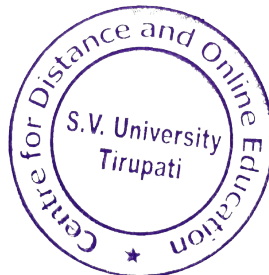


**SRI VENKATESWARA UNIVERSITY:: TIRUPATI**  
**CENTRE FOR DISTANCE AND ONLINE EDUCATION**



PPR for M.A. Telugu  
Choice Based Credit System (CBCS)  
Amended as per NEP-2020  
(w.e.f. the Academic Year 2024-2025)

  
DIRECTOR  
Centre for Distance and  
Online Education (CDOE)  
Sri Venkateswara University  
TIRUPATI - 517 502.



  
REGISTRAR  
S.V. UNIVERSITY  
TIRUPATI

## PROGRAMME PROJECT REPORT (PPR)

### MASTER OF ARTS (M.A) TELUGU

- a) **Programme Objectives and Outcomes:** The program has been designed to achieve the following specific **objectives**;

Initially introduce the relevant areas of economics;

provide students with thorough theoretical and practical training in microeconomics, macroeconomics, growth theories, and econometrics as well as specialization in applied fields; Inculcate the student's proficiency in Indian and Global economy and by using that knowledge to critically evaluate economic

**Outcomes;** Create an ability in students to communicate in both oral and written forms by presenting arguments and evidence clearly and concisely. On completion of this program, the successful student will have knowledge and understanding of Micro and macroeconomic theory and policy. Advanced quantitative and computing methods applicable to economics and finance. Use advanced computer packages to analyze data and estimate a model. Analyse and interpret economic information at an advanced level. Using quantitative and qualitative information, together with analysis, arguments, and commentary, in a form appropriate to the intended audience. Contemporary issues of economics, finance, and behaviour. It would also focus on knowledge and skills that prepare students for further study, research, employment, and research.

- b) **Nature of Target Group Learners:** The target group of learners for this program is Teachers with low qualifications and others who cannot join the formal education system for several reasons. Besides this the fresh graduates who are not able to join in regular mode due to various reasons.

- c) **Appropriateness of the Programme with Quality Assurance for Acquiring Specific Skills:** The program is designed by eminent subject experts on par with formal education. The PPR is designed appropriately for the development of the professional and occupational standards of the teaching community and to develop skills and competencies among various field experts. The program is prepared for the changing needs of society with high quality and structure.

- d) **Programme content Designing and Developing:** The M.A. TELUGU curriculum has been prepared by the Board of Studies committee appointed by the University. The PPR is designed for the requirements of the changing society and duly approved by the Core Board of Studies constituted by the University. The design is made in such a way that changes whenever required and demanded. The SLM is also prepared by the subject experts. The program is designed to be in the Choice Based Credit System (CBCS) within the framework of NEP-2020. The duration of the program consists of two academic years with four semesters, consisting of 90 instructional days in

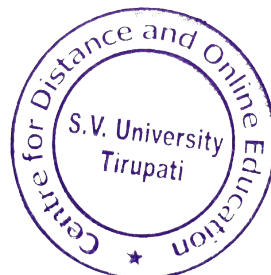
16 weeks for teaching and another additional 6 weeks utilized for the conduct of examination and evaluation purposes.

**e) Cost Estimates for the Development of the Programme:** The program fee for 1<sup>st</sup> year is Rs. 4,000/ and in 2<sup>nd</sup> year 3,000/-. The university will pay the remuneration to course writers and counselors as per university norms. Processing, Print Materials, and Examination fees as prescribed by the University. It will be revised periodically to attract the counselors. This institution provides high-quality programs at a minimum cost.

**f) Admission, Delivery, and Evaluation Norms:** The admission is made through a notification. Admission will be given to any candidate who passed graduation. Admission will be given to all eligible candidates. The curriculum transaction is made through SLM, face-to-face contact program classes, virtual mode, and Telephonic counseling extra. The institution will supply well-prepared Study Learning Material as per content to all admitted candidates. The contact program classes will be organized. The performance of the students in each semester shall be evaluated paper-wise through Internal Assessment and University Exam for 20 and 80 marks, respectively. The setting of Question papers shall be done by external examiners from the panels recommended by the list of panels of paper setters. The answer sheets of the students relating to university end examinations are evaluated by the external examiners. To declare a pass, a candidate has to pass all the papers. In each paper candidate has to secure 40% of marks in the University end examinations, (32 out of 80 marks and 8 out of 20 marks). After adding the internal marks [maximum 20 marks] to external marks [maximum 80 marks], the marks secured by a student from a maximum of 100 will be converted into a letter grade. The grade points are the numerical equivalent of a letter grade assigned to a student on the 10-point scale.

**g) Library Resources:** The institution has a sizable collection of **TELUGU** books in the library on its premises. The students make use of the library facilities.

  
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