

M.Com. DEGREE EXAMINATION
PART I - PREVIOUS
Paper : I - MANAGEMENT AND ORGANISATIONAL BEHAVIOUR
(DDE Students)
(w.e.f. 2006-2007)

Time : Hours

Max. Marks :

SECTION - A

Answer any Four questions. Each question carries 5 marks.

Answer All question at one place.

(Marks:4×5=20)

1. a) Managerial Grid
- b) Bench Marking
- c) Committee
- d) Negotiation
- e) Cultural Conflict
- f) Reasons for stress
- g) TQM
- h) Sensitivity Training

M.Com DEGREE EXAMINATION,
PART I - PREVIOUS
PAPER-II : BUSINESS ENVIRONMENT AND STRATEGY
(DDE Students)
(W.E.F 2006-2007)

Time : Hours

Max. Marks :

SECTION - A

Answer any FOUR of the following questions Each question carries 5 marks.

Answer ALL questions at one place

(Marks : 4×5=20)

- 1) a) Micro environment
b) Multi National Company
c) Foreign Trade
d) Routes to privatization
e) Goals and Objectives
f) Strategic Analysis
g) Structural implementation
h) Purpose of strategic control

**M.Com. DEGREE EXAMINATION,
PART I-PREVIOUS
PAPER - III : MANAGERIAL ECONOMICS
(DDE STUDENTS)
(w.e.f 2006-2007)**

Time : Hours

Max. Marks :

Section-A

Answer any four of the following questions. Each question carries 5 marks.

Answer all questions at one place

(marks: 4x5=20)

- I. a) Macro economics
 b) Giffen's paradox
 c) Explicit cost
 d) Optimum firm
 e) Innovations
 f) Perfect market
 g) Price skimming
 h) Brand Ambassador

**M.Com. DEGREE EXAMINATION,
PART I - PREVIOUS
PAPER-IV : CORPORATE ACCOUNTING AND REPORTING
(DDE Students)
(W.E.F 2006-2007)**

Time : Hours

Max. Marks :

SECTION - A

Answer any FOUR of the following questions. Each question carries 5 marks.

Answer ALL questions at one place

(Marks : 4×5=20)

- 1) a) Explain the growth of accounting.
- b) What are the limitations of historical accounting?
- c) State the features of double accounting system.
- d) Write about accounting for financial leases.
- e) Explain the value added concept.
- f) What is social responsibility accounting?
- g) What do you mean by stamps Report?
- h) Write about creative accounting.

M.Com DEGREE EXAMINATION,
PART I - PREVIOUS
PAPER V : QUANTITATIVE TECHNIQUES FOR MANAGERIAL
DECISION
(DDE Students)
(w.e.f. 2006-2007)

Time : Hours

SECTION - A

Max. Marks :

Answer any FOUR of the following questions. Each question carries 5 marks.

Answer ALL questions at one place

(Marks : $4 \times 5 = 20$)

- 1)
 - a) Advantages of quantitative approach to management
 - b) Normal distribution and its importance
 - c) Non- sampling errors.
 - d) Secondary data and its limitations
 - e) Scatter diagram
 - f) t-test for a single mean
 - g) Chance causes and assignable causes
 - h) Laplace criterion.