

ప్రాచీన తెలుగు కవిత్వం

డిగ్రీ (జనరల్) / సెమిస్టర్

రచయితలు

డా॥ బి. అశోక్

డా॥ ఎస్. సునీల్ కుమార్

తెలుగు విభాగం

ఎస్. వి. విశ్వ విద్యాలయం

తిరుపతి, ఆంధ్రప్రదేశ్ - 517 502



Centre for Distance and Online Education
Sri Venkateswara University
Tirupathi, AP -517 502

All rights reserved. No part of this publication which is material protected by this copyright notice may be reproduced or transmitted or utilized or stored in any form or by any means now known or hereinafter invented, electronic, digital or mechanical, including photocopying, scanning, recording or by any information storage or retrieval system, without prior written permission from the CDOE, SVU.



Director
Centre for Distance and Online Education
Sri Venkateswara University
Tirupathi, AP-517 502

విజయోస్తు

మమ్మీ అన్న మాటలో మమకారం కన్న
అమ్మ! అన్న మాటలో మాధుర్యం మిన్న
అమ్మ నుండి అలవడే అమృత భాష
ఆత్మీయతను పెంచే ఆంధ్ర భాష

మాధుర్యాన్ని పెంచే మాన్యభాష
రాగసుధలను రంగరించే రాష్ట్ర భాష
మమకారాన్ని పంచే మాతృభాష
తేనెలోలుకు భాష మన తెలుగు భాష

తెలుగు భాషను గౌరవిద్దాం
తెలుగు భాషలో మాట్లాడుదాం
తెలుగు జాతికి వన్నెతెద్దాం
ఇదే తెలుగుతల్లికి మనమిచ్చే నీరాజనాలు

- రచయితలు

జనరల్ తెలుగు / సెమిస్టర్ - 1

ప్రాచీన తెలుగు కవిత్వం

ఈ కోర్సు విజయవంతంగా ముగించాక, విద్యార్థులు క్రింది అభ్యసన ఫలితాలను పొందగలరు.

1. ప్రాచీన తెలుగుసాహిత్యం యొక్క ప్రాచీనతను, విశిష్టతను గుర్తిస్తారు. తెలుగు సాహిత్యంలో ఆదికవి సన్నయ కాలంనాటి భాషానమ్కృతులను, ఇతిహాసకాలంనాటి రాజనీతి విషయాలపట్ల పరిజ్ఞానాన్ని సంపాదించగలరు.
2. శివకవుల కాలంనాటి మతపరిస్థితులను, భాషావిశేషాలను గ్రహిస్తారు. తెలుగు సుడికారం, సామెతలు, లోకోక్తులు మొదలైన భాషాంశాల పట్ల పరిజ్ఞానాన్ని పొందగలరు.
3. తిక్కన భారతంనాటి మత, ధార్మిక పరిస్థితులను, తిక్కన కవితాశిల్పాన్ని, నాటకీయతను అవగాహన చేసుకోగలరు.
4. ఎఱ్ఱన సూక్తివైచిత్రిని, ఇతిహాస కవిత్వంలోని విభిన్న రీతులపట్ల అభిరుచిని పొందగలరు. శ్రీనాథుని కాలం నాటి కవితావిశేషాలను, మొల్ల కవితా విశిష్టతను గుర్తించగలరు.
5. తెలుగు పద్యం స్వరూప-స్వభావాలను, సాహిత్యాభిరుచిని పెంపొందించుకుంటారు. ప్రాచీన కావ్యభాషలోని వ్యాకరణాంశాలను అధ్యయనం చేయడం ద్వారా భాషాసామర్థ్యాన్ని, రచనలో మెళకువలను గ్రహించగలరు.

పాఠ్య ప్రణాళిక

యూనిట్ - I

రాజనీతి - సన్నయ

మహాభారతం - సభాపర్వం - ప్రథమాశ్వాసం - (26-57 పద్యాలు)

యూనిట్ - II

దక్షయజ్ఞం - సన్నెచోడుడు

కుమారసంభవం - ద్వితీయాశ్వాసం - (49 - 86 పద్యాలు)

యూనిట్ - III

ధామ్య ధర్మోపదేశము - తిక్కన

మహాభారతం - విరాటపర్వం - ప్రథమాశ్వాసం - (116 - 146) పద్యాలు

యూనిట్ - IV

పలనాటి బెబ్బులి - శ్రీనాథుడు (పలనాటి వీరచరిత్ర - ద్విపద కావ్యం పుట 108 - 112 'బాలచంద్రుడు భీమంబగు సంగ్రామం బొనర్చుట.. (108)..

వెఱగంది కుంది' (112) సం. అక్కిరాజు ఉమాకాంతం ముద్రణ. వి. కె. స్వామి, బెజవాడ 1911.

యూనిట్ - V

సీతారావణ సంవాదం - మొల్ల

రామాయణము - సుందరకాండము - (40 - 87 పద్యాలు)

వ్యాకరణం

సంధులు: ఉత్ప, త్రిక, ద్రుతప్రకృతిక, నుగాగమ, ద్విరుక్తటకారాదేశ, యణాదేశ, వృద్ధి, శ్చుత్వ, జశ్వ, అనునాసిక సంధులు.

సమాసాలు: అవ్యయిభావ, తత్పురుష, కర్మధారయ, ద్వంద్వ, ద్విగు, బహువ్రీహి.

అలంకారాలు:

అర్థాలంకారాలు: ఉపమ, ఉత్పేక్ష, రూపక, స్వభావోక్తి, అర్థాంతరవ్యాస, అతిశయోక్తి.

శబ్దాలంకారాలు: అనుప్రాస (వృత్త్యనుప్రాస, ఛేకామప్రాస లాటానుప్రాస, అంత్యానుప్రాస)

ఛందస్సు

వృత్తాలు: ఉత్పలమాల, చంపకమాల, శార్దూలము, మత్తేభము;

జాతులు: కందం, ద్విపద; ఉపజాతులు: ఆటవెలది, తేటగీతి, సీసం మరియు ముత్యాలసరాలు

విషయ సూచిక
ప్రాచీన తెలుగు కవిత్వం

యూనిట్-1: రాజనీతి

1.1	ఉద్దేశం	1
1.2	కవి పరిచయం	1
1.3	మహాభారత ప్రాశస్త్యము	1
1.4	పాఠ్యభాగం	2
1.5	పాఠ్యభాగ పరిచయం	7
1.6	కఠిన పదాలకు అర్థాలు	7
1.7	ప్రతిపదార్థ : తాత్పర్యాలు	10
1.8	సందర్భ సహిత వ్యాఖ్యలు	17
1.9	పాఠ్యభాగ సారాంశం	19
1.10	ప్రశ్నలు - జవాబులు	22
1.11	సంగ్రహ ప్రశ్నలు	30
1.12	అభ్యాసం	31

యూనిట్-2: దక్షయజ్ఞం

2.1	ఉద్దేశం	33
2.2	కవి పరిచయం	33
2.3	పాఠ్యభాగము	34
2.4	పాఠ్యాంశ పరిచయం	39
2.5	ప్రతిపదార్థ - తాత్పర్యాలు	42
2.6	సందర్భ సహిత వ్యాఖ్యలు	49
2.7	పాఠ్యభాగసారాంశము	51

2.8	ప్రశ్నలు - జవాబులు	54
2.9	సంగ్రహ ప్రశ్నలు	63
2.10	అభ్యాసం	64

యూనిట్-3: ధౌమ్య ధర్మోపదేశం

3.1	ఉద్దేశం	67
3.2	పరిచయం	67
3.3	పాఠ్యభాగము	68
3.4	పాఠ్యభాగ పరిచయం	73
3.5	కఠిన పదాలకు అర్థాలు	73
3.6	ప్రతిపదార్థ - తాత్పర్యాలు	75
3.7	సందర్భ సహిత వ్యాఖ్యాలు	80
3.8	పాఠ్యభాగ సారాంశము	82
3.9	ప్రశ్నలు -సమాధానములు	85
3.10	సంగ్రహ ప్రశ్నలు	91
3.11	అభ్యాసం	93

యూనిట్-4: పలనాటి బెబ్బులి

4.1	ఉద్దేశం	95
4.2	పరిచయం	95
4.3	పాఠ్యభాగము	96
4.4	పాఠ్యభాగ పరిచయం	104
4.5	కఠిన పదాలకు అర్థాలు	104
4.6	సందర్భ సహిత వ్యాఖ్యాలు	108
4.7	పాఠ్యభాగం సారాంశం	110

4.8	వ్యాసరూప ప్రశ్నలు	113
4.9	సంగ్రహ ప్రశ్నలు	118
4.10	అభ్యాసం	120

యూనిట్-5: సీతారావణ సంవాదం

5.0	ఉద్దేశం	121
5.1	కవియిత్రి పరిచయం	121
5.2	పాఠ్యభాగము	121
5.3	పాఠ్యభాగ పరిచయం	130
5.4	కఠిన పదాలకు అర్థాలు	130
5.5	సందర్భ సహిత వ్యాఖ్యలు	137
5.6	పాఠ్యభాగసారాంశం	139
5.7	ప్రశ్నలు సమాధానములు	144
5.8	సంగ్రహరూప ప్రశ్నలు	153
5.9	అభ్యాసం	156

యూనిట్-6: వ్యాకరణం

6.1	సంధులు	157
6.2	సమాసములు	162
6.3	అలంకారములు	167
6.4	ఛందస్సు	170

A Course in Communication and Soft Skills

*As per Choice Based Credit System (CBCS)
For Degree 1-Year/1-sem
Common to all Branches*



Authors

Prof. V. Ravi Naidu

Dr. E. Gangadhar

Dr. A. Sreenivasulu

Dept. of English

S.V. University, Tirupati - 517502 AP



**Centre for Distance and Online Education
Sri Venkateswara University**

Tirupathi, AP -517 502

Year : 2024

Edition : First

All rights reserved (SVU CDOE). No part of this publication which is material protected by this copyright notice may be reproduced or transmitted or utilized or stored in any form or by any means now known or hereinafter invented, electronic, digital or mechanical, including photocopying, scanning, recording or by any information storage or retrieval system, without prior written permission from the Publisher.

Copyright© 2024, SVU CDOE

All Rights Reserved

Printed

by



(An ISO 9001 : 2015 Certified Publishers)

326/C, Surneni Nilayam

Near B K Guda Park, S R Nagar

Hyderabad - 500 038 TS

P.No:+91 40 23710657, 238000657, 23810657

Cell:+91 94405 75657, 93925 75657, 93935 75657

Reg. Off.: 5-68, Pedda Gorpada, Pakala, Tirupathi - 517 112 AP

mail: studentshelpline.in@gmail.com

for

Director

Centre for Distance and Online Education

Sri Venkateswara University

Tirupathi, AP -517 502

mail : directorddesvu@gmail.com

Cell: +91 877-2289380

www.svudde.in

A Course in Communication and Soft Skills

Learning Outcomes

By the end of the course the learner will be able to:

- Use grammar effectively in writing and speaking.
- Demonstrate the use of good vocabulary
- Demonstrate an understating of writing skills
- Acquire ability to use Soft Skills in professional and daily life.
- Confidently use the tools of communication skills

Unit-1: Listening Skills

- i. Importance of Listening
- ii. Types of Listening
- iii. Barriers to Listening
- iv. Effective Listening

Unit-2: Speaking Skills

- a. Sounds of English: Vowels and Consonants
- b. Word Accent
- c. Intonation

Unit-3: Grammar

- a. Concord
- b. Modals
- c. Tenses (Present/Past/Future)
- d. Articles
- e. Prepositions
- f. Question Tags
- g. Sentence Transformation (Voice, Reported Speech & Degrees of Comparison)
- h. Error Correction

Unit-4: Writing

- i. Punctuation
- ii. Spelling
- iii. Paragraph Writing

Unit-5: Soft Skills

- a. SWOC
- b. Attitude
- c. Emotional Intelligence
- d. Telephone Etiquette
- e. Interpersonal Skills

Content

A Course in Communication and Soft Skills

Unit-1: Listening skills

1.0	Objectives	1
1.1	Listening Skills	1
1.2	Importance	2
1.2.1	Importance of Listening Skills	3
1.2.2	Ways to Improve Listening Skill	3
1.3	Techniques to Improve Listening	4
1.3.1	Characteristics associated with the Speaker and Listener	4
1.4	Process or Stages of Listening	5
1.5	Listening Modes	6
1.5.1	Advantages of Listening	7
1.5.2	Poor Listening Habits	8
1.5.3	Good Listening Habits	8
1.6	Types of Listening	9
1.7	Barriers To Listening	12
1.8	Effectiveness of Listening	14
1.8.1	Strategies for Effective Listening	16
1.9	Listening Comprehension	17
1.9.1	Listening to Sounds: Sounds of English Language	18
1.10	Exercises	19
1.11	Check your Progress	21
1.12	Outcomes	21
1.13	Exercise	22
1.14	Practice Exercises	22

Unit-2: Speaking Skills

2.0	Objectives	25
2.1	Introduction	25
2.2	Essentials Of Effective Speaking Skills	26
2.2.1	Principles of Speaking Skills	27
2.2.2	Improving Speaking Skills	28
2.3	Barriers of Speaking skills	29
2.3.1	Effectiveness of Speaking Skills	30

2.4	Sounds of English	30
2.5	Introduction To Phonetics	31
2.5.1	The Sounds of English	32
2.5.2	Task	33
2.6	Vowels	34
2.6.1	Pure Vowels or Monophthongs	35
2.6.2	Tasks	40
2.6.3	Diphthongs	42
2.6.4	Tasks	47
2.7	Consonants	48
2.7.1	Double Consonant Letters	56
2.7.2	Tasks	58
2.8	Word Accent	60
2.8.1	Importance of Stress	61
2.8.2	Aspects of Word Stress	61
2.8.3	Rules of Word Stress	63
2.8.4	Stress Shift According to Function	67
2.8.4	Stress Shift According to Function	67
2.8.5	Stress in Compound Words	67
2.9	Tasks	68
2.10	Accent/Stress and Rhythm in Connected Speech	69
2.10.1	Rhythm in Connected Speech	70
2.10.2	Strong/Weak Forms and Contracted Forms	71
2.11	Tasks	74
2.12	Intonation	75
2.12.1	Objective Factors	76
2.12.2	Tone Groups	76
2.12.3	Some Important Points to be Remembered	80
2.13	Tasks	81
2.14	Outcomes	81
2.15	Check Out	81
Unit-3: Grammar		
3.0	Objectives	83
3.1	Importance of Grammar	84
3.2	Concord	84
3.2.1	Rules for Concord	85
3.2.2	Concord of Proximity	88

3.2.3	The Basics of Subject-Verb Concord	89
3.2.4	Tasks	90
3.2.5	Check Out	93
3.3	Modals	94
3.3.1	List of Modal Verbs	94
3.3.2	Tasks	99
3.3.3	Check Out	101
3.4	Tenses (Present/ Past/ Future)	102
3.4.1	Present Tense	103
3.4.2	Past Tense	105
3.4.3	Future Tense	106
3.4.4	Tasks	108
3.4.5	Check Out	113
3.5	Articles	121
3.5.1	The Definite Article	122
3.5.2	The Indefinite Article	122
3.5.3	Indefinite articles with Incountable Nouns	123
3.5.4	Uses of Article ‘a’	124
3.5.5	Uses of Article ‘an’	125
3.5.6	Omission of Articles/Zero Article	125
3.5.7	Use of the Definite Article ‘the’	127
3.5.8	Omission of the Article ‘the’	128
3.5.9	Task	129
3.5.10	Check Out	132
3.6	Prepositions	136
3.6.1	Types of Prepositions	136
3.6.2	Unnecessary Prepositions	138
3.6.3	Other Uses of Preposition	138
3.6.4	Task (GATE 2018)	139
3.6.5	Check Out	142
3.7	Question Tags	144
3.7.1	Positive or Negative Question Tags	144
3.7.2	Intonation	146
3.7.3	Tone Groups	148
3.7.4	Some Important Points to be Remembered	150
3.7.5	Tasks	151
3.7.6	Check Out	153

3.8	Reported Speech	155
3.8.1	Direct and Indirect Speech	155
3.8.2	Converting Direct Speech into Indirect Speech	157
3.8.3	Rules for Reported Speech	157
3.8.4	Tasks	166
3.8.5	Check Out	168
3.9	Active and Passive Voice	169
3.9.1	When to use Active and Passive Voice	169
3.9.2	Active to Passive Voice Rules For Conversion of Sentence	170
3.9.3	Tasks	173
3.9.4	Check Out	184
3.10	Degree of Comparison	187
3.10.1	Rules for Changing the Degrees of Comparison	190
3.10.2	Degrees of Comparison are Applicable only to Adjectives and Adverbs	192
3.10.3	Rules for Adjectives and Adverbs in Degrees of Comparison	194
3.10.4	Tasks	198
3.11	Outcomes	200

Unit-4: Writing

4.0	Objectives	201
4.1	Introduction	201
4.2	Significance Of Writing	203
4.2.1	Spelling	204
4.3	Tasks (SSC Codes)	207
4.4	Punctuation	212
4.4.1	Task	216
4.5	Paragraph Writing	217
4.5.1	Organising Principles of Paragraph Writing	218
4.5.2	Paragraph Development Techniques and Methods	220
4.5.3	Types of Paragraphs	222
4.5.4	Tasks	223
4.6	Outcomes	224
4.7	Check Out	224

Unit-5: Soft Skills

5.0	Objectives	229
5.1	Introduction	229
5.1.1	How it Works	230
5.1.2	Importance	230

5.1.3	Soft Skills List and Examples	231
5.1.4	Improvement of Soft Skills	232
5.1.5	Highlight your Soft Skills	233
5.2	SWOC	234
5.2.1	Personal SWOT Analysis	235
5.2.2	SWOT Questions to Ask Yourself	237
5.2.3	Determining the Outcomes	238
5.2.4	Taking Action	238
5.2.5	Why do A Personal SWOT Analysis?	238
5.2.6	When Should you Perform a Personal SWOT Analysis	241
5.3	Attitude	242
5.3.1	Definition of Attitude	242
5.3.2	Components of Attitude	244
5.3.3	Factors Influencing Attitude	246
5.3.4	Differences between Attitude and Behaviour	247
5.3.5	Differences between Attitude and Behavior	248
5.3.6	Attitude at Workplace	248
5.3.7	Effects of Positive Attitude	249
5.3.8	Effects of Negative Attitude	250
5.4	Emotional Intelligence	251
5.4.1	The 4 Dimensions of Emotional Intelligence (and a Chart)	253
5.4.2	Key Skills in the Emotional Intelligence Framework	254
5.4.3	Emotional Intelligence, IQ, and Personality Are Different	255
5.4.4	Emotional Intelligence Is Linked to Performance	256
5.4.5	Emotional Intelligence Can Be Developed	257
5.5	Telephone Etiquette	259
5.5.1	Essential Rules of Phone Etiquette	261
5.5.2	Customer Service Phone Etiquette	263
5.5.3	Ways to Improve Your Telephone Etiquette	265
5.6	Interpersonal Skills	266
5.6.1	Understanding Interpersonal Skills	266
5.6.2	Importance of Interpersonal Skills	267
5.6.3	How to Improve Interpersonal Skills	268
5.6.4	Highlight Interpersonal Skills when Applying for Jobs	268
5.7	Outcomes	269
5.8	Interview Questions	270

Life Skill Course
Human Values and Professional Ethics
As per Choice Based Credit System (CBCS)
Common to all Branches



Authors

Dr. M. Shanthi

Dr. B. Sudheeshna

Dept. of Management Studies

S.V. University, Tirupati - 517502 AP



Centre for Distance and Online Education
Sri Venkateswara University
Tirupathi, AP -517 502

Year : 2024

Edition : First

All rights reserved (SVU CDOE). No part of this publication which is material protected by this copyright notice may be reproduced or transmitted or utilized or stored in any form or by any means now known or hereinafter invented, electronic, digital or mechanical, including photocopying, scanning, recording or by any information storage or retrieval system, without prior written permission from the Publisher.

Copyright© 2024, SVU CDOE

All Rights Reserved

Printed

by



(An ISO 9001 : 2015 Certified Publishers)

326/C, Surneni Nilayam

Near B K Guda Park, S R Nagar

Hyderabad - 500 038 TS

P.No: +91 40 23710657, 238000657, 23810657

Cell: +91 94405 75657, 93925 75657, 93935 75657

Reg. Off.: 5-68, Pedda Gorpadu, Pakala, Tirupathi - 517 112 AP

mail: studentshelpline.in@gmail.com

for

Director

Centre for Distance and Online Education

Sri Venkateswara University

Tirupathi, AP -517 502

mail : directorddesvu@gmail.com

Cell: +91 877-2289380

www.svudde.in

Human Values and Professional Ethics

Learning Outcome

On completion of this course, the UG students will be able to:

- Understand the significance of value inputs in a classroom and start applying them in their life and profession
- Distinguish between values and skills, happiness and accumulation of physical facilities, the Self and the Body, Intention and Competence of an individual, etc.
- Understand the value of harmonious relationship based on trust and respect in their life and profession
- Understand the role of a human being in ensuring harmony in society and nature.
- Distinguish between ethical and unethical practices, and start working out the strategy to actualize a harmonious environment wherever they work.

Unit-1: Introduction - Definition, Importance, Process & Classifications of Value Education

- Understanding the need, basic guidelines, content and process for Value Education
- Understanding the thought provoking issues; need for Values in our daily life
- Choices making - Choosing, Cherishing & Acting
- Classification of Value Education: understanding Personal Values, Social Values, Moral Values & Spiritual Values.

Unit-2: Harmony in the Family - Understanding Values in Human Relationships

- Understanding harmony in the Family- the basic unit of human interaction
- Understanding the set of proposals to verify the Harmony in the Family;

- Trust (*Vishwas*) and Respect (*Samman*) as the foundational values of relationship
- Present Scenario: Differentiation (Disrespect) in relationships on the basis of body, physical facilities, or beliefs.
- Understanding the Problems faced due to differentiation in Relationships
- Understanding the harmony in the society (society being an extension of family): *Samadhan*, *Samridhi*, *Abhay*, *Sah-astitva* as comprehensive Human Goals
- Visualizing a universal harmonious order in society- Undivided Society (*Akhand Samaj*), Universal Order (*Sarvabhaum Vyawastha*)- from family to world family.

