERCE
M.COM REGULAR (SECOND YEAR) DEGREE INTERNAL TEST QUESTION PAPER
PAPER-I : COST AND MANAGEMENT ACCOUNTING

Max.Marks:20

Answer any FOUR questions. Each question carries 5 marks (Marks>4X5=20)

1. Give an overview on life cycle costing
2. What are the merits and demerits of CVP analysis.
3. Disting between financial accounting and management accounting.
4. What are the various issues in transfer pricing? Explain.
5. Give a classification of reports of management.