

**ASSIGNMENTS**  
**Subject: M.Com(F.M)**  
**Year: Previous**  
**PAPER – I: BUSINESS ENVIRONMENT AND STRATEGY**

**MAX. MARKS : 20**

- Q.1. a) Competitors  
b) Structure of WTO  
c) Foreign Capital and Technology Policy in India  
d) Disinvestment Commission  
e) Vision
- Q.2. “Environmental Scanning should provide inputs for strategic decision making”. Elaborate
- Q.3. Explain various foreign market entry strategies.
- Q.4. Bring out the provisions of FEMA.
- Q.5. Critically evaluate industry policy 1991.
- Q.6. Explain various steps involved in strategic management process.
- Q.7. How do you evaluate the strategic alternatives using the BCG criteria? Explain.
- Q.8. What is project? How do you implement strategic control successfully?

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**PAPER : II- MANAGERIAL ECONOMICS**

- Q.1. a) Profit Maximisation  
b) Price elasticity of demand  
c) Out-of-pocket cost  
d) Cobb-douglas production function  
e) Profit Planning  
f) Monopolistic competition
- Q.2. Discuss scope and importance of managerial economics.
- Q.3. What is law of demand ? Explain exceptions to law of demand.
- Q.4. Explain concept and classification of costs.
- Q.5. Explain law of variable proportions
- Q.6. Explain about profit planning and forecasting.
- Q.7. Discuss price determination under Oligopoly market.
- Q.8. What is Pricing ? Explain the pros and cons of any two pricing policies.

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**PAPER : III - CORPORATE FINANCIAL ACCOUNTING**

- Q.1. a) International accounting standards  
b) Current purchasing power  
c) General balance sheet  
d) Economic value added  
e) Consolidated fund  
f) Financial lease
- Q.2. What do you understand by accounting concepts and conventions ?
- Q.3. Explain whether the following items of expenditure are of capital or revenue nature :
- a) Expenses on construction of new building.  
b) Repair to furniture purchases second hand.
- Q.4. Explain the new revenue accounting of electricity under taking.
- Q.5. What does EVA show and when will EVA increase?
- Q.6. Explain the human resources accounting in detail.
- Q.7. Explain the concept and development of financial reporting.
- Q.8. What is bench marketing in accounting? Explain its uses.

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**PAPER : IV - FINANCIAL MANAGEMENT**

- Q.1. a) What are the goals of financial management?  
b) Define operating leverage.  
c) Write the functions of finance  
d) Explain selective inventory control
- Q.2. Define financial management. Explain the role of financial manager in an organization?
- Q. 3. Explain the need and importance of working capital in an organization.
- Q.4. Explain the factors influencing dividend policy.
- Q.5. Define capital structure. Explain the factors influencing capital structure.
- Q.6. Following are the details regarding the capital structure of a company.

	<b>Books Value</b>	<b>Market Value</b>	<b>Cost</b>
	<b>Rs</b>	<b>Rs</b>	
Ordinary Shares	30	60	12%
Reserves	10	--	--
Preference shares	20	24	10%
Debt	40	36	12%
	<b>100</b>	<b>120</b>	

Compute the weighted average cost of capital using book values and market values if the tax rate is 50%.

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**PAPER : V- QUANTITATIVE TECHNIQUES FOR DECISION MAKING**

- Q.1. a) Role of Quantitative techniques in management  
b) Probability and Baye's theorem  
c) Sampling and Non-Sampling errors  
d) Paired T-test  
e) Types of bar diagram
- Q.2. Explain binomial distribution. What are its characteristics? A company has two plants to manufacture scooter. Plant I manufactures 80% of the scooters and plant II manufactures 20%. At plant I 85 out of 100 scooters are related standard quality. At plant II only 65 out of 100 scooters are rated standard quality. What is the probability that the scooter selected at random came from plant I if it known that the scooter is of standard quality?
- Q.3. Explain various methods of sampling and their merits and demerits. From the following data calculate rank correlation coefficient :

<b>X</b>	<b>:</b>	<b>46</b>	<b>46</b>	<b>54</b>	<b>60</b>	<b>70</b>	<b>80</b>	<b>85</b>	<b>85</b>	<b>90</b>	<b>95</b>
<b>Y</b>	<b>:</b>	<b>45</b>	<b>45</b>	<b>50</b>	<b>43</b>	<b>40</b>	<b>43</b>	<b>75</b>	<b>55</b>	<b>72</b>	<b>65</b>

- Q.4. Explain various methods that are used for graphical representation of frequency distribution. Find the two lines of regression from the following data:

<b>X</b>	<b>:</b>	<b>158</b>	<b>160</b>	<b>163</b>	<b>165</b>	<b>167</b>	<b>170</b>	<b>172</b>	<b>175</b>	<b>177</b>
<b>Y</b>	<b>:</b>	<b>163</b>	<b>158</b>	<b>167</b>	<b>170</b>	<b>160</b>	<b>180</b>	<b>170</b>	<b>175</b>	<b>172</b>

- Q.5. In the accounting department of a Bank 100 accounts are selected at random and examined for errors. The following results have been obtained:

<b>No.of errors</b>	<b>:</b>	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
<b>No.of accounts:</b>		<b>36</b>	<b>40</b>	<b>19</b>	<b>2</b>	<b>0</b>	<b>2</b>	<b>1</b>

Can you conclude that the errors are distributed according to poisson distribution?