Unit-3: Professional Ethics in Education

- Understanding about Professional Integrity, Respect & Equality, Privacy, Building Trusting Relationships.
- Understanding the concepts; Positive cooperation, Respecting the competence of other professions.
- Understanding about Taking initiative and Promoting the culture of openness.
- Depicting Loyalty towards Goals and objectives.

Content
Human Values and Professional Ethics

Unit-1: Introduction

1.0	Objectives	1
1.1	Introduction	1
1.2	Value Education	2
1.2.1	Effective Management of Value Education	4
1.2.2	Objectives of Value-Education	6
1.2.3	Significance of Value Education	7
1.2.4	Guidelines for Value Education	7
1.2.5	Importance of Value Education	8
1.3	Introduction to Values	9
1.4	Definition of Values	10
1.5	Classification of Value Education	12
1.5.1	Characteristics of Values	14
1.5.2	Types of Values	15
1.6	Human Values	15
1.6.1	Evolution of Human Values	16
1.6.2	Important Human Values	17
1.6.3	Types of Human Values	17
1.6.4	Universal Values	18
1.6.5	Cultural Values	18
1.6.6	Humanbeing in Bigger Order	19
1.6.7	Fundamental Values	20
1.7	Content of Value Education	20
1.8	Role of Value Education	21
1.9	Need for Value Education	22
1.9.1	Basic Guidelines for Value Education	25
1.10	Content and Process of Value Education	26
1.10.1	Preconditioning	26

1.10.2	Ways to Apply our Personal Core values in Daily Life	27
1.10.3	Ways to Select Choice Making	29
1.11	Prosperity as parts of Value Education	29
1.11.1	Physical Facilities for Animals and Humans	32
1.11.2	Basic Human Aspirations	35
1.11.3	Our State Today in Human Aspiration	36
1.11.4	Need for Right Understanding	37
1.11.5	Why is Happiness so Important to All of Us?	38
1.11.6	Differences between Prosperity and Wealth	38
1.11.7	SVDD, SSDD, SSSS	40
1.12	Outcomes	42
1.13	Review Questions	42
1.14	Multiple Choice Questions	43
Unit-2: Harmony in the Family		
2.0	Objectives	45
2.1	Introduction	45
2.2	Harmony	46
2.2.1	Harmony in Society	47
2.2.2	Extended Relationship from Family to Society	47
2.2.3	Harmony from Family to World Family	48
2.3	Harmony in Nature	48
2.4	Harmony in the family	49
2.4.1	Family is Basic Unit of Human Interaction	50
2.4.2	Family is a Natural Laboratory	50
2.5	Family is Basic Unit of all Interaction	50
2.5.1	Set of Proposals to Verify Harmony in Family	51
2.5.2	Justice (Nyaya)	51
2.5.3	Differentiation (Disrespect) in Relationships	52
2.5.4	Problems Faced Due to Differentiation in Relationships	54
2.6	Values in Relationships	55

2.6.1	Values in Human Relationships	56
2.7	Basics for respect and today's Crisis	57
2.7.1	Trust (Vishwas)	57
2.7.2	Respect (Samman)	59
2.7.3	Affection	60
2.7.4	Care	61
2.7.5	Guidance	61
2.7.6	Reverence	62
2.7.7	Glory	62
2.7.8	Gratitude	62
2.7.9	Love	63
2.7.10	Difference between Belief & Understanding	64
2.8	Comprehensive Human Goal: The Five dimensions of Human Endeavour	64
2.8.1	Comprehensive Human Goal	67
2.8.2	Five Dimensions of Human Endeavour	68
2.8.3	Prosperity in Families	69
2.8.4	Recyclability and Self-regulation in Nature	70
2.9	Universal Human Order	71
2.9.1	Right understanding in the Individuals is the basis for Harmony in the Family	72
2.10	Outcomes	72
2.11	Review Questions	73
2.12	Multiple Choice Questions	74

Unit-3: Professional Ethics in Education

3.0	Objectives	77
3.1	Introduction	77
3.2	Value Based Life and Profession	78
3.3	Professional Integrity	78
3.3.1	Professional Integrity in Business	79
3.3.2	Equality and Respect	80
3.3.3	Is Professional Integrity is Possible in Actual Working	80

3.3.4	Important of Professional Integrity in the Workplace	80
3.3.5	Tips for Maintaining Integrity	81
3.3.6	Demonstrate of Integrity in the Workplace	83
3.3.7	Examples of Integrity in the Workplace	83
3.4	Respect and Equality	84
3.4.1	Respect	84
3.4.2	Equality	85
3.4.3	Characteristic Features of Equality	85
3.4.4	Kinds of Equality	86
3.5	Privacy	89
3.5.1	Multiple Dimensions or Types of Privacy	89
3.5.2	Chief Contents or Aspects of Privacy	91
3.6	Privacy Law	94
3.6.1	Classification of Privacy Law	94
3.7	Building Trusting Relationship	95
3.7.1	How to Build Good Work Relationships	96
3.8	Positive Cooperation	98
3.8.1	Importance of Cooperation	99
3.8.2	Advantages of Cooperation	100
3.9	Ethical Competence	101
3.9.1	Salient Features of Competence in Professional Ethics	102
3.9.2	Respecting the competence of other professions	103
3.9.3	Fundamental Principles in Competence in Professional Ethics	103
3.10	Openness	104
3.10.1	Drivers of Openness in an Organization	105
3.11	Loyalty	108
3.11.1	Loyalty towards Goals and Objectives	108
3.11.2	Differing Concepts of Loyalty	108
3.12	Outcomes	110
3.13	Review Questions	110
3.14	Multiple Choice Questions	111

Skill Development Course
Office Secretaryship

*As per Choice Based Credit System (CBCS)
Common to all Branches*



Authors

Dr. M. Shanthi

Dr. B. Sudheeshna

Dept. of Management Studies

S.V. University, Tirupati - 517502 AP



Centre for Distance and Online Education
Sri Venkateswara University
Tirupathi, AP -517 502

Year : 2024

Edition : First

All rights reserved (SVU CDOE). No part of this publication which is material protected by this copyright notice may be reproduced or transmitted or utilized or stored in any form or by any means now known or hereinafter invented, electronic, digital or mechanical, including photocopying, scanning, recording or by any information storage or retrieval system, without prior written permission from the Publisher.

Copyright© 2024, SVU CDOE

All Rights Reserved

Printed

by



(An ISO 9001 : 2015 Certified Publishers)

326/C, Surneni Nilayam

Near B K Guda Park, S R Nagar

Hyderabad - 500 038 TS

P.No:+91 40 23710657, 238000657, 23810657

Cell:+91 94405 75657, 93925 75657, 93935 75657

Reg. Off.: 5-68, Pedda Gorpadu, Pakala, Tirupathi - 517 112 AP

mail: studentshelpline.in@gmail.com

for

Director

Centre for Distance and Online Education

Sri Venkateswara University

Tirupathi, AP -517 502

mail : directorddesvu@gmail.com

Cell: +91 877-2289380

www.svudde.in

Office Secretaryship

Learning Outcomes

By the successful completion of course, the student will be able to;

1. Understand the organizational hierarchy and outlines of functioning.
2. Comprehend the role of office secretaryship in a small and medium organization.
3. Acquire knowledge on office procedures and interpersonal skills.
4. Apply the skills in preparing and presenting notes, letters, statements, reports in different situations.

Unit-I: Introduction

Introduction - Organisational structure of a small and medium organization - Types of offices - Kinds of secretaries - The scope of office secretaryship.

Unit-II: Office Secretary

The role of an office secretary - Duties and responsibilities - Usage of different devices - Flowchart and office manuals - Coordinating different wings of an office/organisation - Arranging common meetings - Operations of banking and financial services - travel and hospitality management services.

Unit-III: Office Procedures

Office procedures - Filing - Circulating files - Preparation of notes, circulars, agenda and minutes of meetings - Issue of press notes - Maintenance of files and records - Inventory, office, human resources, financial and confidential - maintaining public relations.

Content

Office Secretaryship

Unit-1: Introduction

1.0	Objectives	1
1.1	Introduction	1
1.2	Organisation	2
1.2.1	Definitions of Organization and Organizing	2
1.2.2	Elements of Organization	3
1.2.3	Nature of Organization	6
1.2.4	Importance of Organization	7
1.2.5	Advantages of Organizing	7
1.2.6	Principles of Organization	9
1.2.7	Steps in the Process of Organisation	11
1.3	Organizations Structure	12
1.3.1	Significance of Organization Structure	13
1.3.2	Principles of Organization Structure	14
1.4	Types of Organizations	14
1.4.1	Based on Organization Structure	14
1.4.2	Based on Authority	19
1.5	Meaning and Definition of Office	22
1.5.1	Office Work	24
1.5.2	Office Activities	25
1.5.3	Factors Contributing to the Growth of Office Work	26
1.5.4	Types of Office	27
1.6	Secretary	28
1.6.1	Appointment of a Secretary	30

1.6.2	Qualifications and Personal Qualities of a Secretary	31
1.6.3	Remuneration of a Secretary	35
1.6.4	Functions or Duties of a Secretary	35
1.6.5	Rights of a Secretary	36
1.6.6	Powers of a Secretary	36
1.6.7	Liabilities of a Secretary	37
1.6.8	Importance of Secretary	37
1.7	Types of Secretary	38
1.8	Scope of Secretary	40
1.9	Outcomes	43
1.10	Review Questions	43

Unit-2: Office Secretary

2.0	Objectives	45
2.1	Introduction	45
2.2	Role of an Office Secretary	46
2.3	Duties of Office Secretary	48
2.4	Responsibilities of Secretary	51
2.5	Usage of Different Devices	53
2.5.1	Brief Overview of Office Equipments	54
2.5.2	Brief List of Modern Office Technologies	55
2.5.3	Summary of the Advantages of Office Equipments	56
2.5.4	Meaning and Types of Mail	56
2.5.4.1	Handling of Incoming Mail	57
2.5.4.2	Handling of Outgoing Mail	59
2.5.4.3	Handling of Electronic Mail	62
2.5.4.4	Mail Room Equipment	63

2.6	Flow Chart	65
2.6.1	Straight-Line Flow of Work	66
2.6.2	Problems in Smooth Flow of Work	67
2.7	Office Manuals	68
2.7.1	Definition of Office Manual	68
2.7.2	Need for Office Manuals	69
2.7.3	Types of Office Manuals	69
2.7.4	Principles of Office Manuals	71
2.7.5	Steps in Preparation and Writing of Office Manuals	71
2.7.6	Advantages of Office Manuals	73
2.7.7	Disadvantages of Office Manuals	73
2.7.8	Revision and Distribution of Office Manuals	74
2.7.9	Distribution of Office Manuals	74
2.8	Coordinating Different Wings of an Office/Organisaton	74
2.9	Meeting - Meaning, Importance and Types of Meetings	77
2.9.1	Types of Meetings	77
2.9.2	Requisites of a Valid Meeting	79
2.9.3	Secretarial Duties Relating to Meetings	84
2.9.4	Terms Relating to Meeting	85
2.10	Services Provided by Banks	87
2.10.1	Other Common Facilities Provided by Banks	91
2.10.2	General Utility Services Provided by Banks	92
2.10.3	Terms Used in Banking Transactions	94
2.11	Modes of Travel	99
2.11.1	How to Make Railway Reservation	100

2.11.2	Air Travel	101
2.11.3	E-Ticket and Paper Ticket	103
2.11.4	Travel Agencies	103
2.11.5	Hotel Reservation	104
2.11.6	Itinerary	105
2.11.7	Organizing Travel	105
2.11.8	Tour Advance and Tour Claim	106
2.11.9	Overse as Travel Appangement	106
2.12	Outcomes	108
2.13	Review Questions	109

Unit-3: Office Procedures

3.0	Objectives	111
3.1	Introduction	111
3.2	Meaning of Procedure	113
3.2.1	Definition	113
3.2.2	Importance of Systems and Procedures	114
3.2.3	Benefits and Limitations of Systems and Procedures	114
3.3	Filing - Meaning, Importance and Essentials	115
3.3.1	Essentials of a Good Filing System	117
3.3.2	Classification of Filing - Alphabetical, Numerical, Geogr-Aphical, Subject, Chronological	117
3.3.3	Methods of filing- Horizontal and Vertical	122
3.3.4	E-Filing	124
3.3.5	Weeding out or Destruction of Old Records	128
3.3.6	Indexing	128
3.3.7	Filing Procedure	132

3.4	Notice	134
3.5	Circular	137
3.6	Preparation of Notice, Agenda and Minutes of Meeting	139
3.7	Press Note	147
	3.7.1 Press Notes have the Force of Law	147
	3.7.2 Press Notes are Subject to Judicial Review	149
3.8	Maintenance of Files and Records	149
	3.8.1 Improve Records Management in Any Office	153
3.9	Maintenance of Inventory Records	154
	3.9.1 Maintaining Inventory Records	157
3.10	Maintenance of Human Resource	163
	3.10.1 Benefits of Cloud- Based Document Storage	165
	3.10.2 Important Practices for Personnel Files	165
3.11	Maintenance of Financial Record	166
3.12	Confidential Files	169
3.13	Public Relations	170
	3.13.1 Functions of Public Relations Department (Promotion Tools in PR)	171
	3.13.2 Role of Public Relations in an Organisation	173
3.14	Outcomes	175
3.15	Review Questions	175

Differential Equations

As per Choice Based Credit System (CBCS)

I - B.Sc(Mathematics) / I - Semester



Authors

Prof. Bharathi

Prof. Sugunamma

Dept. of Mathematics

S.V. University

Tirupati - 517 502 AP



Centre for Distance and Online Education

Sri Venkateswara University

Tirupathi, AP -517 502

Year : 2024

Edtion : First

All rights reserved (SVU CDOE). No part of this publication which is material protected by this copyright notice may be reproduced or transmitted or utilized or stored in any form or by any means now known or hereinafter invented, electronic, digital or mechanical, including photocopying, scanning, recording or by any information storage or retrieval system, without prior written permission from the Publisher.

Copyright© 2024, SVU CDOE

All Rights Reserved

Printed

by



(An ISO 9001 : 2015 Certified Publishers)

326/C, Surneni Nilayam

Near B K Guda Park, S R Nagar

Hyderabad - 500 038 TS

P.No:+91 40 23710657, 238000657, 23810657

Cell:+91 94405 75657, 93925 75657, 93935 75657

Reg. Off.: 5-68, Pedda Gorpadu, Pakala, Tirupathi - 517 112 AP

mail: studentshelpline.in@gmail.com

for

Director

Centre for Distance and Online Education

Sri Venkateswara University

Tirupathi, AP -517 502

mail : directorddesvu@gmail.com

Cell: +91 877-2289380

www.svudde.in

Differential Equations

Course Outcomes

After successful completion of this course, the student will be able to;

1. Solve linear differential equations
2. Convert non exact homogeneous equations to exact differential equations by using integrating factors.
3. Know the methods of finding solutions of differential equations of the first order but not of the first degree.
4. Solve higher-order linear differential equations, both homogeneous and non homogeneous, with constant coefficients.
5. Understand the concept and apply appropriate methods for solving differential equations.

Unit-I: Differential Equations of first order and first degree

Linear Differential Equations; Differential equations reducible to linear form; Exact differential equations; Integrating factors; Change of variables.

Unit-II: Orthogonal Trajectories Differential Equations of first order but not of the first degree

Equations solvable for p ; Equations solvable for y ; Equations solvable for x ; Equations that do not contain x (or y); Equations homogeneous in x and y ; Equations of the first degree in x and y – Clairaut's Equation.

Unit-III: Higher order linear differential equations-I

Solution of homogeneous linear differential equations of order n with constant coefficients; Solution of the non-homogeneous linear differential equations with constant coefficients by means of polynomial operators. General Solution of $f(D)y = 0$.

General Solution of $f(D)y = Q$ when Q is a function of x , $\frac{1}{f(D)}$ is expressed as partial fractions.

P.I. of $f(D)y = Q$ when $Q = be^{ax}$, P.I. of $f(D)y = Q$ when Q is $b \sin ax$ or $b \cos ax$.

Unit-IV: Higher Order Linear Differential Equations-II

Solution of the non-homogeneous linear differential equations with constant coefficients.

P.I. of $f(D)y = Q$ when $Q = bx^k$

P.I. of $f(D)y = Q$ when $Q = e^{ax}V$, where V is a function of x .

P.I. of $f(D)y = Q$ when $Q = xV$, where V is a function of x .

P.I. of $f(D)y = Q$ when $Q = x^mV$, where V is a function of x .

Unit-V: Higher Order Linear Differential Equations-III

Method of variation of parameters; Linear Differential Equations with non-constant coefficients; The Cauchy-Euler Equation, Legendre's linear equations, miscellaneous differential equations.

Content

Differential Equations

Chapter-1: Introduction

1.0	Objectives	1
1.1	Introduction	1
1.2	Differential Equations	2
	1.2.1 Basic Concepts	2
	1.2.2 Differential Equation	4
	1.2.3 Order of a Differential Equation	5
	1.2.4 Degree of a Differential Equation	5
	1.2.5 Constants of Integration	6
	1.2.6 Linear Differential Equation	7
	1.2.7 Non- linear Differential Equations	8
	1.2.8 Formation of a Differential Equation	8
1.3	Solution of a Differential Equation	8
	1.3.1 General Solution of a Differential Equations	9
	1.3.2 Particular Solution of a Differential Equation	9
	1.3.3 Singular Solution of a Differential Equation	9
	1.3.4 Independence of Arbitrary Constants	10
	1.3.5 Equations of Family of Curves	10
	1.3.6 Working Rule to Form a Differential Equation	11
	1.3.7 Solved Problems	11
	1.3.8 Exercise-1	17
1.4	Differential Equations of First Order and First Degree	18
	1.4.1 Definition	18
1.5	Variables SepArable	19
	1.5.1 Solved Examples	20
	1.5.2 Differential Equations Reducible to Variable Separable	25
	1.5.3 Solved Examples	26
	1.5.4 Exercise-2	31
1.6	Homogeneous Differential Equations	32
	1.6.1 Homogeneous Functions	32
	1.6.2 Homogeneous Differential Equations	33
	1.6.3 Solved Examples	34
	1.6.4 Exercise-3	42

1.7	Differential Equations Reducible to Homogenous Form	43
	1.7.1 Solved Examples	45
	1.7.2 Exercise-4	54
1.8	Key Points	55
1.9	Multiple Choice Questions	55
Chapter-2: Differential Equations of First Order and First Degree		
2.0	Objective	57
2.1	Introduction	57
2.2	Linear Differential Equations	57
	2.2.1 Solved Problems	59
	2.2.2 Exercise-1	73
2.3	Differential Equations Reducible to Linear Form	74
	2.3.1 Bernoulli's Differential Equations	74
	2.3.2 Solved Examples	76
	2.3.3 Exercise-2	88
2.4	Exact Differential Equation	88
	2.4.1 Solved Examples	91
	2.4.2 Exercise-3	98
2.5	Equations Reducible to Exact Differential Equations	99
	2.5.1 Method-I: Finding the Integrating Factor by Inspection	100
	2.5.2 Method-II: To Find an Integrating Factor of $MDX+NDY$ in the Form	107
	2.5.3 Method-III	112
	2.5.4 Method-IV: Integrating Factor of the Form	122
	2.5.5 Method -V: Integrating Factor of the Form	127
	2.5.6 Method- VI: IntEgraTing Factor of the form of $x^h y^k$	132
2.6	Change of Variables	138
	2.6.1 Solved Examples	138
	2.6.2 Exercise-10	142
2.7	Equation Reducible to First Order and First Degree	143
	2.7.1 Solved Examples	143
	2.7.2 Exercise-11	144
2.8	Applications of First Order Differential Equations	145
2.9	Orthogonal Trajectories	145
	2.9.1 Trajectories Cartesian Co-ordinates	146
	2.9.2 Orthogonal Trajectories-Polar Coordinates	151
	2.9.3 Self Orthogonal	154
	2.9.4 Exercise-12	156

2.10	Key Concepts	158
2.11	Key Points	159
2.11	Multiple Choice Questions	159
2.12	Additional Competitive Bits	170
Chapter-3: Educations of the First Order but not of the First Degree		
3.0	Objective	183
3.1	Introduction	183
3.2	Differential Equations Solvable for 'p'	184
	3.2.1 Solved Problems	184
	3.2.2 Exercise-1	191
3.3	Equation Solvable for 'y'	192
	3.3.1 Solved Examples	193
	3.3.2 Exercise-2	202
3.4	Equations Solvable for 'x'	202
	3.4.1 Solved Examples	203
	3.4.2 Exercise-3	210
3.5	Differential Equations that donot Contain 'x' or 'y'	210
	3.5.1 Solved Examples	211
	3.5.2 Exercise-4	215
3.6	Homogeneous Differential Equations in 'x' and 'y'	215
	3.6.1 Solved Examples	215
3.7	First Degree Differential Equations in 'x' and 'y'	216
3.8	Clairaut's Equation	218
	3.8.1 Solved Examples	218
	3.8.2 Exercise-5	221
3.9	Differential Equations Reducible to Clairaut's Form	221
	3.9.1 Solved Examples	222
	3.9.2 Exercise-6	227
3.10	Key Points	228
3.11	Multiple Choice Questions	228
Chapter-4: Higher Order Linear Differential Equations - I		
4.0	Objective	231
4.1	Introduction	231
4.2	Differential Equations of Second and Higher Order	232
4.3	Linear Differential Equations of Order n	232
4.4	Differential Operator	233
	4.4.1 Differential Operator of Order n	233
	4.4.2 Properties of f(D)	234

4.5	The Wronskian	235
4.5.1	Solved Examples	236
4.6	n^{th} Order Linear Differential Equations with Constant Coefficients	237
4.7	Solutions of Homogenous Linear Differential Equations of Order n with Constant Co-efficients	238
4.7.1	General Solution of $f(d)y = 0$	238
4.7.2	Auxiliary Equation (A.E.)	239
4.7.3	Determination of Complementary Function (C.F)	239
4.7.4	Solved Examples	244
4.7.5	Exercise-1	245
4.8	Solution of Non-homogeneous Linear Differential Equations with Constant Coefficients	246
4.8.1	General Solution of $f(D)=Q$ where Q is a Function of x	247
4.8.2	The Particular Integral (P.I)	247
4.8.3	Inverse Operator	248
4.8.4	General Method of Finding P.I	248
4.8.5	Working Procedure to Solve Differential Equation $f(D)y = Q$	249
4.8.6	Solved Examples	249
4.8.7	Computation of P.I of $f(D)y = Q$ when $\frac{1}{f(D)}(Q)$ is Expressed as Partial Fractions	252
4.8.8	Solved Examples	256
4.9	Methods of Finding Particular Integral	256
4.10	Method-1: To find P.I. of $f(D)y=Q$ When $Q = be^{ax}$	257
4.10.1	Working Rule to Find the G.S. of $f(D)y = 0$ or C.F. of $f(D)y = Q(x)$	258
4.10.2	Working Rule to find the value of $\frac{1}{f(D)}e^{ax}$	258
4.10.3	Solved Examples	259
4.10.4	Exercise-2	267
4.11	Method-2: To find P.I. of $f(D)y=Q$ When $Q = b\sin ax$ or $b\cos ax$	269
4.11.1	Working Rule to Find P.I. when $Q = b\sin ax$ or $b\cos ax$	271
4.11.2	Solved Examples	272
4.11.3	Exercise-3	281
4.12	Key Points	282
4.13	Multiple Choice Questions	283
Chapter-5: Higher Order Linear Differential Equations - II		
5.0	Objective	289
5.1	Introduction	289

5.2	Method To find P.I. of $f(D)y=Q$ When $Q = bx^k$	289
5.2.1	Solved Examples	291
5.2.2	Exercise-1	302
5.3	Method To find P.I. of $f(D)y=Q$ When $Q = e^{ax}v$	303
5.3.1	Solved Problems	304
5.3.2	Exercise-2	314
5.4	Method To find P.I. of $f(D)y=Q$ When $Q = xv$	315
5.4.1	Solved Examples	317
5.5	Method To find P.I. of $f(D)y=Q$ When $Q = x^m v$	323
5.5.1	Solved Examples	323
5.5.2	Exercise-3	325
5.6	Key Points	326
5.7	Multiple Choice Questions	326
5.8	Additional Competitive Bits	328
Chapter-6: Linear Differential Equations with Non Constant Coefficients		
6.0	Objective	335
6.1	Introduction	335
6.2	Method of Undetermined Coefficients	335
6.2.1	Case-(I): Working Rule - 1	336
6.2.2	Case-II: Working Rule - II	340
6.2.3	Case-III: Working Rule - III	342
6.3	Method of Variation of Parameters	344
6.3.1	Solved Examples	347
6.3.2	Exercise-4	359
6.4	Linear Differential Equations with Non-constant Coefficients	361
6.4.1	Change of the Dependent Variable, when Part of the C.F. is Known	361
6.4.2	Reduction of Order Method	372
6.5	Cauchy-Euler Equation	378
6.5.1	Solved Problems	379
6.5.2	Exercise-7	392
6.6	Legendre Linear Differential Equations	395
6.6.1	Solved Examples	395
6.6.2	Exercise-8	401
6.7	Miscellaneous Differential Equation	402
6.7.1	Solved Examples	402
6.7.2	Exercise-9	405
6.7	Key Points	406
6.8	Multiple Choice Questions	406

Mechanics, Waves and Oscillations

*As per Choice Based Credit System (CBCS)
I - B.Sc(Physics) / I - Semester*



Authors

Prof. Vijayalakshmi

Dr. Ramanaiah

Dept. of Physics

S.V. University

Tirupati - 517 502 AP



Centre for Distance and Online Education
Sri Venkateswara University
Tirupathi, AP -517 502

Year : 2024

Edition : First

All rights reserved (SVU CDOE). No part of this publication which is material protected by this copyright notice may be reproduced or transmitted or utilized or stored in any form or by any means now known or hereinafter invented, electronic, digital or mechanical, including photocopying, scanning, recording or by any information storage or retrieval system, without prior written permission from the Publisher.

Copyright© 2024, SVU CDOE

All Rights Reserved

Printed

by



(An ISO 9001 : 2015 Certified Publishers)

326/C, Surneni Nilayam

Near B K Guda Park, S R Nagar

Hyderabad - 500 038 TS

P.No:+91 40 23710657, 238000657, 23810657

Cell:+91 94405 75657, 93925 75657, 93935 75657

Reg. Off.: 5-68, Pedda Gorpadu, Pakala, Tirupathi - 517 112 AP

mail: studentshelpline.in@gmail.com

for

Director

Centre for Distance and Online Education

Sri Venkateswara University

Tirupathi, AP -517 502

mail : directorddesvu@gmail.com

Cell: +91 877-2289380

www.svudde.in

Mechanics, Waves and Oscillations

Course Outcomes

On successful completion of this course, the students will be able to:

- Understand the Newton's laws of motion and the law of conservation of linear momentum and its application to rocket motion, the concepts of concepts of impact parameter, scattering cross section and Distinguish between elastic and inelastic collisions.
- Formulate the rotational kinematic relations, learn the working principle of gyroscope and its applications and explain the precessional motion of a freely rotating symmetric top.
- Analyse the general characteristics of central forces and the application of Kepler's laws to describe the motion of planets and satellite in circular orbit through the study of law of Gravitation.
- State the postulates of Special theory of relativity and its consequences such as length contraction, time dilation, relativistic mass and mass-energy equivalence.
- Understand the phenomena of simple harmonic motion and the distinction between undamped, damped and forced oscillations and the concepts of resonance and quality factor with reference to damped harmonic oscillator.
- State the laws of transverse vibrations in a stretched string and their verification using a sonometer and learn the formation of harmonics and overtones in a stretched string.
- Acquire knowledge on Ultrasonic waves, their production and detection and their applications in different fields.

Unit-I: Mechanics of Particles

Mechanics of Particles

Review of Newton's Laws of Motion, Conservation of linear momentum, Collisions, Elastic and inelastic collisions, Collisions in one and two dimension, Rocket propulsion, Impact parameter, Scattering cross-section, Rutherford scattering (No derivation-Qualitative ideas only)

Mechanics of Rigid body

Rigid body, Rotational kinematic relations, Rotational kinetic energy and moment of inertia, Angular momentum, Torque, Relation between torque and angular momentum, Conservation of angular momentum, Illustrations, Gyroscopic motion (No derivation - Qualitative ideas only), Precession of the equinoxes.

Unit-II: Central forces

Central force-Definition& examples, General Characteristics of Central forces, Conservative nature of central forces, Planetary motion-Kepler's laws (Statements & Explanation), Deduction of Newton's law of gravitation from Kepler's law, Geostationary Satellite Motion, Uses of communication satellites, Basic idea of Global Positioning System (GPS) and their applications.

Unit-III: Relativistic Mechanics

Inertial and Non-inertial reference frames-Galilean relativity; Special theory of relativity-Statements of the two basic postulates- (Elementary treatment and application only) Lorentz transformation equations (No derivations); length contraction; time dilation; addition of velocities; Einstein's mass - energy equation

Unit-IV: Undamped, Damped and Forced Oscillations

Simple harmonic motion, Characteristics of SHM, Equation of motion and solution, Combination of Simple harmonic motions along a line and perpendicular to each other-Lissajous figures& uses, Damped vibrations: Explanation and examples, Distinction between damped and undamped vibrations, Forced vibrations: Explanation and examples, Resonance, examples – Sharp resonance and Flat resonance, Sharpness of resonance, Q-factor, Volume Resonator- Determination of frequency of a given tuning fork.

Unit-V: Wave Motion

Progressive waves-Equation of a progressive wave, Velocity of transverse waves in elastic media, Standing waves, overtones and harmonics, Sonometer-Verification of laws of transverse vibrations in a stretched string, Phenomenon of beats (qualitative ideas only).

Ultrasonics

Ultrasonics, properties, production of ultrasonics by piezoelectric and magnetostriction methods, detection of ultrasonics, Applications of ultrasonic waves.

Content

Mechanics, Waves and Oscillations

Chapter-1: Mechanics of Particles

1.0	Objectives	1
1.1	Introduction	1
1.1.1	Laws of Motion	2
1.2	Newton's First Law	2
1.2.1	Frames of Reference	3
1.2.2	Types of Inertia	4
1.2.3	Examples of Law of Inertia	5
1.3	Newton's Second Law	5
1.3.1	Examples of Newtons Second Law	7
1.4	Newton's Third Law	7
1.4.1	Examples of Newton's Third Law	8
1.4.2	Comparison of Action and Reaction in Newton's Law of Motion	8
1.5	Newton's Second Law is Real Law of Motion	9
1.5.1	Solved Examples	10
1.6	Motion of Variable Mass System	10
1.7	Motion of a Rocket	12
1.8	Multi-stage Rocket	14
1.8.1	Solved Examples	15
1.9	Conservation of Energy and Momentum	17
1.9.1	Kinetic Energy	18
1.9.2	Potential Energy	19
1.9.3	Work-Energy Theorem	20
1.9.4	Conservation of Momentum	20
1.9.5	Kinetic Energy and Momentum Relation	23
1.9.6	Conservation of Mechanical Energy	23
1.9.7	Conservation of Angular Momentum	24
1.9.8	Torque	25
1.10	Collision	26
1.10.1	Coefficient of Restitution	28
1.10.2	Differences between Elastic Collision and Inelastic Collision	29
1.10.3	Solved Examples	30
1.11	Concepts of Impact Parameter and Scattering Cross-section	32

1.12	Rutherford Scattering	33
1.13	Additional Solved Examples	38
1.14	Outcomes	42
1.15	Review Questions	42
1.16	Multiple Choice Questions	45
Chapter-2: Mechanics of Rigid Bodies		
2.0	Objectives	47
2.1	Introduction	47
2.1.1	Constrained Motion of a Rotating Body	48
2.1.2	Rotational Kinematic Relations	49
2.1.3	Rotation with Constant Angular Acceleration	50
2.2	Relation between Linear and Angular Kinematics of A Particle in Circular Motion	51
2.2.1	Kinetic Energy of a Rotating Body	52
2.3	Angular Momentum of a Rotating Body	53
2.3.1	Equation of Motion of a Rotating Rigid Body	54
2.4	Combined Translation and Rotational Motion of a Rigid Body	56
2.5	Body Rolling Down an Inclined Plane	58
2.6	Angular Momentum and Inertia Tensor	60
2.6.1	Properties of Inertia-Tensor	61
2.7	Euler Equations	62
2.7.1	Applications of Euler's Equations	63
2.8	Angular Momentum and Moment of Rotational Kinetic Energy	64
2.9	Freely Rotating Symmetric Top	65
2.10	Symmetric Top or Precession of Spinning Top	67
2.11	Gyroscope	70
2.12	Precession of Equinoxes	73
2.13	Moment of Inertia-Physical Significance	74
2.14	Theorems about Moment of Inertia	74
2.15	Calculation of Moment of Inertia	75
2.15.1	Moment of Inertia of a Thin Uniform Rod	75
2.15.2	Moment of Inertia of a Circular Disc	76
2.15.3	Moment of Inertia of a Solid Sphere	77
2.15.4	Moment of Inertia of Solid Cylinder	78
2.15.5	Additional Solved Examples	80
2.16	Outcomes	86
2.17	Review Questions	86
2.18	Multiple Choice Questions	88

Chapter-3: Motion in a Central Force Field

3.0	Objectives	91
3.1	Introduction	91
3.1.1	Characteristics of Central Force	92
3.1.2	Conservative Nature of Central Forces	92
3.2	Conservative nature of central forces	94
3.3	Conservative Force as a Negative Gradient of Potential Energy	94
3.3.1	Curl of a Conservative Force	95
3.4	Conservation of Angular Momentum	95
3.4.1	Examples of Conservation of Angular Momentum	96
3.5	Motion in a Fixed Plane	96
3.6	Areal Velocity under Central Force	97
3.7	Radial and Centripetal Acceleration in Polar Coordinates	97
3.8	Equation of Motion under a Central Force	98
3.9	Gravitational Field and Potential	100
3.9.1	Relation between Gravitational Field and Potential	101
3.9.2	Relation between Attraction and Potential	102
3.9.3	Gravitational Potential Energy	102
3.10	Inverse Square Law of Force	103
3.11	Kepler's Laws	104
3.12	Kepler's Third Law from Inverse Square Law of Gravitation	107
3.13	Newton's Law of Gravitation from Kepler's Law	107
3.14	Motion of Satellites	108
3.15	Geo-Centric (Stationary) Satellite	110
3.16	Effect of Coriolis Force in a Frame Rigidly Attached with the Earth Surface	
	Effect of Coriolis Force in a Frame Rigidly Attached with the Earth Surface	111
3.17	Additional Solved Examples	112
3.18	Global Positioning System(GPS)	118
3.18.1	Physiological Effects of Astronauts	120
3.19	Outcomes	120
3.20	Review Questions	120
3.21	Multiple Choice Questions	123
Chapter-4: Relativistic Mechanics		
4.0	Objectives	124
4.1	Introduction	124
4.2	Frames of Reference	124
4.3	Galilean Transformations/ Newtonian Transformations	127

4.3.1	Galilean Transformations of Velocity	129
4.4	Galilean Invariance	130
4.5	Absolute Frames of Reference	134
4.6	Michelson-Morley Experiment	134
4.6.1	Explanation of Negative Results	137
4.7	Postulates of Special Theory of Relativity	137
4.8	Lorentz Transformation Equations	138
4.9	Four Vectors and their Transformations	140
4.10	Length Contraction	143
4.11	Time Dilation	144
4.12	Concept of Simultaneity in Relativity	145
4.13	Experimental Verification of Time-Dilation	146
4.14	Addition of Velocities	146
4.15	Variation of Mass with Velocity	147
4.16	Limiting Velocity of a Material Particle	149
4.17	Rest Mass of Photon	150
4.18	Einstein's Mass-Energy Equivalence Relation	151
4.19	Verification of Mass Energy Relation	152
4.20	Relativistic Relation between Energy and Momentum	152
4.21	Relativistic Kinetic Energy of a Body	153
4.22	Transformation of Energy and Momentum	154
4.23	Relativistic Relation between Kinetic Energy and Momentum	155
4.24	Additional Solved Examples	156
4.25	Outcomes	166
4.26	Review Questions	166
4.27	Multiple Choice Questions	168
Chapter-5: Undamped, Damped and Forced Oscillations		
5.0	Objectives	171
5.1	Introduction	171
5.2	Simple Harmonic Motion	172
5.2.1	Types of Simple Harmonic Motion	172
5.2.2	Characteristics of the Simple Harmonic Motion	173
5.2.3	Solved Examples	176
5.3	Mechanical and Electrical Simple Harmonic Oscillator	177
5.3.1	Simple Harmonic Motion(S.H.M) as a Projection of Uniform Circular Motion	180
5.3.2	Phasor Representation of Simple Harmonic Motion	181
5.3.3	Graphical Representation of SHM (Displacement, Velocity and Acceleration Curves)	182

5.3.4	Energy of Simple Harmonic Oscillator	183
5.3.5	Solved Examples	185
5.4	Damped Harmonic Oscillator	192
5.4.1	Energy and Power Dissipation in Damped Harmonic Oscillator	197
5.4.2	Methods of Describing the Damping of an Oscillator	199
5.4.3	Solved Examples	200
5.5	Forced Mechanical and Electrical Oscillators, Impedance, Steady State Motion Forced Damped Harmonic Oscillator	207
5.5.1	Resonance	210
5.5.2	Sharpness of Resonance	212
5.5.3	Power Absorption by Forced Oscillator	214
5.5.4	Power Dissipation by Driven Oscillator	215
5.5.5	Bandwidth of Resonance Curve	216
5.5.6	Solved Examples	218
5.6	Outcomes	219
5.7	Review Questions	219
5.8	Multiple Choice Questions	220
	Chapter-6: Coupled Oscillations	
6.0	Objectives	223
6.1	Introduction	223
6.2	Two Coupled Pendulums	224
6.3	Normal Modes Solution	227
6.4	N- Coupled Oscillations	231
6.5	Normal Modes of Longitudinal Oscillations of N Coupled Oscillators	234
6.6	Wave Equation of N - Coupled Oscillator	235
6.7	The wave Equation	236
6.8	Solved Examples	237
6.9	Outcomes	242
6.10	Review questions	242
6.11	Multiple Choice Questions	243
	Chapter-7: Vibrating String	
7.0	Objectives	245
7.1	Introduction	245
7.2	Wave Motion	246
7.3	Transverse Wave on a String	248
7.3.1	Transverse Wave Propagation along a Stretched String	249
7.4	Wave Equation on a String	251

7.5	General Solution Of Wave Equation	252
7.5.1	Solution of Wave Equation-its Singnificance	254
7.6	Reflection and Transmission of Waves at a Boundary	255
7.7	Impedance Matching	257
7.8	Standing Waves and Their Eigen Frequencies	259
7.9	Longitudinal Waves and the Wave Equation for them	261
7.9.1	Wave Equation and Expression for Velocity	262
7.10	Modes of Vibration of Stretched String Clamped at both the ends	263
7.10.1	Overtones and Harmonics	264
7.11	Harmonic Wave	265
7.11.1	Melde's String	267
7.11.2	Solved Examples	268
7.12	Outcomes	270
7.13	Review Questions	270
7.14	Multiple Choice Questions	271
Chapter-8: Ultrasonics		
8.0	Objectives	273
8.1	Introduction	273
8.2	Ultrasonics	274
8.2.1	Properties of Ultrasonics	275
8.2.2	Production of Ultrasonics	275
8.2.3	Detection of Ultrasonics	280
8.2.4	Accoustical Grating	281
8.3	Wavelength of Ultrasonic Wave	283
8.4	Applications of Ultrasonic's in NDT	284
8.4.1	Application of Ultrasonics Waves	284
8.4.2	Sonar	285
8.5	Solved Examples	286
8.6	Outcomes	286
8.7	Review Questions	286
8.8	Multiple Choice Questions	287

INORGANIC AND ORGANIC CHEMISTRY

I-B.Sc(Chemistry) / I - Semester

As per Choice Based Credit System (CBCS)



Authors

Prof. N.V. Subba Naidu

Prof. Venkat Rao

Dept. of Chemistry

S.V. University

Tirupati - 517 502 AP



**Centre for Distance and Online Education
Sri Venkateswara University
Tirupathi, AP -517 502**

Year : 2024

Edition : First

All rights reserved (SVU CDOE). No part of this publication which is material protected by this copyright notice may be reproduced or transmitted or utilized or stored in any form or by any means now known or hereinafter invented, electronic, digital or mechanical, including photocopying, scanning, recording or by any information storage or retrieval system, without prior written permission from the Publisher.

Copyright© 2024, SVU CDOE

All Rights Reserved

Printed

by



(An ISO 9001 : 2015 Certified Publishers)

326/C, Surneni Nilayam

Near B K Guda Park, S R Nagar

Hyderabad - 500 038 TS

P.No:+91 40 23710657, 238000657, 23810657

Cell:+91 94405 75657, 93925 75657, 93935 75657

Reg. Off.: 5-68, Pedda Gorpada, Pakala, Tirupathi - 517 112 AP

mail: studentshelpline.in@gmail.com

for

Director

Centre for Distance and Online Education

Sri Venkateswara University

Tirupathi, AP -517 502

mail : directorddesvu@gmail.com

Cell: +91 877-2289380

www.svudde.in

Inorganic and Organic Chemistry

INORGANIC CHEMISTRY

UNIT -I

1. P-block elements-I

Group-13: Synthesis and structure of diborane and higher boranes (B_4H_{10} and B_5H_9), boron-nitrogen compounds ($B_3N_3H_6$ and BN)

Group - 14: Preparation and applications of silanes and silicones.

Group - 15: Preparation and reactions of hydrazine, hydroxylamine.

UNIT-II

1. P-block elements -II

Group - 16: Classifications of oxides based on (i) Chemical behaviour and (ii) Oxygen content.

Group-17: Inter halogen compounds and pseudo halogens.

2. Organometallic Chemistry

Definition - classification of Organometallic compounds - nomenclature, preparation, properties and applications of alkyls of Li and Mg.

ORGANIC CHEMISTRY

UNIT-III

1. Structural theory in Organic Chemistry

Types of bond fission and organic reagents (Electrophilic, Nucleophilic, and free radical reagents including neutral molecules like H_2O , NH_3 & $AlCl_3$).

Bond polarization : Factors influencing the polarization of covalent bonds, electro negativity - inductive effect. Application of inductive effect (a) Basicity of amines (b) Acidity of carboxylic acids (c) Stability of carbonium ions. Resonance or Mesomeric effect, application to (a) acidity of phenol, and (b) acidity of carboxylic acids. Hyper conjugation and its application to stability of carbonium ions, Free radicals and alkenes, carbanions, carbenes and nitrenes.

Types of Organic reactions : Addition - electrophilic, nucleophilic and free radical. Substitution - electrophilic, nucleophilic and free radical. Elimination- Examples.

UNIT-IV

5. Acyclic Hydrocarbons

Alkenes - Preparation of alkenes. Properties: Addition of hydrogen - heat of hydrogenation and stability of alkenes. Addition of halogen and its mechanism. Addition of HX, Markonikov's rule, addition of H_2O , HOX, H_2SO_4 with mechanism and addition of HBr in the presence of peroxide (anti - Markonikov's addition). Dienes - Types of dienes, reactions of conjugated dienes - 1,2 and 1,4 addition of HBr to 1,3 - butadiene and Diel's - Alder reaction.

Alkynes - Preparation by dehydrohalogenation of dihalides, dehalogenation of tetrahalides, Properties; Acidity of acetylenic hydrogen (formation of Metal acetylides). Preparation of higher acetylenes, Metal ammonia reductions, Physical properties. Chemical reactivity - electrophilic addition of X_2 , HX, H_2O (Tautomerism), Oxidation with $KMnO_4$, OsO_4 , reduction and Polymerisation reaction of acetylene.

6. Alicyclic hydrocarbons (Cycloalkanes)

Nomenclature, Preparation by Freund's method, Wislicenus method. Properties - reactivity of cyclopropane and cyclobutane by comparing with alkanes, Stability of cycloalkanes - Baeyer's strain theory, Sachse and Mohr predictions and Pitzer's strain theory. Conformational structures of cyclobutane, cyclopentane, cyclohexane.

UNIT-V

1. Benzene and its reactivity

Concept of resonance, resonance energy. Heat of hydrogenation, heat of combustion of Benzene, mention of C-C bond lengths and orbital picture of Benzene. Concept of aromaticity - aromaticity (definition), Huckel's rule - application to Benzenoid (Benzene, Naphthalene) and Non - Benzenoid compounds (cyclopropenyl cation, cyclopentadienyl anion and tropylium cation)

Reactions - General mechanism of electrophilic substitution, mechanism of nitration, Friedel Craft's alkylation and acylation. Orientation of aromatic substitution - Definition of ortho, para and meta directing groups. Ring activating and deactivating groups with examples (Electronic interpretation of various groups like NO_2 and Phenolic). Orientation of (i) Amino, methoxy and methyl groups (ii) Carboxy, nitro, nitrile, carbonyl and sulphonic acid groups (iii) Halogens

(Explanation by taking minimum of one example from each type)

Detailed Contents

Inorganic and Organic Chemistry

Chapter-1

1.0	Aims and Objectives	1
1.1	Introduction	1
1.2	S-block Elements	3
1.3	Diagonal Relationship between Li and Mg	7
1.4	Diagonal Relationship Between Be & Al	9
1.5	Group-13: Synthesis of Diborane	11
1.6	Group-14: Silanes and Silicones	15
1.7	Group-15:Hydrazine	18
1.8	Preparation and Reaction of Hydroxylamine and Phosphazenes	19
1.9	Summary	20
1.10	Exercise	20
1.11	Objective Type Questions	22

Chapter-2

2.0	Aims and Objectives	25
2.1	Introduction	25
2.2	Group-16: Classifications of Oxides	26
2.3	Group-17 Interhalogen Compounds and Pseudo Halogens	27
2.4	Definition and classification Organometallic Compo-unds	32
2.5	Nomenclature, Preparation and Properties	34
2.6	Applications of Alkyls of 1, 2 and 13 group Elements	36
2.7	Summary	37
2.8	Exercise	39
2.9	Objective Types Questions	40

Chapter-3

3.0	Aims and Objectives	45
3.1	Introduction	45
3.2	Types of Bond Fission and Organic Reagents	45
3.3	Bond Polarization	48
3.4	Electronegativity - Inductive Effect	48
3.5	Applications of Inductive Effect	50
3.6	Resonance or Mesomeric Effect	53
3.7	Hyper Conjugation and its application to stability of carboniumions	57
3.8	Free Radicals and Alkanes, Carbanions, CarbinEs, Nitranes	58
3.9	Types of Organic Reactions	59
3.10	Elimination	61
3.11	Summary	62
3.12	Exercise	63
3.13	Objective Type Questions	65

Chapter-4

4.0	Aims and Objectives	69
4.1	Introduction	69
4.2	Alkanes	70

4.3	Hydrogenation of Alkynes and Alkenes	72
4.4	Chemical Reactivity	74
4.5	Halogenation	75
4.6	Alkenes	75
4.7	Addition of Hydrogen	78
4.8	Addition of Halogen and its Mechanism	80
4.9	Oxidation	84
4.10	Dienes	85
4.11	Alkynes	95
4.12	Acidity of Acetylenic Hydrogen	97
4.13	Higher Acetylene, Metal Ammonia Reductions	97
4.14	Chemical Reactivity	98
4.15	Oxidation	100
4.16	Reduction and Polymerisation Reaction of Acetylene	102
4.17	Summary	102
4.18	Exercise	103
4.19	Objective Type Questions	104
Chapter-5		
5.0	Aims and Objectives	109
5.1	Introduction	109
5.2	Nomenclature	109
5.3	Preparation of cycloalkanes methods	110
5.4	Heating Dicarboxylic Metal Salt	111
5.5	Reactivity of Cyclopropane, Cyclobutane	111
5.6	Stability of Cycloalkanes	112
5.7	Sachse and Mohr Prediction and Pitzer's Strain Theory	114
5.8	Conformational Structures	114
5.9	Summary	116
5.10	Exercise	117
5.11	Objective Type Questions	118
Chapter-6		
6.0	Aims and Objectives	121
6.1	Introduction	121
6.2	Resonance, Resonance Energy	121
6.3	Hydrogenation	122
6.4	Heat of Combustion of Benzene	123
6.5	Mention of C-C Bond Lengths and Orbital Picture of Benzene	123
6.6	Aromaticity	125
6.7	Huckel's rule	125
6.8	General Mechanism of Electrophilic Substitution	130
6.9	Friedel Craft's Alkylation and Acylation	131
6.10	Orientation of Aromatic Substitution	133
6.11	Orientation of Amino, Methoxy and Methyl Groups	134
6.12	Summary	137
6.13	Exercise	137
6.14	Objective Type Questions	139

ఆధునిక తెలుగు సాహిత్యం

డిగ్రీ (జనరల్) / సెమిస్టర్ - II

రచయితలు

డా॥ బి. అశోక్

డా॥ ఎస్. సునీల్ కుమార్

తెలుగు విభాగం

ఎస్. వి. విశ్వ విద్యాలయం

తిరుపతి, ఆంధ్రప్రదేశ్ - 517 502



Centre for Distance and Online Education
Sri Venkateswara University

Tirupathi, AP -517 502

All rights reserved. No part of this publication which is material protected by this copyright notice may be reproduced or transmitted or utilized or stored in any form or by any means now known or hereinafter invented, electronic, digital or mechanical, including photocopying, scanning, recording or by any information storage or retrieval system, without prior written permission from the CDOE, SVU.



Director
Centre for Distance and Online Education
Sri Venkateswara University
Tirupathi, AP -517 502

జనరల్ తెలుగు / సెమిస్టర్ - II

ఆధునిక తెలుగు సాహిత్యం

అభ్యసన ఫలితాలు

ఈ కోర్సు విజయవంతం ముగించాక, విద్యార్థులు క్రింది అభ్యసన ఫలితాలను పొందగలరు.

1. ఆంగ్లభాష ప్రభావం కారణంగా తెలుగులో వచ్చిన ఆధునిక సాహిత్యాన్ని, అని విశిష్టతను గుర్తిస్తారు.
2. సమకాలీన ఆధునిక సాహిత్య ప్రక్రియలైన వచన కవిత్వం, కథ, నవల, నాటకం, విమర్శ లపై అవగాహన పొందుతారు.
3. భావకవిత, అభ్యుదయ కవితలక్షణాలను గుర్తించిన జాన్సాన్ని పొందుతారు. అస్తిత్వవాద ఉద్యమాలపుట్టుకను, అవశ్యకతను గుర్తిస్తారు.
4. కథాసాహిత్యం ద్వారా సామాజిక చైతన్యాన్ని పొందుతారు. సిద్ధాంతాల ద్వారా కాకుండా, వాస్తవ పరిస్థితులను తెలుసుకోవడం ద్వారా సిద్ధాంతాన్ని సమీక్షించగలరు.
5. ఆధునిక తెలుగు కల్పనాసాహిత్యం ద్వారా సామాజిక, సాంస్కృతిక, రాజకీయ చైతన్యాన్ని పొందుతారు.

పాఠ్య ప్రణాళిక

యూనిట్- I: ఆధునిక కవిత్వం

1. ఆధునిక కవిత్వం : పరిచయం
2. కొండవీడు : దువూరి రామిరెడ్డి
(కవికోకిల గ్రంథావళి ఖండకావ్యాలు సక్షత్రమాల సంపుటి నుండి)
3. మాతృసంగీతం : అనిసెట్టి సుబ్బారావు (అగ్నివీణ కవితాసంపుటి నుండి)
4. తాతకో నూలుపోగు : బండరు ప్రసాదమూర్తి (కలనేత కవితాసంపుటి నుండి)

యూనిట్ - II: కథానిక

5. తెలుగు కథానిక : పరిచయం
6. భయం (కథ) : కాశీపట్నం రామరావు
7. స్వేదం ఖరీదు....(కథ) : రెంటాల నాగేశ్వరరావు

యూనిట్ - III: నవల

8. తెలుగు నవల : పరిచయం
9. రథచక్రాలు (నవల) : మహీధర రామ్మోహన రావు (సంక్షిప్త ఇతివృత్తం మాత్రం)
10. రథచక్రాలు (సమీక్షా వ్యాసం) డా.||యల్లాప్రగడ మల్లికార్జునరావు

యూనిట్ - IV: నాటకం

11. తెలుగు నాటకం : పరిచయం
12. యక్షగానము (నాటిక) : ఎం.వి.ఎస్. హరనాథరావు
13. అపురూప కళారూపాల విధ్వంసదశ్యం యక్షగానము (సమీక్షా వ్యాసం) డా.|| కందిమళ్ళ సాంబశివరావు

యూనిట్- V: విమర్శ

14. తెలుగు సాహిత్యం విమర్శ: పరిచయం
15. విమర్శ స్వరూప స్వభావాలు ఉత్తమ విమర్శకుడు లక్షణాలు

విషయ సూచిక
ఆధునిక తెలుగు సాహిత్యం

యూనిట్ - 1: ఆధునిక కవిత్వం

1. ఆధునిక కవిత్వం - పరిచయం

1.1	ఉద్దేశ్యం	1
1.2	పాఠ్యభాగం	1
1.3	పాఠ్యభాగ పరిచయం	7
1.4	ప్రశ్నలు - జవాబులు	8
1.5	సంగ్రహ ప్రశ్నలు	12
1.6	విద్యార్థులకు అభ్యాసం	16

2. కొండవీడు

2.1	ఉద్దేశం	17
2.2	కవి పరిచయం	17
2.3	పాఠ్యభాగము	17
2.4	పాఠ్యభాగ పరిచయం	21
2.5	అర్థాలు	21
2.6	సందర్భ సహిత వ్యాఖ్యాలు	22
2.7	పాఠ్యభాగ సారాంశము	25
2.8	ప్రశ్న జవాబులు - వ్యాస రూప ప్రశ్నలు	26
2.9	సంగ్రహ ప్రశ్నలు	27
2.10	విద్యార్థులకు అభ్యాసం	28

3. మాతృసంగీతం

3.1	ఉద్దేశం	29
3.2	కవి పరిచయం	29
3.3	పాఠ్యాంశం	29
3.4	పాఠ్యభాగ పరిచయం	38
3.5	అర్థాలు	38
3.6	సందర్భ సహిత వ్యాఖ్యలు	39
3.7	పాఠ్యభాగ సారాంశం	39
3.8	ప్రశ్నలు - జవాబులు. వ్యాసరూప ప్రశ్నలు	42
3.9	సంగ్రహ ప్రశ్నలు	44

3.10	విద్యార్థులకు అభ్యాసం	46
3.11	పాఠ్యభాగంలోని వ్యాకరణాంశాలు	46

4. తాతకో నూలు పోగు

4.1	ఉద్దేశం	47
4.2	కవి పరిచయం	47
4.3	పాఠ్యభాగం	48
4.4	పాఠ్యభాగ పరిచయం	50
4.5	అర్థాలు	50
4.6	సందర్భ సహిత వ్యాఖ్యలు	51
4.7	పాఠ్యభాగ సారాంశము	52
4.8	ప్రశ్నలు - జవాబులు వ్యాసరూప ప్రశ్నలు	53
4.9	సంగ్రహ ప్రశ్నలు	54
4.10	విద్యార్థులకు అభ్యాసం	56

యూనిట్ - II : కథానిక

5. తెలుగు కథానిక - పరిచయం

5.1	ఉద్దేశ్యం	58
5.2	పాఠ్యభాగ సారాంశం	58
5.3	వ్యాసరూప ప్రశ్నలు - జవాబులు	62
5.4	వ్యాసరూప ప్రశ్నలు - జవాబులు	65

6. భయం (కథ)

6.1	ఉద్దేశం	67
6.2	రచయిత గురించి	67
6.3	పాఠ్యభాగం	68
6.4	పాఠ్యభాగ పరిచయం	85
6.5	పాఠ్యభాగ సారాంశం	85
6.6	ప్రశ్న జవాబులు : వ్యాసరూప ప్రశ్నలు	88
6.7	సంగ్రహ ప్రశ్నలు	90
6.8	విద్యార్థులకు అభ్యాసం	92

7. స్వేదం ఖరీదు

7.1	ఉద్దేశం	93
7.2	కవి పరిచయం	93
7.3	పాఠ్యభాగం	93
7.4	పాఠ్యభాగ పరిచయం	99

7.5	పాఠ్యభాగం సారాంశం	99
7.6	వ్యాసరూప ప్రశ్నలు	101
7.7	సంగ్రహ ప్రశ్నలు	103
7.8	విద్యార్థులకు అభ్యాసం	104

యూనిట్ - III: నవల

8. తెలుగు నవల - పరిచయం

8.1	ఉద్దేశ్యం	107
8.2	పాఠ్యభాగం	107
8.3	పాఠ్యభాగ పరిచయం	112
8.4	పాఠ్యభాగ సారాంశం	113
8.5	వ్యాసరూప ప్రశ్నలు	113
8.6	సంగ్రహ ప్రశ్నలు	119
8.7	విద్యార్థులకు అభ్యాసం	120

9. రథ చక్రాలు (నవల)

9.1	ఉద్దేశ్యం	121
9.2	రచయిత పరిచయం	121
9.3	పాఠ్యభాగం	122
9.4	పాఠ్యభాగ పరిచయం	223
9.5	వ్యాసరూప ప్రశ్నలు	223

10. రథచక్రాలు - సమీక్ష

10.1	ఉద్దేశ్యం	253
10.2	పాఠ్యభాగ సారాంశం	253
10.3	పాఠ్యభాగ పరిచయం	258
10.4	వ్యాసరూప ప్రశ్నలు - జవాబులు	258
10.5	సంగ్రహ ప్రశ్నలు - జవాబులు	261

యూనిట్ - IV: నాటకం

11. తెలుగు నాటకం - పరిచయం

11.1	ఉద్దేశ్యం	265
11.2	పాఠ్యభాగం	265
11.3	పాఠ్యభాగ పరిచయం	268
11.4	వ్యాసరూప ప్రశ్నలు	269
11.5	సంగ్రహ ప్రశ్నలు	272

12. యక్షగానం (నాటిక)

12.1 ఉద్దేశం	273
12.2 కవి పరిచయం	273
12.3 పాఠ్యభాగం	274
12.4 పాఠ్యభాగ పరిచయం	298
12.5 పాఠ్యభాగ సారాంశం	299
12.6 వ్యాసరూప ప్రశ్నలు ప్రశ్నలు - జవాబులు	300
12.7 సంగ్రహ ప్రశ్నలు	311
12.8 విద్యార్థులకు అభ్యాసం	314

13. అపురూప కళారూపాల విధ్వంస దృశ్యం యక్షగానం

13.1 ఉద్దేశ్యం	315
13.2 పాఠ్యభాగం	315
13.3 పాఠ్యభాగ పరిచయం	320
13.4 పాఠ్యభాగ సారాంశం	320
13.5 వ్యాసరూప ప్రశ్నలు - జవాబులు	322
13.6 విద్యార్థులకు అభ్యాసం	326

యూనిట్ - V: విమర్శ

14. తెలుగు సాహిత్య విమర్శ - పరిచయం

14.1 ఉద్దేశ్యం	329
14.2 పాఠ్యభాగం	329
14.3 పాఠ్యభాగ పరిచయం	334
14.4 పాఠ్యభాగ సారాంశం	334
14.5 ప్రశ్నలు - జవాబులు (వ్యాసరూప ప్రశ్నలు)	334
14.6 సంగ్రహ ప్రశ్నలు	339
14.7 విద్యార్థులకు అభ్యాసం	342

15. విమర్శ - స్వరూప స్వభావాలు

15.1 ఉద్దేశ్యం	343
15.2 పాఠ్యభాగం	343
15.3 పాఠ్యభాగ పరిచయం	346
15.4 పాఠ్యభాగ సారాంశం	346
15.5 వ్యాసరూప ప్రశ్నలు	347
15.6 సంగ్రహ ప్రశ్నలు	350
15.7 విద్యార్థులకు అభ్యాసం	352

A Course in Reading & Writing Skills

*As per Choice Based Credit System (CBCS)
For Degree I-year / II-sem
Common to all Branches*



Authors

Prof. V. Ravi Naidu

Dr. E. Gangadhar

Dr. A. Sreenivasulu

Dept. of English

S.V. University, Tirupati - 517502 AP



**Centre for Distance and Online Education
Sri Venkateswara University**

Tirupati, AP -517 502

Year : 2024

Edtion : First

All rights reserved (SVU CDOE). No part of this publication which is material protected by this copyright notice may be reproduced or transmitted or utilized or stored in any form or by any means now known or hereinafter invented, electronic, digital or mechanical, including photocopying, scanning, recording or by any information storage or retrieval system, without prior written permission from the Publisher.

Copyright© 2024, SVU CDOE

All Rights Reserved

Printed

by



(An ISO 9001 : 2015 Certified Publishers)

326/C, Surneni Nilayam

Near B K Guda Park, S R Nagar

Hyderabad - 500 038 TS

P.No:+91 40 23710657, 238000657, 23810657

Cell:+91 94405 75657, 93925 75657, 93935 75657

Reg. Off.: 5-68, Pedda Gorpadu, Pakala, Tirupathi - 517 112 AP

mail: studentshelpline.in@gmail.com

for

Director

Centre for Distance and Online Education

Sri Venkateswara University

Tirupathi, AP -517 502

mail : directorddesvu@gmail.com

Cell: +91 877-2289380

www.svudde.in

A Course in Reading & Writing Skills

Learning Outcomes

By the end of the course the learner will be able to:

- Use reading skills effectively
- Comprehend different texts
- Interpret different types of texts
- Analyse what is being read
- Build up a repository of active vocabulary
- Use good writing strategies
- Write well for any purpose
- Improve writing skills independently for future needs

Unit-1

Prose : 1. How to Avoid Foolish Opinions Bertrand Russell

Skills : 2. Vocabulary: Conversion of Words

: 3. One Word Substitutes

: 4. Collocations

Unit-2

Prose : 1. The Doll's House

Katherine Mansfield

Poetry : 2. Ode to the West Wind

P B Shelley

Non-Detailed Text : 3. Florence Nightingale

Abrar Mohsin

Skills : 4. Skimming and Scanning

Unit-3

Prose : 1. The Night Train at Deoli Ruskin Bond

Poetry : 2. Upagupta Rabindranath Tagore

Skills : 3. Reading Comprehension

: 4. Note Making/Taking

Unit-4

Poetry : 1. Coromandel Fishers Sarojini Naidu

Skills : 2. Expansion of Ideas

: 3. Notices, Agendas and Minutes

Unit-5

Non-Detailed Text : 1. An Astrologer's Day R K Narayan

Skills : 2. Curriculum Vitae and Resume

: 3. Letters

: 4. E-Correspondence

Content

A Course in Reading & Writing Skills

Unit-1

1.0	Objective	2
1.1	How to Avoid Foolish Opinions	2
1.2	Conversion	4
1.2.1	Exercises	7
1.2.2	Practice Exercises	9
1.3	Collocation	11
1.3.1	Types of Collocations	12
1.3.2	Exercises	15
1.3.3	Practice Exercises	18
1.4	One-Word Substitutes	21
1.4.1	Exercises	33
1.4.2	Practice Exercises	36
1.5	Outcomes	40

Unit-2

2.0	Objective	42
2.1	The Doll's House Katherine Mansfield	42
2.2	Ode to the West Wind	48
2.3	Florence Nightingale Abrar Mohsin	53
2.4	Skimming and Scanning	59
2.4.1	Skimming Reading for the Gist of a Text	59
2.4.2	Practice Exercises	62
2.4.3	Scanning	69
2.4.4	Practice Exercises	71
2.5	Outcomes	74

Unit-3

3.0	Objective	76
3.1	The Night Train at Deoli Ruskin Bond	76
3.2	Upagupta Rabindranath Tagore	82

3.3	Reading	88
3.3.1	Practice Exercises	95
3.4	Note Making/Taking	111
3.4.1	Note Making Format	112
3.4.1.1	The Procedure of Note Making	112
3.4.1.2	Points to Remember for Note Making Format	113
3.4.2	Importance of Note Taking	113
3.4.3	Purposes of Note Taking	113
3.4.4	Note Making vs Note Taking	114
3.5	Methods of Note Taking	114
3.5.1	Note Taking Methods	115
3.5.2	Outline Method	116
3.5.3	Cornell Method	117
3.5.4	Boxing/sentence Method	119
3.5.5	Charting Method	119
3.5.6	Mapping Method	120
3.5.7	Steps for Effective Notetaking	121
3.6	Effective Note Taking for Listening to Lectures	124
3.6.1	Suggestions for Efficient Notetaking	124
3.6.2	Steps for Effective Note Making	127
3.6.3	Methods of Note Making	128
3.6.3.1	Sequential or Linear Note-Making	128
3.6.3.2	Pattern of Note-Making or Mind-Mapping	129
3.6.3.3	Fishbone Diagram	129
3.6.4	Other Systems of Notemaking	130
3.6	Review Questions	131
3.7	Outcomes	132
Unit-4		
4.0	Objective	134
4.1	Introduction	134
4.2	Coromandel Fishers	134
4.3	Expansion of Ideas / Proverb Expansion	137

4.3.1	How to Write a Proverb Expansion or Expansion of an idea	137
4.3.2	Expansion of Ideas of some Famous proverbs and Idioms	139
4.3.3	Practice Exercises	142
4.4	Notices, Agendas and Minutes	143
4.4.1	Notice	143
4.4.1.1	Notice of a Meeting	143
4.4.1.2	Important Tips and Guidelines	144
4.4.1.3	Format / Template of Notice Writing	144
4.4.1.4	Specimen Notice	145
4.4.2	Agenda	146
4.4.2.1	Some Guidelines for Listing the Items below	147
4.4.2.2	Importance / Necessity of Agenda	148
4.4.2.3	Specimen Agendas	149
4.4.3	Minutes of the Meeting	149
4.4.3.1	Tips for Writing Minutes	150
4.4.3.2	Format of Meeting Minutes	151
4.4.3.3	Specimen of Minutes	153
4.4.4	Difference between Agenda and Minutes	155
4.5	Sample Meeting Notice, Agenda, and Minutes	155
4.6	Outcomes	157
4.7	Review Questions	158
Unit-5		
5.0	Objective	160
5.1	Introduction	160
5.1.1	Characterisation Notes	166
5.1.2	Narrative Techniques	167
5.1.3	Figurative Language	167
5.1.4	Societal Satire	168
5.1.5	Astrology as a Profession	168
5.2	Resume Writing	168
5.2.1	Resume Contents	168
5.2.2	The Difference between C.V and Resume	169

5.2.3	Steps in Preparation of Resume	170
5.2.4	Hard vs. Soft Skills: What's the Difference?	175
5.3	Letter Writing	181
5.3.1	Types of Letters	183
5.3.2	Essentials of Effective Letter Writing	188
5.3.3	Types of Letter Format	190
5.3.4	Types of Business Letters	196
5.3.5	Writing a Complaint Letter	200
5.3.6	Writing an Apology Letter	202
5.3.7	Writing a Letter of Appeal	203
5.3.8	Writing an Invitation Letter	204
5.3.9	Writing a Resignation Letter	205
5.3.10	Writing a Letter of Recommendation	207
5.3.11	Exercises	208
5.3.12	Practice Exercises	213
5.4	Email Writing	214
5.4.1	Significance of Email	215
5.4.2	Elements of E-mails	216
5.4.3	Technique for Writing an E-mail	216
5.4.4	Types of Emails	217
5.4.5	Advantages of Email	220
5.4.6	Disadvantages of E-mail	221
5.4.7	Exercises	222
5.5	Review Questions	223
5.6	Outcomes	224

Life Skill Course
Indian Culture & Science

*As per Choice Based Credit System (CBCS)
Common to all Branches*



Authors

Dr. M. Shanthi

Dr. B. Sudheeshna

Dept. of Management Studies
S.V. University, Tirupati - 517502 AP



Centre for Distance and Online Education
Sri Venkateswara University
Tirupati, AP -517 502

Year : 2024

Edition : First

All rights reserved (SVU CDOE). No part of this publication which is material protected by this copyright notice may be reproduced or transmitted or utilized or stored in any form or by any means now known or hereinafter invented, electronic, digital or mechanical, including photocopying, scanning, recording or by any information storage or retrieval system, without prior written permission from the Publisher.

Copyright© 2024, SVU CDOE

All Rights Reserved

Printed

by



(An ISO 9001 : 2015 Certified Publishers)

326/C, Surneni Nilayam

Near B K Guda Park, S R Nagar

Hyderabad - 500 038 TS

P.No:+91 40 23710657, 238000657, 23810657

Cell:+91 94405 75657, 93925 75657, 93935 75657

Reg. Off.: 5-68, Pedda Gorpadu, Pakala, Tirupathi - 517 112 AP

mail: studentshelpline.in@gmail.com

for

Director

Centre for Distance and Online Education

Sri Venkateswara University

Tirupathi, AP -517 502

mail : directorddesvu@gmail.com

Cell: +91 877-2289380

www.svudde.in

Indian Culture & Science

Learning Outcomes

By successful completion of the course, students will be able to:

1. Understand the evolution of India's culture.
2. Analyze the process of modernization of Indian society and culture from past to future.
3. Comprehend objective education and evaluate scientific development of India in various spheres.
4. Inculcate nationalist and moral fervor and scientific temper.

Unit-I: Unity in Diversity in India

Coexistence of various religions since ancient times - Hinduism, Buddhism, Jainism and Atheism, and later Sikhism, Islam and Christianity

The Bhakti (Vishnavite and Saivaite) and Sufi Movements

The concepts of seela, karuna, kshama, maitri, vinaya, santhi and ahimsa Achievements in Literature, Music, Dance, Sculpture and Painting - Craftsmanship in cloth, wood, clay, metal and ornaments

Cultural diversity, Monogamy, Family system, Important seasonal festivals

Unit-II: Social Reforms and Modern Society

Reforms by Basaveswara - Raja Rama Mohan Roy - Dayananda Saraswathi - Swamy Vivekananda - Mahatma Gandhi - B. R. Ambedkar - Reforms in Andhra by Vemana, Veerabrahmam, Gurajada, Veeresalingam and GurrarnJashua (only reforms in brief, biographies not needed)

Modern Society: Family unity, Community service, Social Harmony, Civic Sense, Gender Sensitivity, Equality, National Fervor

Unit-III: Science and Technology

Objectivity and Scientific Temper - Education on Scientific lines (Bloom's Taxonomy) - Online Education

Developments in Industry, Agriculture, Medicine, Space, Alternate Energy, Communications, Media through ages

Co-curricular Activities Suggested

1. Assignments, Group discussions, Quiz etc
2. Invited Lecture by a local expert
3. Visit to a scientific institutions, local heritage sites, museums, industries etc

Content

Indian Culture & Science

Unit-1: Indian Culture & Science

1.0	Objectives	1
1.1	Introduction	1
1.2	Indian Culture	2
1.3	Coexistence of Various Religions Since Ancient Times	3
1.3.1	Hinduism	3
1.3.2	Buddhism	8
1.3.3	Jainism	14
1.3.4	Atheism	24
1.3.5	Sikhism	26
1.3.5.1	History and Beliefs	26
1.3.5.2	The Sikh Identity	26
1.3.5.3	The Sikh Scripture	27
1.3.5.4	The Gurdwara	27
1.3.5.5	The Sikh Way of Life	28
1.3.5.6	Women	28
1.3.5.7	Dietary Restrictions	29
1.3.5.8	Other Religions	29
1.3.6	Islam	29
1.3.7	Christianity	39
1.4	The Bhakti	44
1.4.1	Types of Bhakti Cultures	47
1.4.2	Bhakti Saints	49
1.4.3	Impact of Bhakti Movement on Indian Society	50
1.5	Sufi Movements	51
1.5.1	Roots of Sufism	51
1.5.2	Origin of Sufism	52
1.5.3	Development of Sufism	52
1.5.4	Sufism in India	53
1.5.5	Orders of Sufism	54

1.5.6	Interaction between Hindu and Muslim Saints	58
1.5.7	Differences between Bhakti and Sufi Movements	58
1.6	The concepts	59
1.7	Achievements in Literature	62
1.8	Music	64
1.8.1	Treatises	65
1.9	Dance	65
1.9.1	Early Texts on Classical Dance	66
1.9.2	Basic Techniques in Classical Dance	68
1.10	Sculpture	70
1.11	Painting	76
1.12	Crafts Traditions	77
1.13	Cultural Diversity	79
1.14	Monogamy	81
1.15	Family	81
1.15.1	Advantages of Joint Family	82
1.15.2	Imbibing Values	83
1.16	Seasonal Festivals in India	83
1.17	Outcomes	86
1.18	Review Questions	86
1.19	Multiple Choice Questions	86
Unit-2: Social Reforms and Modern Society		
2.0	Objectives	89
2.1	Introduction	89
2.2	Reforms by Basaveswara	90
2.3	Raja Rammohan Roy	94
2.3.1	Contributions	95
2.3.2	Economic and Political Reforms	96
2.3.3	Religious Reforms	97
2.3.4	Brahmo Samaj	97
2.3.5	Synthetic Approach	97
2.3.6	Regeneration of Women	98
2.4	Dayananda Saraswathi	98
2.4.1	Religious Reforms	98

2.4.2	Opposition to Caste System and Untouchability	99
2.4.3	Sudhi Movement	99
2.4.4	Status of Women	99
2.4.5	Educational Reforms	100
2.4.6	Dayanand and Nationalism	100
2.4.7	Believer of Democracy	100
2.4.8	Importance of Village Administration	101
2.4.9	Nation Building Through Language	101
2.4.10	Dayanand Saraswati & Arya Samaj	101
2.5	Swami Vivekananda	102
2.5.1	Reforms	103
2.6	Mahatma Gandhi	106
2.6.1	Unconventional Techniques	107
2.6.2	Daridranarayan	107
2.6.3	Strain-free Nationalism	108
2.6.4	Abolition of Untouchability	108
2.6.5	Accepting Varnas and Denouncing Caste System	109
2.6.6	Reservation	109
2.6.7	Participation of Women	110
2.7	B. R. Ambedkar	110
2.7.1	Main Architect of Indian Constitution	110
2.7.2	Constitutional Morality	111
2.7.3	Democracy	111
2.7.4	Social Reforms	111
2.7.5	Factsheet	112
2.7.6	Methods Adopted to Remove Untouchability	113
2.7.7	Relevance of Ambedkar in Present Times	113
2.8	Reforms in Andhra by Vemana	114
2.9	Veerabrahmam	115
2.10	Gurajada Appa Rao	115
2.11	Kandukuri Veeresalingam	116
2.12	Gurram Jashuva	117
2.13	Modern Society	118
2.13.1	Characteristics of Modern Society	118

2.14	Family Unity	119
2.14.1	The Right to Family Unity	119
2.14.2	Different Kinds of Families and the Right to Unity	120
2.15	Community Service	121
2.15.1	Community Service Has a Number of Important Benefits	122
2.16	Social Harmony	122
2.16.1	Elements of Social Harmony	123
2.16.2	Importance of Social Harmony	124
2.17	Civic Sense	124
2.17.1	Importance of Civic Sense	125
2.17.2	Teaching about Civic Sense	126
2.18	Gender Sensitivity	126
2.18.1	Gender Stereotypes	127
2.18.2	Gender Roles	127
2.18.3	Gender Equality	127
2.18.4	Equal Treatment	127
2.18.5	Gender Mainstreaming	128
2.19	Equality	128
2.19.1	Features	129
2.19.2	Types of Equality	129
2.20	National Fervor	130
2.21	Outcomes	130
2.22	Review Questions	131
2.23	Multiple Choice Questions	131
Unit-3: Science and Technology		
3.0	Objectives	135
3.1	Introduction	135
3.2	Scientific Objectivity	136
3.2.1	Objectivity as Faithfulness to Facts	137
3.2.2	The View from Nowhere	137
3.3	Scientific Temper	138
3.4	Education on Scientific Lines (Bloom's Taxonomy)	139
3.4.1	Online Learning	141
3.5	Developments of Technology	144

3.5.1	Scientific and Technological Developments in Ancient India	145
3.5.2	Scientific and Technological Developments in Medieval India	146
3.5.3	Advancement of Science and Technology is Observed in following Areas in Modern Time	147
3.6	Industry	148
3.6.1	Benefits of Increased R&D Spending	148
3.6.2	New Trends in Manufacturing	149
3.7	Agriculture	149
3.7.1	Objectives	153
3.7.2	Challenges faced by Technology in Modern Era	154
3.7.3	Impact of Science and Technology in Agricultural Sector	154
3.7.4	The Recent Innovations and Technologies in Agriculture	155
3.7.5	A new Era of Scientific Farming	157
3.7.6	G-tech to Propel Economy's Growth Trajectory	157
3.8	Medicine	158
3.8.1	New Advancements in Medical Research in India	160
3.8.2	Greatest Medical Achievements in India	161
3.9	Space	163
3.9.1	X-ray Astronomy	164
3.10	Alternate Energy	165
3.10.1	Current Scenario of Renewable Energy in India	166
3.11	Communication	167
3.12	Media through ages	170
3.12.1	The Rise of the Social Network	170
3.12.2	Social Media in Indian Politics	171
3.12.3	Social Media and Business	171
3.12.4	Social Media and Recruitment in India	172
3.12.5	Social Media and IPL	172
3.12.6	Limitations of Social Media in India	172
3.13	Outcomes	173
3.14	Review Questions	173
3.15	Multiple Choice Questions	174

Skill Development Course

Advertising

As per Choice Based Credit System (CBCS)

Common to all Branches



Authors

Dr. M. Shanthi

Dr. B. Sudheeshna

Dept. of Management Studies

S.V. University, Tirupati - 517502 AP



Centre for Distance and Online Education
Sri Venkateswara University
Tirupati, AP -517 502

Year : 2024

Edition : First

All rights reserved (SVU CDOE). No part of this publication which is material protected by this copyright notice may be reproduced or transmitted or utilized or stored in any form or by any means now known or hereinafter invented, electronic, digital or mechanical, including photocopying, scanning, recording or by any information storage or retrieval system, without prior written permission from the Publisher.

Copyright© 2024, SVU CDOE

All Rights Reserved

Printed

by



(An ISO 9001 : 2015 Certified Publishers)

326/C, Surneni Nilayam

Near B K Guda Park, S R Nagar

Hyderabad - 500 038 TS

P.No:+91 40 23710657, 238000657, 23810657

Cell:+91 94405 75657, 93925 75657, 93935 75657

Reg. Off.: 5-68, Pedda Gorpada, Pakala, Tirupathi - 517 112 AP

mail: studentshelpline.in@gmail.com

for

Director

Centre for Distance and Online Education

Sri Venkateswara University

Tirupathi, AP -517 502

mail : directorddesvu@gmail.com

Cell: +91 877-2289380

www.svudde.in

Advertising

Learning Outcomes

After Successful completion of this course, the students are able to;

1. Understand the field of Advertising
2. Comprehend opportunities and challenges in Advertising sector
3. Prepare a primary advertising model
4. Understand applying of related skills
5. Examine the scope for making advertising a future career

Unit-1

Introduction of advertising concepts- functions - Types of advertising - Creative advertising messages - Factors determining opportunities of a product/service/Idea

Unit-2

Role of advertising agencies and their responsibilities - scope of their work and functions - Ethical issues - Identifying target groups -Laws in advertising. Advertising Statutory Bodies in India - Role of AAAI (Advertising Agencies Association of India), ASCI (Advertising Standard Council of India)

Unit-3

Types of advertising - Basic characteristics of a typical advertisement - Reaching target groups - Local advertising - Feedback on impact of advertisement - Business promotion.

Content

Advertising

Unit-1

1.0	Objectives	1
1.1	Introduction	1
1.2	Advertising	2
1.2.1	Meaning	2
1.2.2	Facts of Advertising	3
1.2.3	Definition	4
1.3	Characteristics of Advertising	5
1.3.1	Objectives of Advertising	6
1.3.2	Importance of Advertising	7
1.3.3	Purpose of Advertising	8
1.4	Functions of Advertising	9
1.4.1	Five M's of Advertising	10
1.5	Types of Advertising	13
1.5.1	Qualities of Advertising	19
1.5.2	Media of Advertising	19
1.5.3	Benefits of Advertising	20
1.5.4	Limitations of Advertising	22
1.6	Creative Advertising	23
1.6.1	Importance of Creative Advertising	24
1.6.2	Tools for Creative Advertisement	26
1.7	Factors determining opportunities of a product/service/Idea	26
1.7.1	New Product Design Process	27
1.7.2	Steps in Tapping Opportunities	31
1.8	Outcomes	33
1.9	Review Questions	33
1.10	Multiple Choice Questions	34

Unit - 2

2.0	Objectives	37
2.1	Introduction	37
2.2	Advertising Agency	38
2.2.1	Characteristics of Advertising agency	38
2.2.2	Importance of Advertising Agency	39
2.2.3	Nature of Advertising Agency	40
2.2.4	Scope of Advertising Agencies	41
2.2.5	Types of Advertising Agency	42
2.2.6	Structure of Advertising Agency	43
2.3	Role and Responsibility of Advertising Agency	44
2.4	Scope of Work	46
2.4.1	Functions of Advertising Agencies	46
2.5	Ethical issues in Advertising	48
2.6	Identifying Target Groups	50
2.7	Laws in Advertising	51
2.8	Advertising Statutory Bodies operating Globally	53
2.9	Role of AAI	56
2.10	Advertising Standatds Council of India (ASCI)	57
2.11	Outcomes	61
2.12	Review Questions	61
2.13	Multiple Choice Questions	62

Unit - 3

3.0	Objectives	65
3.1	Introduction	65
3.2	Types of Advertising	66
3.3	Basic Characteristics of a Typical Advertisement	70
3.4	Reaching Target Groups	73
3.5	Local Advertising	75
3.5.1	Types of Local Advertising	76
3.5.2	Advantages of Local Advertising	77
3.5.3	The process of Local Advertising	78

3.6	Feed-back on impact of Advertisement	79
3.6.2	The Positive Effects of Advertisement	80
3.6.3	The Negative Effects of Advertisement	80
3.7	Promotion	81
3.7.1	Characteristics of Promotion	81
3.7.2	Objectives of Promotion	82
3.7.3	Types of Promotion	84
3.7.4	Nature of Promotion	84
3.8	Marketing Communication	85
3.8.1	Importance of Marketing Communication	86
3.8.2	Elements of Marketing Communication	88
3.8.3	Promotional Activities	91
3.9	Promotion Mix	93
3.9.1	Objectives	93
3.9.2	Elements of Promotion Mix	94
3.9.3	Factors Affecting Marketing Promotion Mix	95
3.9.4	Role of Advertisement in Business Promotion	99
3.10	Outcomes	100
3.11	Review Questions	100
3.12	Multiple Choice Questions	101

Skill Development Course
Logistics and Supply Chain Management

*As per Choice Based Credit System (CBCS)
Common to all Branches*



Authors

Dr. M. Shanthi

Dr. B. Sudheeshna

Dept. of Management Studies

S.V. University, Tirupati - 517502 AP



Centre for Distance and Online Education
Sri Venkateswara University
Tirupati, AP -517 502

Year : 2024

Edition : First

All rights reserved (SVU CDOE). No part of this publication which is material protected by this copyright notice may be reproduced or transmitted or utilized or stored in any form or by any means now known or hereinafter invented, electronic, digital or mechanical, including photocopying, scanning, recording or by any information storage or retrieval system, without prior written permission from the Publisher.

Copyright© 2024, SVU CDOE

All Rights Reserved

Printed

by



(An ISO 9001 : 2015 Certified Publishers)

326/C, Surneni Nilayam

Near B K Guda Park, S R Nagar

Hyderabad - 500 038 TS

P.No: +91 40 23710657, 238000657, 23810657

Cell: +91 94405 75657, 93925 75657, 93935 75657

Reg. Off.: 5-68, Pedda Gorpada, Pakala, Tirupathi - 517 112 AP

mail: studentshelpline.in@gmail.com

for

Director

Centre for Distance and Online Education

Sri Venkateswara University

Tirupathi, AP -517 502

mail : directorddesvu@gmail.com

Cell: +91 877-2289380

www.svudde.in

Logistics and Supply Chain Management

Learning Outcomes

At the successful completion of the course, the student will be able to;

1. Summarize relationship between marketing and Logistic Management
2. Understand the concepts of Supply Chain Management in connection with products.
3. Understanding various types of seller and suppliers
4. Evaluate best logistic method among all means of transport operations
5. Analysis of different distribution strategies - online and physical distribution
6. Compare the Logistics in National and International Scenario.
7. Design and develop new methods and models of Logistics in SCM

Unit-1: Introduction to Logistics and Supply Chain Management (SCM)

Functions of Logistics - Structure of logistics - Logistics Costs - Modes of Logistics - Logistics in 21st Century - Role of Supply Chain Management - Design and Development of Supply Chain Network - Different types of Supply Chain Networks

Unit-II: Logistics

Customer Selection - Process - Customer Service and Customer Retention - Relationship Management - Integrating Logistics and Customer Relationship Management

Unit-III: Supply Chain Management

Managing and Estimating Supply Chain Demand - Forecasting Techniques - Supplier Networks – Skills to Manage SCM - Recent Trends in SCM

Content

Logistics and Supply Chain Management

UNIT -1

1.0	Objectives	1
1.1	Introduction	1
1.2	Definition and Concept of Logistics	2
1.2.1	Logistics in the World of Business	3
1.2.2	Origin of Logistics	3
1.3	Components of Logistics	4
1.3.1	Importance of Logistics	4
1.3.2	Functions of Logistics	5
1.4	Logistics Management	9
1.4.1	Types of Logistics Management	9
1.4.2	Nature and Scope of Logistics Management	10
1.4.3	Objectives of Logistics Management	11
1.4.4	Importance of Logistic Management	12
1.5	Structure of Logistics	12
1.5.1	Linkages and Relationships between Purchasing and Logistics	12
1.5.2	Types of Information Flow in Logistics Sector	15
1.6	Logistics Cost	16
1.7	Modes of Logistics	17
1.8	Logistics in 21st Century	19
1.9	Role of Supply Chain Management	21
1.10	Design and Development of Supply Chain Network	22
1.10.1	Factors that Influence Supply Chain Network Design Decisions	29
1.10.2	Benefits of Supply Chain Network Design	29
1.10.3	Role of Network Design in Supply Chain	30
1.10.4	Global Supply Chain Network Design Models	30
1.11	Different Types of Supply Chain Networks	30
1.11.1	Differences between Logistics and Supply Chain	31
1.12	Outcomes	33

1.13	Review Questions	33
1.14	Multiple Choice Questions	34
Unit -2		
2.0	Objectives	37
2.1	Introduction	37
2.2	Customers Selection	38
	2.2.1 Phases of Customer Development	40
2.3	Logistics Process	41
2.4	Customer Service in Logistics	44
	2.4.1. Elements of Customer Service	45
	2.4.2 Factors Why Customer Service in Logistics is of Utmost Importance	48
	2.4.3 Importance of customer-service in Logistics	50
2.5	Customer Retention	55
	2.5.1 Strategies to Improve Customer Retention	56
	2.5.2 Methods and Tools for Customer Retention	58
	2.5.3 Benefits of customer retention	59
	2.5.4 CRM and Customer Retention	60
	2.5.5 Reasons for Terminating Customer Relationship	61
2.6	Customer Relationship Management	61
	2.6.1 Importance of CRM	63
	2.6.2 Steps in implementing CRM	64
	2.6.3 Benefits of CRM	66
	2.6.4 CRM System can help your Business Today	67
	2.6.5 Components of CRM	68
	2.6.6 Types of CRM Technology	69
	2.6.7 CRM Examples in Practice	70
2.7	Different types of Logistics and Supply chain Relations	71
	2.7.1 Importance of Integrating CRM with SCM	73
	2.7.2 Requirements for Achieving Harmonious Relations in Logistics and Supply Chain	74
2.8	Outcomes	76
2.9	Review Questions	76
2.10	Multiple Choice Questions	77

UNIT-3

3.0	Objectives	85
3.1	Introduction	85
3.2	Supply Chain	86
	3.2.1 Supply Chain Model	87
3.3	Supply Chain Management	88
	3.3.1 Features of Supply chain Management	89
	3.3.2 Components of Supply Chain Management	89
	3.3.3 Efficient Functioning of Supply Chain	90
	3.3.4 Principles of Supply Chain Management	91
	3.3.5 Nature and Objectives of Supply Chain Management	91
	3.3.6 Decision Areas in Supply Chain Management	94
	3.3.7 Importance of Supply Chain Management	94
	3.3.8 Process of Supply Chain Management	95
	3.3.9 Goals of Supply Chain Management	96
	3.3.10 Focus Areas in SCM	97
3.4	Demand Forecasting	100
	3.4.1 Importance of Demand Forecasting	100
	3.4.2 Main Roles of Forecasting in Supply Chain Management	101
	3.4.3 Advantages of Demand Forecasting	101
3.5	Managing and Estimating supply Chain Demand	102
	3.5.1 Importance of Demand Forecasting in Supply Chain	103
3.6	Forecasting Techniques	104
3.7	Suppliers Network	107
	3.7.1 Supply Chain Networks	108
	3.7.2 Benefits of Supplier Management	110
	3.7.3 Key Factors Driving Supplier Management	111
	3.7.4 Supplier Management Process	112
3.8	Skills to Manage SCM	113
	3.8.1 Core Competencies a Supply chain Manager	118
3.9	Recent Trends in Supply Chain Management	120
3.10	Outcomes	124
3.11	Review Questions	124
3.12	Multiple Choice Questions	125

Three Dimensional Analytical Solid Geometry

As per Choice Based Credit System (CBCS)

I - B.Sc(Mathematics) / II - Semester



Authors

Dr. Sudhakaraiiah

Dr. P. Bhaskarudu

Dept. of Mathematics

S.V. University

Tirupati - 517 502 AP



Centre for Distance and Online Education

Sri Venkateswara University

Tirupathi, AP -517 502

Year : 2024

Edtion : First

All rights reserved (SVU CDOE). No part of this publication which is material protected by this copyright notice may be reproduced or transmitted or utilized or stored in any form or by any means now known or hereinafter invented, electronic, digital or mechanical, including photocopying, scanning, recording or by any information storage or retrieval system, without prior written permission from the Publisher.

Copyright© 2024, SVU CDOE

All Rights Reserved

Printed

by



(An ISO 9001 : 2015 Certified Publishers)

326/C, Surneni Nilayam

Near B K Guda Park, S R Nagar

Hyderabad - 500 038 TS

P.No:+91 40 23710657, 238000657, 23810657

Cell:+91 94405 75657, 93925 75657, 93935 75657

Reg. Off.: 5-68, Pedda Gorpada, Pakala, Tirupathi - 517 112 AP

mail: studentshelpline.in@gmail.com

for

Director

Centre for Distance and Online Education

Sri Venkateswara University

Tirupathi, AP -517 502

mail : directorddesvu@gmail.com

Cell: +91 877-2289380

www.svudde.in

Three Dimensional Analytical Solid Geometry

Course Outcomes: After successful completion of this course, the student will be able to;

1. Get the knowledge of planes.
2. Basic idea of lines, sphere and cones.
3. Understand the properties of planes, lines, spheres and cones.
4. Express the problems geometrically and then to get the solution.

Unit-I: The Plane

Equation of plane in terms of its intercepts on the axis, Equations of the plane through the given points, Length of the perpendicular from a given point to a given plane, Bisectors of angles between two planes, Combined equation of two planes, Orthogonal projection on a plane.

Unit-II: The Line

Equation of a line; Angle between a line and a plane; The condition that a given line may lie in a given plane; The condition that two given lines are coplanar; Number of arbitrary constants in the equations of straight line; Sets of conditions which determine a line; The shortest distance between two lines; The length and equations of the line of shortest distance between two straight lines; Length of the perpendicular from a given point to a given line.

Unit-III: The Sphere

Definition and equation of the sphere; Equation of the sphere through four given points; Plane sections of a sphere; Intersection of two spheres; Equation of a circle; Sphere through a given circle; Intersection of a sphere and a line; Power of a point; Tangent plane; Plane of contact; Polar plane; Pole of a Plane; Conjugate points; Conjugate planes;

Unit-IV: The Sphere and Cones

Angle of intersection of two spheres; Conditions for two spheres to be orthogonal; Radical plane; Coaxial system of spheres; Simplified form of the equation of two spheres.

Definitions of a cone; vertex; guiding curve; generators; Equation of the cone with a given vertex and guiding curve; equations of cones with vertex at origin are homogenous; Condition that the general equation of the second degree should represent a cone;

Unit-V: Cones

Enveloping cone of a sphere; right circular cone: equation of the right circular cone with a given vertex, axis and semi vertical angle: Condition that a cone may have three mutually perpendicular generators; intersection of a line and a quadric cone; Tangent lines and tangent plane at a point; Condition that a plane may touch a cone; Reciprocal cones; Intersection of two cones with a common vertex.

Reference Books

1. A text book of Mathematics for BA/B.Sc Vol 1, by V Krishna Murthy & Others, published by S. Chand & Company, New Delhi.
2. A text Book of Analytical Geometry of Three Dimensions, by P.K. Jain and Khaleel Ahmed, published by Wiley Eastern Ltd., 1999.
3. Co-ordinate Geometry of two and three dimensions by P. Balasubrahmanyam, K.Y. Subrahmanyam, G.R. Venkataraman published by Tata-MC Gran-Hill Publishers Company Ltd., New Delhi.
4. Solid Geometry by B.Rama Bhupal Reddy, published by Spectrum University Press.

Content
Three Dimensional Analytical Solid Geometry

Chapter-1: Introduction

1.0	Objectives	1
1.1	Introduction	1
1.2	Rectangular Cartesian Coordinate System	2
1.2.1	Octants	2
1.2.2	Vector Representation of a Point	3
1.2.3	Distance between two Points	3
1.2.4	Division or Section Formula	4
1.2.5	Locus	4
1.2.6	Solved Examples	5
1.2.7	Exercise	6
1.3	Direction Cosines	7
1.4	Direction Ratios	8
1.5	Lagrange's Identity	9
1.6	Angle between two Lines in terms of Directions Cosines	10
1.7	Angle between Two lines in terms of Direction Ratios	12
1.8	Projections	13
1.9	Projection of the Join of two Points	14
1.10	Solved Examples	14
1.11	Exercises	21
1.12	Outcomes	22

Chapter-2: The Plane

2.0	Objectives	23
2.1	Introduction	23
2.2	Plane	23
2.2.1	General Equation of a Plane	23
2.2.2	Number of Constants in the Equation of a Plane	24
2.3	Normal to a Plane	25
2.3.1	Normal Form of the Equation of a Plane	25
2.3.2	Transformation to the Normal Form	26
2.4	Equation of Plane in terms of its Intercepts on the Axis	27
2.4.1	Reduction of the General Equation of the Plane to the Intercept form	28
2.5	Solved Examples	28
2.6	Equation of a Plane Through the given Points	33

2.6.1	One Point Form	33
2.6.2	Plane through Three Points	34
2.6.3	Solved Examples	35
2.7	Angle between two Planes	40
2.8	Planes Parallel to the Co-ordinate Planes	42
2.9	Two Sides of a Plane	43
2.10	Solved Examples	44
2.11	Length of the Perpendicular from a given Point to a given Plane	50
2.12	Distance between the Parallel Planes	53
2.13	Solved Examples	53
2.14	Exercise	59
2.15	Systems of Planes	64
2.16	Plane Passing Through the Intersection of the two given Planes	64
2.16.1	Solved Examples	65
2.17	Bisectors of the Angles Between two Planes	74
2.17.1	Solved Examples	76
2.18	Exercise	81
2.19	Combined Equation of Two Planes	83
2.19.1	Condition that the Second Degree Homogenous Equations Represents two Planes	83
2.19.2	Solved Examples	86
2.20	Orthogonal Projection of a Plane	90
2.20.1	Solved Examples	92
2.21	Exercise	97
2.22	Outcomes	98
2.23	Multiple Choice Questions	98
Chapter-III: The Line		
3.0	Objectives	101
3.1	Introduction	101
3.1.1	General Equation of a Line	102
3.2	Equation of a line	102
3.2.1	Vector Equation of a Line	102
3.2.2	Equation of a Line in Parametric Form	103
3.2.3	Equations of a Line in Symmetric Form	103
3.2.4	Equations of a Line Passing through two Points	104
3.2.5	Reduction of the General Equations to the Symmetrical Form	104
3.2.6	Image of a Point in a Line	105
3.2.7	Solved Examples	105

3.2.8 Exercises	110
3.3 Angle between a Line and a plane	121
3.4 Point of Intersection of the Line	122
3.5 The Condition that A Given Line May Lie in a Given Plane	122
3.6 Solved Examples	124
3.7 Exercise	133
3.8 The Condition that Two Given Lines are Coplanar	135
3.9 Number of Arbitrary Constants in the equations of Straight Line	140
3.10 Sets of Conditions which Determine a Line	140
3.11 Solved Examples	141
3.12 Exercise	151
3.13 The Shortest Distance between two Lines	156
3.13.1 Length and Equations of Shortest Distance	157
3.13.2 Equations of Skew Lines in Simplified Form	160
3.13.3 Length of the Perpendicular from a given Point to a given Line	161
3.13.4 Solved Examples	162
3.13.5 Exercise	176
3.14 Outcomes	171
3.15 Multiple Choice Questions	171
Chapter-4: The Sphere	
4.0 Objectives	185
4.1 Introduction	185
4.2 Definition of a Sphere	185
4.3 Different forms of Equations of Sphere	186
4.3.1 Standard form of Sphere	186
4.3.2 Central form of Sphere	186
4.3.3 General form of Sphere	187
4.3.4 Diameter form of Sphere	188
4.3.5 Solved Examples	189
4.3.6 Exercise	183
4.4 Equation of the Sphere through four given Points	195
4.4.1 Solved Examples	195
4.4.2 Exercise	205
4.5 Plane Sections of a Sphere	208
4.6 Great Circle, Small Circle	208
4.7 Condition for a Plane to Intersect a Sphere	209
4.8 Intersection of two Spheres	209
4.9 Equation of a Circle	210

4.10	Solved Examples	211
4.11	Exercise	217
4.12	Sphere through a given Circle	219
	4.12.1 Solved Examples	219
	4.12.2 Exercise	227
4.13	Intersection of a Line and a Sphere	229
4.14	Exterior and interior Points of a Sphere	229
4.15	Tangent Line	230
4.16	Tangent Plane	232
4.17	Touching Spheres	235
4.18	Power of a Point w.r.t a Sphere	236
	4.18.1 Solved Examples	237
	4.18.2 Exercise	251
4.19	Plane of Contact	254
4.20	Polar Plane and Pole of a Plane	255
4.21	Conjugate Points, Conjugate Planes	258
	4.21.1 Solved Examples	259
	4.21.2 Exercise	261
4.22	Outcomes	263
4.23	Multiple Choice Questions	263
Chapter-5: The Sphere and Cones		
5.0	Objectives	267
5.1	Introduction	267
5.2	Angle of Intersection of two Spheres	267
5.3	Conditions for two Spheres to be Orthogonal	269
	5.3.1 Solved Examples	270
	5.3.2 Exercise	274
5.4	Radical Plane	275
	5.4.1 Properties of the Radical Plane	276
5.5	Radical Line	277
5.6	Radical Centre	277
5.7	Coaxial System of Spheres	279
	5.7.1 Simplified Form of the Equation to a Coaxial System of Spheres	281
5.8	Limiting points	282
5.9	Solved Examples	283
5.10	Exercise	291
5.11	Cones	293
	5.11.1 Definitions of a Cone; Vertex; Guiding Curve Generators	293

5.11.2	Cone with Vertex at Origin	294
5.11.3	Solved Examples	296
5.11.4	Exercise	300
5.12	Equation of the Cone with a Given Vertex and Guiding Curve	300
5.12.1	Solved Examples	302
5.12.2	Exercise	307
5.13	Quadratic Cone	308
5.13.1	Quadric Cones with Vertex at the Origin	308
5.13.2	Equation of Cone through Coordinate Axes	310
5.13.3	Angle between the Lines in which a Plane Through the Vertex cuts a Cone	310
5.13.4	Solved Examples	312
5.13.5	Exercise	320
5.14	Condition that the General Equation of the Second Degree should Represent a Cone	322
5.14.1	Solved Examples	324
5.14.2	Exercise	326
5.15	Outcomes	327
5.16	Multiple Choice Questions	327
Chapter-6: Cones		
6.0	Objectives	329
6.1	Enveloping Cone of a Sphere	329
6.2	Right Circular Cone	330
6.2.1	Solved Examples	332
6.2.2	Exercise	344
6.3	Condition that a Cone may Have Three Mutually Perpendicular Generators	347
6.3.1	Solved Examples	348
6.3.2	Exercise	354
6.4	Intersection of a Line and a Quadric Cone	354
6.5	Tangent Lines and Tangent Plane at a Point	355
6.6	Condition of Tangency of a Plane and a Cone	357
6.7	Reciprocal Cone	368
6.8	Solved Examples	359
6.9	Exercise	365
6.10	Intersection of two Cones with a Common Vertex	366
6.10.1	Solved Examples	366
6.10.2	Exercise	367
6.11	Outcomes	367
6.12	Multiple Choice Questions	367

Wave Optics

As per Choice Based Credit System (CBCS)

I - B.Sc(Physics) / II - Semester



Authors

Prof. Vijay Bhaskar Rao

Dr. R. Venu Gopal

Dept. of Physics

S.V. University

Tirupati - 517 502 AP



Centre for Distance and Online Education

Sri Venkateswara University

Tirupathi, AP -517 502

Year : 2024

Edtion : First

All rights reserved (SVU CDOE). No part of this publication which is material protected by this copyright notice may be reproduced or transmitted or utilized or stored in any form or by any means now known or hereinafter invented, electronic, digital or mechanical, including photocopying, scanning, recording or by any information storage or retrieval system, without prior written permission from the Publisher.

Copyright© 2024, SVU CDOE

All Rights Reserved

Printed

by



(An ISO 9001 : 2015 Certified Publishers)

326/C, Surneni Nilayam

Near B K Guda Park, S R Nagar

Hyderabad - 500 038 TS

P.No:+91 40 23710657, 238000657, 23810657

Cell:+91 94405 75657, 93925 75657, 93935 75657

Reg. Off.: 5-68, Pedda Gorpada, Pakala, Tirupathi - 517 112 AP

mail: studentshelpline.in@gmail.com

for

Director

Centre for Distance and Online Education

Sri Venkateswara University

Tirupathi, AP -517 502

mail : directorddesvu@gmail.com

Cell: +91 877-2289380

www.svudde.in

Wave Optics

Unit-I: Aberrations

Introduction - monochromatic aberrations, spherical aberration, methods of minimizing spherical aberration, coma, astigmatism and curvature of field, distortion. Chromatic aberration-the achromatic doublet. Removal of chromatic aberration of a separated doublet. Achromatism for two lenses (i) in contact and (ii) separated by a distance.

Unit-II: Interference of Light

Principle of superposition - coherence-temporal coherence and spatial coherence-conditions for interference of light. Interference by division of wave front: Fresnel's biprism-determination of wavelength of light. Determination of thickness of a transparent material using Biprism, change of phase on reflection, Lloyd's mirror experiment. Interference by division of amplitude: Oblique incidence of a plane wave on a thin film due to reflected and transmitted light (cosine law) colors of thin films- Non-reflecting films, Interference by a plane parallel illuminated by a point source-Interference by a film with two non-parallel reflecting surfaces (Wedge shaped film). Determination of diameter of wire, Newton's rings in reflected light with and without contact between lens and glass plate, Newton's rings in transmitted light (Haidinger Fringes)-Determination of wavelength of monochromatic light using Newton's rings and Michelson Interferometer. Types of fringes-Determination of wavelength of monochromatic light, Difference in wavelength of Sodium D1, D2 lines and thickness of a thin transparent plate.

Unit-III: Diffraction of Light

Introduction, distinction between Fresnel and Fraunhofer diffraction, Fraunhofer diffraction – Diffraction due to single slit and Circular aperture-Limit of Resolution-Fraunhofer diffraction due to double slit-Fraunhofer diffraction pattern with N slits (diffraction grating). Resolving power of grating, Determination of wavelength of light in normal and oblique incidence methods using and minimum deviation methods using diffraction grating.

Fresnel's Diffraction: Fresnel's half period zones-area of the half period zones-zone plate-comparison of zone plate with convex lens-phase reversal zone plate, diffraction at a straight edge-difference between interference and diffraction.

Unit-IV: Polarisation of Light

Polarized light: Methods of polarization polarization by reflection, refraction, double refraction, selective absorption scattering of light-Brewster's law-Mauls law-Nicol prism polarizer and analyzer- Refraction of plane wave incident on negative and positive crystals (Huygen's explanation)-Quarter wave plate, Half wave plate-optical activity, determination of specific rotation by Laurent's half shade polarimeter-Babinet's compensator - idea of elliptical and circular polarization

Unit-V: Lasers and Holography

Lasers: Introduction, spontaneous emission, stimulated emission. Population Inversion, Laser principle-Einstein coefficients-Types of lasers-He-Ne laser, Ruby laser- Applications of lasers.

Holography: Basic principle of holography-Gabor hologram and its limitations, Applications of holography.

Unit-6: Fiber Optics

Introduction- optical fibers, different types of fibers, Step and graded index fibers, rays and modes in an optical fiber, fiber material, principles of fiber communication (qualitative treatment only), advantages of fiber optic communication.

Content

Wave Optics

Unit-1: Aberrations

1.0	Objectives	1
1.1	Introduction	1
1.2	Aberrations	2
1.2.1	Aberrations Caused by Lenses	2
1.3	Dispersion by a Prism	2
1.4	Deviation Produced by a Thin Lens	4
1.5	Monochromatic Aberrations	5
1.5.1	Spherical Aberration	5
1.5.1.1	Methods of Minimizing Spherical Aberration	10
1.5.2	Coma	13
1.5.2.1	Elimination of Coma	15
1.5.2.2	Comparison of Coma and Spherical Aberration	16
1.5.3	Astigmatism	17
1.5.3.1	Elimination / Removal of Astigmatism	19
1.5.4	Curvature of Field	19
1.5.4.1	Elimination / Removal of Curvature	20
1.5.5	Distortion	20
1.5.5.1	Elimination / Reduction of Distortion	22
1.6	Chromatic Aberration	22
1.6.1	Calculation of Longitudinal Chromatic Aberration of Thin Lens	24
1.7	Achromatism of Lenses / Removal of Chromatic Aberration	27
1.7.1	Achromatism for Two Lenses in Contact / Achromatic Doublet	27
1.7.2	Achromatism for Two Lenses Separated by a Distance	30
1.8	Example Problems	31
1.9	Outcomes	35
1.10	Review Questions	35
1.11	Multiple choice questions	37

Unit-2: Interference of Light

2.0	Objectives	39
2.1	Introduction	39
2.2	Interference of Light	40
2.3	Principle of superposition	40
2.4	Coherence, Temporal and Spatial Coherence	43
2.5	Conditions for Interference of Light	44
2.6	Relationship between Phase Difference and Path Difference	46
2.7	Types / Classification of Interference	46

2.8	Theory of Interference Fringes	46
2.9	Fresnel's Bi-prism	49
2.10	Interference Fringes with White Light	52
2.11	Determination of the Thickness of a Thin Sheet of a Transparent Material by Fresnel's Biprism	53
2.12	Phase Change on Reflection: Stoke's Treatment	54
2.13	Lloyd's mirror experiment	56
2.13.1	Comparison of Biprism and Lloyd's Mirror	58
2.14	Interference by Division of Amplitude	58
2.15	Interference by a Plane Parallel Film Illuminated by a Plane Wave	59
2.16	Oblique Incidence of a Plane Wave on a thin film due to Reflected and Transmitted Light (cosine law)	60
2.17	Colour Production in Thin Films	62
2.18	Need of an Extended Source	63
2.19	Non-reflecting Films (or) Blooming of a Lens	63
2.20	Interference by a Plane Parallel Illuminated by a Point Source	65
2.21	Interference by a Film with two non-parallel Reflecting Surfaces (Wedge shaped film)	66
2.22	Determination of Diameter of Wire	69
2.23	Theory of Newton's Ring	70
2.24	Newtons's Rings in Transmitted Light (Haidinger Fringes)	74
2.25	Determination of the wavelength of sodium light using Newton's Rings	75
2.26	Determination of Refractive Index of Liquid by Newton's Rings Method	76
2.27	Newton's Rings with Both Curved Surfaces	77
2.28	Michelson Interferometer	78
2.28.1	Applications of Michelson Interferometer	81
2.29	Types of fringes	82
2.30	Difference in Wavelength of Sodium D_1, D_2 lines and Thickness of a Thin Transparent Plate	83
2.31	Comparison of Newton's Ring and Michelson's Ring	85
2.32	Solved Problems	85
2.33	Outcomes	95
2.34	Review Questions	95
2.35	Multiple Choice Questions	97
Unit-3: Diffraction of Light		
3.0	Objectives	101
3.1	Introduction	101
3.2	Diffraction	102
3.3	Diffraction of Light	102
3.4	Distinction between Fresnel and Fraunhofer Diffraction	103
3.5	Resultant of 'n' Harmonic Waves	104
3.6	Fraunhofer Diffraction-Diffraction due to Single Slit (Normal Incidence)	106

3.7	Fraunhofer Diffraction due to Single Slit and Circular Aperture	111
3.8	Comparison OF Single-slit and Double-slit Diffraction Pattern	113
3.9	Limit of Resoultion (Resolving Powers)	113
3.10	Fraunhofer Diffraction due to Double Slit	114
3.11	Frunhofer Diffraction Pattern with N Slits (Diffraction Grating) or Plane differacting Grating	117
3.11.1	Missing Orders (or) Absent Spectra	122
3.11.2	Maximum Number of Orders with a Diffraction Grating	122
3.11.3	Formation of Multiple Spectra with Grating	124
3.12	Determination of Wavelength of Light in Normal Incidence method using diffraction Grating	125
3.13	Dispersive Power of a Grating	126
3.14	Wavelength of Light in Oblique Incidence methods using Diffraction Grating	127
3.15	Rayleigh's Criterion of Resolution	128
3.16	Resolving Power of Grating	130
3.16.1	Comparison of Dispersive Power and Resolving Power of a Grating	131
3.17	Comparison of Grating and Prism Spectra	132
3.18	Characteristics of Grating Spectra	133
3.19	Fresnel's Diffraction: Fresnel's Half Period Zones	133
3.20	Area of the Half Period Zones or Amplitude due to a Zone	136
3.21	Zone Plate	137
3.22	Phase Reversal Zone Plate	141
3.23	Rectilinear Propagation of Light	142
3.24	Comparison of Zone Plate with Convex Lens	143
3.25	Diffraction at a Straight Edge	144
3.25.1	Intensity within the Geometrical Shadow	147
3.26	Difference between Interference and Diffraction	149
3.27	Example Problems	149
3.28	Outcomes	159
3.29	Review Questions	160
3.30	Multiple Choice Questions	162
Unit-4: Polarisation of Light		
4.0	Objectives	165
4.1	Introduction	165
4.2	Polarized Waves	166
4.3	Polarized Light Waves	166
4.3.1	Polarised Light	167
4.3.2	Distinction between Unpolarised Light and Polarised Light	167
4.4	Representation of Types of a Light	167
4.5	Plane of Vibration and Plane of Polarized Light	168
4.6	Comparison of Polarized and Unpolarized Light	169

4.7	Methods of Polarization	169
4.8	Polarization by Reflection	170
4.8.1	Brewster's Law	171
4.9	Polarization by Refraction (A Pile of Plates)	173
4.9.1	Malus Law	174
4.9.2	Geometry of Calcite Crystal	176
4.10	Polarization by Scattering	177
4.11	Polarization by Selective Absorption	178
4.12	Polarization by Double Refraction (Birefringence)	179
4.13	Nicol Prism	180
4.14	Huygen's Explanation of Double Refraction	183
4.15	Quarter Wave Plate	188
4.16	Half Wave Plate	190
4.17	Optical Activity	190
4.18	Specific Rotation	192
4.19	Laurent's Half-shade Polarimeter	196
4.20	Babinet Compensator	198
4.21	Types of Polarization Light	200
4.21.1	Plane Polarized Light	200
4.21.2	Circularly Polarized Light	201
4.21.3	Elliptically Polarized Light	201
4.22	Production of Circularly and Elliptically Polarized Light	202
4.23	Analysis of a Beam of Light for its Polarization	203
4.24	Biquartz Polarimeter	204
4.25	Polaroid	205
4.26	Example Problems	207
4.27	Outcomes	213
4.28	Review Questions	213
4.29	Multiple Choice Questions	214
Unit-5: Laser and Holography		
5.0	Objectives	217
5.1	Introduction	217
5.2	Characteristics of a Laser	218
5.3	Absorption of Laser	219
5.4	Spontaneous Emission	220
5.5	Stimulated Emission	221
5.6	Comparison of Spontaneous Emission and Stimulated Emission	222
5.7	Population Inversion	223
5.8	Laser Action	225
5.9	Einstein Coefficients	225
5.10	Active Medium	228

5.11	Pumping	228
5.12	Pumping Level Schemes	229
5.13	Metastable State	231
5.14	Classification of Lasers	231
5.14.1	Ruby Laser	231
5.15	Applications of Lasers	237
5.16	Holography	239
5.17	Photography	240
5.18	Basic Principle of Holography	240
5.19	Recording of the Hologram	241
5.20	Reconstruction of the Hologram	241
5.21	Gabor Hologram and its Limitations	243
5.22	Applications of Holography	244
5.23	Holography as Different from Photography	245
5.24	Example Problems	245
5.25	Outcomes	247
5.26	Review Questions	247
5.27	Multiple Choice Questions	248
Unit-6: Fiber Optics		
6.0	Objectives	251
6.1	Introduction	251
6.2	Optical Fibres	252
6.2.1	Features of Optical Fibres	253
6.2.2	Principle and Working of an Optical Fiber	253
6.2.3	Total Internal Reflection	254
6.2.4	Acceptance Angle and Numerical Aperture	255
6.3	Types of Optical Fibers	258
6.3.1	Step Index Fibre	260
6.3.2	Graded Index Fibers	261
6.3.3	Differences between Single and Multi-mode Fibres	262
6.3.4	Differences between Step Index and Graded Index Fibres	263
6.4	Applications of Optical Fibers	263
6.5	Advantages of Optical Fibers	264
6.6	Example Problems	264
6.7	Outcomes	269
6.8	Review Questions	269
6.9	Multiple choice Questions	270

PHYSICAL AND GENERAL CHEMISTRY

I- B.Sc(Chemistry)/ II - Semester

As per Choice Based Credit System (CBCS)



Authors

Dr. K. Sessaia

Dr. Ramanaiah

Dept. of Chemistry

S.V. University

Tirupati - 517 502 AP



Centre for Distance and Online Education
Sri Venkateswara University
Tirupathi, AP -517 502

Year : 2024

Edtion : First

All rights reserved (SVU CDOE). No part of this publication which is material protected by this copyright notice may be reproduced or transmitted or utilized or stored in any form or by any means now known or hereinafter invented, electronic, digital or mechanical, including photocopying, scanning, recording or by any information storage or retrieval system, without prior written permission from the Publisher.

Copyright© 2024, SVU CDOE

All Rights Reserved

Printed

by



(An ISO 9001 : 2015 Certified Publishers)

326/C, Surneni Nilayam

Near B K Guda Park, S R Nagar

Hyderabad - 500 038 TS

P.No:+91 40 23710657, 238000657, 23810657

Cell:+91 94405 75657, 93925 75657, 93935 75657

Reg. Off.: 5-68, Pedda Gorpadu, Pakala, Tirupathi - 517 112 AP

mail: studentshelpline.in@gmail.com

for

Director

Centre for Distance and Online Education

Sri Venkateswara University

Tirupathi, AP -517 502

mail : directorddesvu@gmail.com

Cell: +91 877-2289380

www.svudde.in

Physical and General Chemistry

PHYSICAL CHEMISTRY

UNIT-I

1. **Solidstate:** Symmetry in crystals. Law of constancy of interfacial angles. The law of rationality of indices. The law of symmetry. Definition of lattice point, space lattice, unit cell. Bravais lattices and crystal systems. X-ray diffraction and crystal structure. Bragg's law. Defects in crystals. Stoichiometric and non-stoichiometric defects.

UNIT-II

1. **Gaseous State:** Compression factors, deviation of real gases from ideal behavior. Vander Waal's equation of state. P-V Isotherms of real gases, Andrew's isotherms of carbon dioxide, continuity of state. Critical phenomena. The vander Waal's equation and the critical state. Law of corresponding states. Relationship between critical constants and vander Waal's constants. Joule Thomson effect.
2. **Liquid State:** Structural differences between solids, liquids and gases. Liquid crystals, the mesomorphic state. Classification of liquid crystals into Smectic and Nematic. Differences between liquid crystal and solid/liquid. Application of liquid crystals as LCD devices.

UNIT-III

3. **Solutions:** Liquid-liquid - ideal solutions, Raoult's law. Ideally dilute solutions, Henry's law. Non-ideal solutions. Vapour pressure - composition and vapour pressure- temperature curves. Azeotropes-HCl-H₂O, ethanol-water systems and fractional distillation. Partially miscible liquids-phenol-water, trimethylamine-water, nicotine-water systems. Effect of impurity on consolute temperature. Immiscible liquids and steam distillation. Nernst distribution law. Calculation of the partition coefficient. Applications of distribution law.

GENERAL CHEMISTRY

UNIT-IV

1. **Surface Chemistry:** Definition of colloids. Solids in liquids (sols), preparation, purification, properties - kinetic, optical, electrical. Stability of colloids, Hardy-Schulze law, protective colloid. Liquids in liquids (emulsions) preparation, properties, uses. Liquids in solids (gels) preparation, uses. Adsorption: Physical adsorption, chemisorption. Freundlich, Langmuir adsorption isotherms. Applications of adsorption
2. **Chemical Bonding:** Valence bond theory, hybridization, VB theory as applied to ClF₃, Ni(CO)₄, Molecular orbital theory - LCAO method, construction of M.O. diagrams for homo-nuclear and hetero-nuclear diatomic molecules (N₂, O₂, CO and NO).

UNIT-V

1. **Stereochemistry of Carbon Compounds:** Molecular representations- Wedge, Fischer, Newman and Saw-Horse formulae. Optical isomerism: Optical activity- wave nature of light, plane polarised light, optical rotation and specific rotation. Chiral molecules- definition and criteria (Symmetry elements)- Definition of enantiomers and diastereomers - Explanation of optical isomerism with examples Glycerinaldehyde, Lactic acid, Alanine, Tartaric acid, 2,3-dibromopentane. D,L and R,S configuration methods and E,Z- configuration with examples.

Detailed Contents

Physical and General Chemistry

Chapter-1

1.0	Aims and Objectives	1
1.1	Introduction	1
1.2	Symmetry in Crystals	2
1.3	Laws of Crystallography	4
1.4	Lattice Point, Space Lattice and Unit Cell	4
1.5	Bravais Lattices and Crystal Systems	5
1.6	X- ray Diffraction and Crystal Structure	10
1.7	Bragg's law	11
1.7.1	Determination of Crystal Structure by Bragg's Method	12
1.7.2	Determination of Crystal Structure by Powder Method	12
1.8	Indexing of Planes and Structures NaCl and NaCl Crystals	15
1.9	Defects in Crystals, Stoichiometric and Non-stoichiometric	16
1.10	Valence Band Theory of Semiconductors	22
1.11	Summary	29
1.12	Exercise	30
1.13	Objective Type Questions	32

Chapter-2

2.0	Aims and Objectives	33
2.1	Introduction	33
2.2	Real Gases from Ideal Behavior	35
2.3	Vander Waal's Equation of State	36
2.4	P-V Isotherms of Real Gases	38
2.4.1	Andrew's Isotherms of Carbon-dioxide, Continuity of State	40
2.5	Critical Phenomena, the Vander Waal's equation and the Critical State	41
2.5.1	Relationship between Critical Constants and Vander Waal's Constants	43
2.6	The Law of Corresponding States and Reduced Equation States	46
2.7	Joule Thomson Effect	48
2.8	Liquefaction of Gases: Linde's and Claude's Methods	50
2.9	Summary	51
2.10	Exercise	52
2.11	Objective Type Questions	53

Chapter-3

3.0	Aims and Objectives	55
3.1	Introduction	55
3.2	Intermolecular Forces	56
	3.2.1 Structure of Liquids	58
3.3	Solids, Liquids and Gases	59
3.4	Liquid Crystals and The Mesomorphic State	61
3.5	Classification of Liquid Crystals	62
3.6	Liquid Crystal and Solid/liquid	62
3.7	Liquid Crystals as LCD Devices	63
3.8	Summary	63
3.9	Exercise	64
3.10	Objective Type Questions	64

Chapter-4

4.0	Aims and Objectives	67
4.1	Introduction	67
4.2	Liquid-liquid Solutions	68
4.3	Ideal and non Ideal Solutions	69
4.4	Raoult's Law	70
4.5	Ideally Dilute Solutions	71
4.6	Henry's Law	72
4.7	Vapour Pressure Composition and Vapour Pressure Temperature Curve	77
4.8	Azeotropes- HCl – H ₂ O	78
4.9	Ethanol-water System and Fractional Distillation	79
4.10	Partially Missible Liquids Systems	81
4.11	Effect of Impurity on Consulated Temperature	83
4.12	Immissible Liquids and Steam Distillation	84
4.13	Nernst Distribution Law	85
4.14	Summary	88
4.15	Exercise	89
4.16	Objective Type Questions	91

Chapter-5

5.0	Aims and Objectives	95
5.1	Introduction	95
5.2	Definition of Colloids	97
5.3	Solids in Liquids (sols)	97
5.4	Different Properties of Colloids	101
5.5	Stability of Colloids, Hardy - Schulze Law	103
5.6	Protective Colloid	104

5.7	Liquid-liquid (emulsions)	105
5.8	Liquids in Solids(gels)	106
5.9	Adsorption	106
5.10	Freundlich, Langmuir Adsorption	108
5.11	Summary	110
5.12	Exercise	111
5.13	Objective Type Questions	112
Chapter-6		
6.0	Aims and Objectives	115
6.1	Introduction	115
6.2	Valence Bond Theory	116
6.3	Hybridization	120
6.4	VB Theory as Applied to ClF_3 , BrF_3 , $\text{Ni}(\text{CO})_4$, XeF_2	122
6.5	Dipole Moment Electric Field	123
	6.5.1 Dipole Moment, Induced Dipole Moment	125
6.6	Molecular Orbital Theory LCAO Method	126
6.7	Summary	127
6.8	Exercise	128
6.9	Objective Type Questions	129
Chapter-7		
7.0	Aims and Objectives	131
7.1	Introduction	131
7.2	Molecular Representations and Different Formula	133
7.3	Stereoisomerism	139
7.4	Conformational and Configurational Isomerisms	141
7.5	Enantiomers	143
7.6	Chiral Molecules	146
	7.6.1 Asymmetric and Diastereomeric Molecules	147
7.7	Chiral Centers	149
7.8	Mesomers (2, 3-dichloropentane)	150
7.9	Number of Enantiomers and Mesomers Calculation	152
7.10	D.L and R.S Configuration for Asymmetric and Disymmetric Molecules	154
7.11	Cahn-Ingold-prelog Rule	156
7.12	Racemic Mixture, Racemisation and Resolution Techniques	158
7.13	Diastereomers	160
7.14	E-Z Configuration	162
7.15	Summary	163
7.16	Exercise	163
7.17	Objective Type Questions	165

సృజనాత్మక రచన

డిగ్రీ (జనరల్) / సెమిస్టర్ - III

రచయితలు

డా॥ బి. అశోక్

డా॥ ఎస్. సునీల్ కుమార్

తెలుగు విభాగం

ఎస్. వి. విశ్వ విద్యాలయం

తిరుపతి, ఆంధ్రప్రదేశ్ - 517 502



Centre for Distance and Online Education
Sri Venkateswara University

Tirupathi, AP -517 502

All rights reserved. No part of this publication which is material protected by this copyright notice may be reproduced or transmitted or utilized or stored in any form or by any means now known or hereinafter invented, electronic, digital or mechanical, including photocopying, scanning, recording or by any information storage or retrieval system, without prior written permission from the CDOE, SVU.



Director
Centre for Distance and Online Education
Sri Venkateswara University
Tirupathi, AP -517 502

జనరల్ తెలుగు / సెమిస్టర్ - III

సృజనాత్మక రచన

అభ్యసన ఫలితాలు

ఈ కోర్సు విజయవంతం ముగించాక, విద్యార్థులు క్రింది అభ్యసన ఫలితాలను పొందగలరు.

1. తెలుగు సాహిత్య అభ్యసన ద్వారా నేర్చుకున్న నైపుణ్యాలను, సృజనాత్మక నైపుణ్యాలుగా మార్చుకోగలరు.
2. విద్యార్థులు భాషాతత్వాన్ని, భాష యొక్క ఆవశ్యకతను, భాష యొక్క ప్రాధాన్యాన్ని గుర్తిస్తారు. మనిషి వ్యక్తిగత జీవనానికి, సామాజిక వ్యవస్థ పటిష్ఠతకు భాష ప్రధానమని తెలుసుకుంటారు.

తెలుగుభాషలోని కీలకాంశాలైన 'వర్ణం-పదం-వాక్యాల ప్రాధాన్యాన్ని గుర్తిస్తూ, వాగ్రూప- లిఖితరూప వ్యక్తీకరణ ద్వారా భాషానైపుణ్యాలను మొరుగుపరచుకోగలరు.

3. భాషానైపుణ్యాలను అలవరుచుకోవడంతోపాటు వినియోగించడం నేర్చుకుంటారు. రచనా, భాషణానైపుణ్యాలను సృజనాత్మక రూపంలో వ్యక్తీకరించగలరు.
4. ప్రాచీన పద్యరచనతో పాటు ఆధునిక కవిత, కథ, వ్యాసం మొదలైన సాహిత్యప్రక్రియల నిర్మాణాలకు సంబంధించిన సిద్ధాంతవిషయాలను నేర్పడంతో పాటు వారిలో రచనా నైపుణ్యాలను పెంపొందించుకోగలరు.
5. సృజన రంగర, ప్రసారమాధ్యమ రంగాల్లో ఉపాధి అవకాశాలను అందిపుచ్చుకోగలరు.
6. అనువాద రంగంలో నైపుణ్యం సంపాదించగలరు.

పాఠ్య ప్రణాళిక

యూనిట్ - 1: వ్యక్తీకరణ నైపుణ్యం

1. భాషా ప్రాథమిక అంశాలు : (భాష- నిర్వచనం, లక్షణాలు, ఆవశ్యకత ప్రయోజనాలు)
2. వర్ణం, పదం, వాక్యం : (లక్షణాలు, సామాన్య- సంయుక్త- సంశ్లిష్ట వాక్యాలు)
3. భాషా నిర్మాణంలో వర్ణం, పదం, వాక్యం

యూనిట్ - II : సృజనాత్మక రచనలు

4. కవితా రచన : ఉత్తమ కవితా - లక్షణాలు
5. కథారచన : ఉత్తమ కథ - లక్షణాలు
6. వ్యాస రచన : ఉత్తమ వ్యాసం లక్షణాలు

యూనిట్ - III: అనువాద రచన

7. అనువాదం- నిర్వచనం, అనువాద పద్ధతులు
8. అనువాద సమస్యలు - భౌగోళిక, భాషా, సంస్కృతిక సమస్యలు, పరిష్కారాలు
9. అభ్యాసం - ఆంగ్లం నుండి తెలుగుకు, తెలుగు నుండి ఆంగ్లానికి ఒక పేరును అనువదించడం

యూనిట్ - IV: మాధ్యమాలకు రచన - 1 (ముద్రణామాధ్యమం/ ప్రింట్ మీడియా)

10. ముద్రణామాధ్యమం: పరిచయం - పరిధి - వికాసం
11. వివిధ రకాల పత్రికలు , పరిశీలన - పత్రికా భాష - శైలి - వైవిధ్యం
12. పత్రికా రచన : (వార్తా రచన, సంపాదకీయాలు, సమీక్షలు - అవగాహన)

యూనిట్ - V: మాధ్యమాల రచన - 2 (ప్రసార మాధ్యమం/ ఎలక్ట్రానిక్ మీడియా)

13. ప్రసార మాధ్యమాలు : (నిర్వచనం, రకాలు, విస్తృతి ప్రయోజనాలు)
14. శ్రవణ మాధ్యమాలు : (రచన, రేడియో రచన, ప్రసంగాలు, నాటికలు, ప్రసార సమాచారం)
15. దృశ్య మాధ్యమాలు : (రచన, వ్యాఖ్యానం(యాంకరింగ్), టెలివిజన్ రచన)

విషయ సూచిక సృజనాత్మక రచన

యూనిట్ - 1: వ్యక్తికరణ నైపుణ్యం

1. భాషా ప్రాథమిక అంశాలు

1.1 ఉద్దేశ్యం	3
1.2 పాఠ్యభాగం	3
1.3 పాఠ్యభాగ పరిచయం	10
1.4 పాఠ్యభాగ సారాంశము	10
1.5 వ్యాసరూప ప్రశ్నలు	12
1.6 సంగ్రహ ప్రశ్నలు	14

2. వర్ణం, పదం, వాక్యం

2.1 ఉద్దేశ్యం	17
2.2 పాఠ్యభాగం	17
2.3 పాఠ్యభాగ పరిచయం	21
2.4 పాఠ్యభాగ సారాంశము	21
2.5 వ్యాసరూప ప్రశ్నలు	21
2.6 సంగ్రహ ప్రశ్నలు	23

3. భాషా నిర్మాణంలో వర్ణం, పదం, వాక్యం

3.1 ఉద్దేశ్యం	25
3.2 పాఠ్యభాగం	25
3.3 పాఠ్యభాగ పరిచయం	32
3.4 పాఠ్యభాగ సారాంశము	32
3.5 వ్యాసరూప ప్రశ్నలు	32
3.6 సంగ్రహ ప్రశ్నలు	38
3.7 విద్యార్థులకు అభ్యాసం	42

యూనిట్ - II : సృజనాత్మక రచనలు

4. కవితా రచన

4.1 ఉద్దేశ్యం	45
4.2 పాఠ్యభాగం	45
4.3 పాఠ్యభాగ పరిచయం	48

4.4	పాఠ్యభాగ సారాంశము	48
4.5	వ్యాసరూప ప్రశ్నలు	49
4.6	సంగ్రహ ప్రశ్నలు	52

5. కథారచన

5.1	ఉద్దేశ్యం	55
5.2	పాఠ్యభాగం	55
5.3	పాఠ్యభాగ పరిచయం	60
5.4	పాఠ్యభాగ సారాంశము	61
5.5	వ్యాసరూప ప్రశ్నలు	61
5.6	సంగ్రహ ప్రశ్నలు	66
5.7	విద్యార్థులకు అభ్యాసం	70

6. వ్యాస రచన

6.1	ఉద్దేశ్యం	55
6.2	పాఠ్యభాగం	55
6.3	పాఠ్యభాగ పరిచయం	60
6.4	పాఠ్యభాగ సారాంశము	61
6.5	వ్యాసరూప ప్రశ్నలు	61
6.6	సంగ్రహ ప్రశ్నలు	66
6.7	విద్యార్థులకు అభ్యాసం	70
6.8	ప్రాజెక్టు వర్క్	80

యూనిట్ - III: అనువాద రచన

7. అనువాదం

7.1	ఉద్దేశ్యం	83
7.2	పాఠ్యభాగం	83
7.3	పాఠ్యభాగ పరిచయం	86
7.4	పాఠ్యభాగ సారాంశము	86
7.5	వ్యాసరూప ప్రశ్నలు	86
7.6	సంగ్రహ ప్రశ్నలు	91
7.7	విద్యార్థులకు అభ్యాసం	92

8. అనువాద సమస్యలు

8.1	ఉద్దేశ్యం	93
8.2	పాఠ్యభాగం	93

8.3	పాఠ్యభాగ పరిచయం	104
8.4	పాఠ్యభాగ సారాంశము	104
8.5	వ్యాసరూప ప్రశ్నలు	104
8.6	సంగ్రహ ప్రశ్నలు	117
8.7	విద్యార్థులకు అభ్యాసం	118

9. అభ్యాసం

9.1	ఉద్దేశం	119
9.2	ఆంగ్లం నుండి తెలుగుకు అనువాదం చేయుట	119
9.3	తెలుగు నుండి ఆంగ్లంకు అనువాదం చేయుట	120
9.4	విద్యార్థులకు అభ్యాసం	120

యూనిట్ - IV: మాధ్యమాలకు రచన - 1 (ముద్రణామాధ్యమం/ ప్రింట్ మీడియా)

10. ముద్రణామాధ్యమం

10.1	ఉద్దేశ్యం	123
10.2	పాఠ్యభాగం	123
10.3	పాఠ్యభాగ పరిచయం	126
10.4	పాఠ్యభాగ సారాంశము	126
10.5	వ్యాసరూప ప్రశ్నలు	127
10.6	సంగ్రహ ప్రశ్నలు	129
10.7	విద్యార్థులకు అభ్యాసం	130

11. వివిధ రకాల పత్రికలు

11.1	ఉద్దేశ్యం	131
11.2	పాఠ్యభాగం	131
11.3	పాఠ్యభాగ పరిచయం	137
11.4	పాఠ్యభాగ సారాంశము	138
11.5	వ్యాసరూప ప్రశ్నలు	138
11.6	సంగ్రహ ప్రశ్నలు	142
11.7	విద్యార్థులకు అభ్యాసం	144

12. పత్రికా రచన

12.1	ఉద్దేశ్యం	145
12.2	పాఠ్యభాగం	145
12.3	పాఠ్యభాగ పరిచయం	149

12.4	పాఠ్యభాగ సారాంశము	149
12.5	వ్యాసరూప ప్రశ్నలు	150
12.6	సంగ్రహ ప్రశ్నలు	152
12.7	విద్యార్థులకు అభ్యాసం	154

యూనిట్ - V: మాధ్యమాల రచన - 2 (ప్రసార మాధ్యమం/ ఎలక్ట్రానిక్ మీడియా)

13. ప్రసార మాధ్యమాలు

13.1	ఉద్దేశ్యం	157
13.2	పాఠ్యభాగం	157
13.3	పాఠ్యభాగ పరిచయం	159
13.4	పాఠ్యభాగ సారాంశము	159
13.5	వ్యాసరూప ప్రశ్నలు	159
13.6	సంగ్రహ ప్రశ్నలు	161
13.7	విద్యార్థులకు అభ్యాసం	162

14. శ్రవణ మాధ్యమాలు

14.1	ఉద్దేశ్యం	163
14.2	పాఠ్యభాగం	163
14.3	పాఠ్యభాగ పరిచయం	170
14.4	పాఠ్యభాగ సారాంశం	170
14.5	వ్యాసరూప ప్రశ్నలు	170
14.6	సంగ్రహ ప్రశ్నలు	175
14.7	విద్యార్థులకు అభ్యాసం	176

15. దృశ్య మాధ్యమాలు

15.1	ఉద్దేశ్యం	177
15.2	పాఠ్యభాగం	177
15.3	యాంకరకు ఉండాల్సిన లక్షణాలు	182
15.4	పాఠ్యభాగ పరిచయం	184
15.5	పాఠ్యభాగ సారాంశం	184
15.6	వ్యాసరూప ప్రశ్నలు	184
15.7	సంగ్రహ ప్రశ్నలు	191
15.8	విద్యార్థులకు అభ్యాసం	192

A Course in
Conversational Skills

*As per Choice Based Credit System (CBCS)
For Degree I - Year / III - Semester
Common to all Branches*



Authors

Prof. V. Ravi Naidu

Dr. E. Gangadhar

Dr. A. Sreenivasulu

Dept. of English

S.V. University, Tirupati - 517502 AP



Centre for Distance and Online Education
Sri Venkateswara University

Tirupathi, AP -517 502

Year : 2024

Edition : First

All rights reserved (SVU CDOE). No part of this publication which is material protected by this copyright notice may be reproduced or transmitted or utilized or stored in any form or by any means now known or hereinafter invented, electronic, digital or mechanical, including photocopying, scanning, recording or by any information storage or retrieval system, without prior written permission from the Publisher.

Copyright© 2024, SVU CDOE

All Rights Reserved

Printed

by



(An ISO 9001 : 2015 Certified Publishers)

326/C, Surneni Nilayam

Near B K Guda Park, S R Nagar

Hyderabad - 500 038 TS

P.No:+91 40 23710657, 238000657, 23810657

Cell:+91 94405 75657, 93925 75657, 93935 75657

Reg. Off.: 5-68, Pedda Gorpada, Pakala, Tirupathi - 517 112 AP

mail: studentshelpline.in@gmail.com

for

Director

Centre for Distance and Online Education

Sri Venkateswara University

Tirupathi, AP -517 502

mail : directorddesvu@gmail.com

Cell: +91 877-2289380

www.svudde.in

A Course in Conversational Skills

Learning Outcomes

By the end of the course the learner will be able to:

- Speak fluently in English
- Participate confidently in any social interaction
- Face any professional discourse
- Demonstrate critical thinking
- Enhance conversational skills by observing the professional interviews

Unit-I

Speech: 1. Tryst with Destiny Jawaharlal Nehru

Skills: 2. Greetings

3. Introductions

Unit-II

Speech: 1. Yes, We Can Barack Obama

Interview: 2. A Leader Should Know How to Manage Failure Dr.A.P.J.Abdul Kalam/ India
Knowledge at Wharton

Skills: 3. Requests

Unit-III

Interview: 1. Nelson Mandela's Interview With Larry King

Skills: 2. Asking and Giving Information

3. Agreeing and Disagreeing

Unit-IV

Interview: 1. JRD Tata's Interview With T.N.Ninan

Skills: 2. Dialogue Building

3. Giving Instructions/Directions

Unit-V

Speech: 1. You've Got to Find What You Love Steve Jobs

Skills: 2. Debates

3. Descriptions

4. Role Play

Content

A Course in Conversational Skills

Unit-1

1.0	Objectives	2
1.1	Introduction	2
1.2	Speech: Tryst with Destiny Jawaharlal Nehru	2
1.3	Vacabulary	8
1.3.1	In Depth Reading Comprehension	25
1.3.2	Topics for Speech	25
1.4	Greetings	26
1.5	Introduction	31
1.5.1	Introducing Oneself and Others	32
1.5.2	Examples	33
1.5.3	Practice Exercises	36
1.5.4	Asking Questions and Giving Reply	38
1.5.4.1	Practice Exercises	40

Unit-2

2.0	Objectives	44
2.1	Introduction	44
2.2	Speech: Yes, we can Barack Obama	45
2.3	Vocabulary	49
2.4	A Leader should know how to Manage Failure	49
2.5	Requests	55

Unit-3

3.0	Objectives	64
3.1	Introduction	64

3.2	Nelson Mandela's Interview with Larry King	65
3.3	Asking and Giving Information	83
3.2.1	Practice Exercises	85
3.4	Agreeing and Disagreeing	87

Unit-4

4.0	Objectives	96
4.1	Introduction	96
4.2	JRD Tata's Interview with T.N.Ninan	96
4.3	Dialogue Building	101
4.3.1	Rules for Writing Dialogue	103
4.3.2	Activities	103
4.4	Giving Instructions/ Directions	107
4.4.1	Practice Exercises	113
4.4.2	Asking For and Giving Instructions	114
4.4.3	Practice Exercises	116

Unit-5

5.0	Objectives	118
5.1	Introduction	118
5.2	'You've got to find what you Love,'	118
5.3	Debae	124
5.3.1	Necessity of Debate	124
5.3.2	The Basic Debating Skills	124
5.3.3	Essentials of a Good Debate	125
5.3.4	Structure for Debate	127
5.3.5	Debate Vocabulary and Phrases	128
5.3.6	Exercises	129

5.4	Descriptions	133
5.4.1	Qualities of a Descriptive Essay	134
5.4.2	Format	134
5.4.3	Describing Places	134
5.4.4	Describing People	134
5.4.5	Describing Events	135
5.5	Role Plays	136
5.5.1	Examples	140
5.5.2	Practice Exercises	144

Life Skill Course

Environmental Education

*As per Choice Based Credit System (CBCS)
Common to all Branches*



Authors

Dr. M. Shanthi

Dr. B. Sudheeshna

Dept. of Management Studies

S.V. University, Tirupati - 517502 AP



Centre for Distance and Online Education
Sri Venkateswara University
Tirupati, AP -517 502

Year : 2024

Edtion : First

All rights reserved (SVU CDOE). No part of this publication which is material protected by this copyright notice may be reproduced or transmitted or utilized or stored in any form or by any means now known or hereinafter invented, electronic, digital or mechanical, including photocopying, scanning, recording or by any information storage or retrieval system, without prior written permission from the Publisher.

Copyright© 2024, SVU CDOE

All Rights Reserved

Printed

by



(An ISO 9001 : 2015 Certified Publishers)

326/C, Surneni Nilayam

Near B K Guda Park, S R Nagar

Hyderabad - 500 038 TS

P.No:+91 40 23710657, 238000657, 23810657

Cell:+91 94405 75657, 93925 75657, 93935 75657

Reg. Off.: 5-68, Pedda Gorpadu, Pakala, Tirupathi - 517 112 AP

mail: studentshelpline.in@gmail.com

for

Director

Centre for Distance and Online Education

Sri Venkateswara University

Tirupathi, AP -517 502

mail : directorddesvu@gmail.com

Cell: +91 877-2289380

www.svudde.in

Environmental Education

Learning outcomes

On completion of this course the students will be able to

1. Understand the nature, components of an ecosystem and that humans are an integral part of nature.
2. Realize the importance of environment, the goods and services of a healthy biodiversity, dependence of humans on environment.
3. Evaluate the ways and ill effects of destruction of environment, population explosion on ecosystems and global problems consequent to anthropogenic activities.
4. Discuss the laws/ acts made by government to prevent pollution, to protect biodiversity and environment as a whole.
5. Acquaint with international agreements and national movements, and realize citizen's role in protecting environment and nature.

Unit-1: Environment and Natural Resources

1. Multidisciplinary nature of environmental education; scope and importance.
2. Man as an integral product and part of the Nature.
3. A brief account of land, forest and water resources in India and their importance.
4. Biodiversity: Definition; importance of Biodiversity - ecological, consumptive, productive, social, ethical and moral, aesthetic, and option value.
5. Levels of Biodiversity: Genetic, species and ecosystem diversity.

Unit-2: Environmental Degradation and Impacts

1. Human population growth and its impacts on environment; land use change, land degradation, soil erosion and desertification.
2. Use and over-exploitation of surface and ground water, construction of dams, floods, conflicts over water (within India).
3. **Deforestation:** Causes and effects due to expansion of agriculture, firewood, mining, forest fires and building of new habitats.
4. Non-renewable energy resources, their utilization and influences.
5. A brief account of air, water, soil and noise pollutions; Biological, industrial and solid wastes in urban areas. Human health and economic risks.
6. Green house effect - global warming; ocean acidification, ozone layer depletion, acid rains and impacts on human communities and agriculture.

7. **Threats to biodiversity:** Natural calamities, habitat destruction and fragmentation, over exploitation, hunting and poaching, introduction of exotic species, pollution, predator and pest control.

Unit-3: Conservation of Environment

1. Concept of sustainability and sustainable development with judicious use of land, water and forest resources; afforestation.
2. Control measures for various types of pollution; use of renewable and alternate sources of energy.
3. **Solid waste management:** Control measures of urban and industrial waste.
4. **Conservation of biodiversity:** In-situ and ex-situ conservation of biodiversity.
5. **Environment Laws:** Environment Protection Act; Act; Wildlife Protection Act; Forest Conservation Act.
6. **International agreements:** Montreal and Kyoto protocols; Environmental movements: Bishnois of Rajasthan, Chipko, Silent valley.

Content

Environmental Education

Unit-1: Environment and Natural Resources

1.0	Objectives	1
1.1	Introduction	1
1.2	Definitions of Environment	2
1.2.1	Classification of Environment	3
1.2.2	Components of Environment	3
1.2.3	Environmental Studies	5
1.2.4	Objectives of Environmental Education	6
1.2.5	Importance of the Environmental Studies	7
1.2.6	Scope of Environmental Education	8
1.2.7	Multidisciplinary Nature	9
1.2.8	Need for Public Awareness	11
1.3	Man as an Integral Product and Part of Nature	12
1.4	Land Resources	13
1.4.1	Land as a Resource	14
1.4.2	Land Degradation	14
1.4.3	Physical Properties of Soil	15
1.4.4	Landslides	16
1.4.5	Soil Erosion	17
1.4.6	Desertification	18
1.4.7	Environmental Impacts of Overgrazing	19
1.5	Forest Resources	20
1.5.1	Use of Forests	20
1.5.2	Importance of Forests	21
1.5.3	Over-exploitation of Forests	22
1.5.4	Forest Areas in India	22
1.5.5	Deforestation	24
1.5.6	Major Causes of Deforestation	24
1.5.7	Effects of Deforestation Environment and Tribal People	25
1.5.8	Afforestation Programmes	26
1.5.9	Timber Extraction	26

1.5.10	Effects of Mining Operations on a Forest and Tribal People	27
1.6	Water Resources	29
1.6.1	Uses of Water	30
1.6.2	Effects of Over-utilisation of Surface & Ground Water	30
1.6.3	Effects of Overutilisation of Ground Water	31
1.6.4	Conflicts Over Water	31
1.7	Biodiversity	32
1.7.1	Definitions	33
1.7.2	Types of Biodiversity	33
1.7.3	Importance of Biodiversity	35
1.7.4	Uses of Biodiversity	40
1.7.5	Values of Biodiversity	42
1.8	Levels of Biodiversity	43
1.9	Outcomes	46
1.10	Review Questions	46
1.11	Multiple Choice Questions	47
Unit-2: Environmental Degradation and Impacts		
2.0	Objectives	49
2.1	Introduction	49
2.2	Population Growth	50
2.2.1	Population Explosion	50
2.2.2	Impact on Environment	52
2.3	Land use Change	53
2.3.1	Direct Land use Change	54
2.3.2	Indirect Land use Change	55
2.3.3	Limitations of the Indirect Land use Change Concept	55
2.4	Land Degradation	56
2.4.1	Causes of Land Degradation	56
2.4.2	Prevention and Control Measures for Land Degradation	57
2.4.3	Soil Erosion	57
2.4.4	Desertification	59
2.5	Water Resources	59
2.5.1	Uses of Water	60
2.5.2	Effects of Over-utilisation of Surface & Ground Water	61
2.5.3	Construction of Dams	62

2.5.4	Floods	65
2.5.5	Drought	66
2.5.6	Conflicts Over Water	67
2.6	Deforestation	70
2.6.1	Major Causes of Deforestation	71
2.6.2	Effects of Deforestation Environment and Tribal People	72
2.6.3	Causes	73
2.6.4	Effects	74
2.7	Resources	74
2.7.1	Differences between Renewable and Non-renewable Resources	75
2.7.2	Non-Renewable Energy Resources	76
2.8	Pollution	78
2.8.1	Air Pollution	79
2.8.2	Water Pollution	85
2.8.3	Soil Pollution	89
2.8.4	Noise Pollution	91
2.8.5	Solid Waste	95
2.8.6	Human health and Economic Risks	97
2.9	Green House effect	97
2.9.1	Global Warming and Green House Effects	98
2.9.3	Ocean Acidification	101
2.9.4	Ozone Layer Depletion	102
2.9.5	Acid Rain (Acid Precipitation)	106
2.10	Threats to Biodiversity	109
2.11	Outcomes	110
2.12	Review Questions	111
2.13	Multiple Choice Questions	112
Unit-3: Conservation of Environment		
3.0	Objectives	117
3.1	Introduction	117
3.2	Sustainability	118
3.2.1	Issues of Environmental Sustainability	118
3.3	Sustainable development	119
3.3.1	Goals of Sustainable Development	122
3.3.2	Threats to Sustainability	122

3.3.3	Sustainable Development with Judicious use of Land	125
3.3.4	Sustainable Development with Judicious use of Water	124
3.3.5	Sustainable Development with Judicious use of Forest Resources	125
3.3.6	Aforestration	126
3.4	Control Measures for Various Types of Pollution	128
3.4.1	Control of Air Pollution	128
3.4.2	Control of Automobile Pollution	128
3.4.3	Control of Water Pollution	129
3.4.4	Control of Soil Pollution	129
3.4.5	Control of Noise Pollution	130
3.4.6	Control of Thermal Pollution	130
3.5	Energy Resources	131
3.5.1	Growing Energy Needs	131
3.5.2	Types of Natural Resources	132
3.5.3	Use of Alternate Energy Sources	134
3.6	Solid Waste management	135
3.6.1	Increasing Industrialization and Rapid Urbanisation	136
3.6.2	Effects of Solid Waste Pollution	138
3.6.3	Measures for Safe Urban and Industrial Waste Disposal	138
3.7	Conservation of Biodiversity	140
3.8	Environment Laws	145
3.8.1	The Environment (Protection) Act, 1986	145
3.8.2	Wildlife Protection Act	146
3.8.3	Forest Conservation Act, 1980	148
3.9	International Agreements	150
3.9.1	Kyoto Protocol	150
3.9.2	Motreal Protocol	151
3.10	Environmental Movement	151
3.10.1	Bishnois of Rajasthan	152
3.10.2	Chipko Movement	153
3.10.3	Silent Valley	154
3.11	Outcomes	155
3.12	Review Questions	155
3.13	Multiple Choice Questions	156

Life Skill Course

Personality Enhancement & Leadership

*As per Choice Based Credit System (CBCS)
Common to all Branches*



Authors

Dr. M. Shanthi

Dr. B. Sudheeshna

Dept. of Management Studies

S.V. University, Tirupati - 517502 AP



**Centre for Distance and Online Education
Sri Venkateswara University
Tirupathi, AP -517 502**

Year : 2024

Edition : First

All rights reserved (SVU CDOE). No part of this publication which is material protected by this copyright notice may be reproduced or transmitted or utilized or stored in any form or by any means now known or hereinafter invented, electronic, digital or mechanical, including photocopying, scanning, recording or by any information storage or retrieval system, without prior written permission from the Publisher.

Copyright© 2024, SVU CDOE

All Rights Reserved

Printed

by



(An ISO 9001 : 2015 Certified Publishers)

326/C, Surneni Nilayam

Near B K Guda Park, S R Nagar

Hyderabad - 500 038 TS

P.No:+91 40 23710657, 238000657, 23810657

Cell:+91 94405 75657, 93925 75657, 93935 75657

Reg. Off.: 5-68, Pedda Gorpada, Pakala, Tirupathi - 517 112 AP

mail: studentshelpline.in@gmail.com

for

Director

Centre for Distance and Online Education

Sri Venkateswara University

Tirupathi, AP -517 502

mail : directorddesvu@gmail.com

Cell: +91 877-2289380

www.svudde.in

Personality Enhancement & Leadership

Learning Outcomes

By successful completion of the course, students will be able to:

- Develop comprehensive understanding of personality
- Know how to assess and enhance one's own personality
- Comprehend leadership qualities and their importance
- Understand how to develop leadership qualities

Unit-I

Meaning of Personality – Explanations of Human Personality – Psychodynamic Explanations – Social Cognitive Explanation – Big Five traits of Personality

Unit-II

Assessment of Personality - Projective & Self Report Techniques - Building Self-Confidence – Enhancing Personality Skills

Unit-III

Leadership Characteristics – Types of Leaders – Importance of Leadership – Leadership Skills – Building and Leading Efficient Teams – Leadership Qualities of Abraham Lincoln, Mahatma Gandhi, Prakasam Pantulu, Dr. B. R. Ambedkar & J.R.D. Tata

Content

Personality Enhancement & Leadership

Unit-1

1.0	Objectives	1
1.1	Introduction	1
1.2	Personality	2
1.2.1	Nature of Personality	3
1.2.2	Characteristics of Personality	4
1.2.3	Foundations of Personality	4
1.2.4	Stages of Personality	5
1.2.5	Determinants of Personality	6
1.3	Personality Structure	8
1.4	Theories of Personality	9
1.5	Psychodynamics	13
1.5.1	Psychosexual Stages of Development	16
1.5.2	Freudian Psychodynamics	17
1.5.3	Jungian Psychodynamics	17
1.5.4	Positive Psychology	18
1.5.5	Psychoanalysis	19
1.5.5.1	Key Terms of Psychoanalytical Theory	19
1.5.5.2	Strengths of Psychoanalysis	20
1.5.5.3	Criticisms of Psychoanalysis	20
1.6	Psychodynamic Theory of Personality	20
1.6.1	Psychodynamic Treatment	22
1.6.2	Other Psychodynamic Theorists	22
1.6.3	Erickson Psychodynamic Theory of Personality	23
1.6.3.1	The Ego Psychology	23
1.6.3.2	The Epigenetic Principle	23
1.7	Social Cognitive Explanation	26
1.7.1	Main Tenets of Social Cognitive Theory	26
1.7.2	Albert Bandura's Social Learning Theory	26
1.7.3	Evaluation of Bandura's Theory	32

1.8	Definition of the Big Five Factors	32
1.8.1	Discovery of the Big Five in Cattell's Variable List	33
1.8.2	The Big Five Theory	34
1.8.3	Measurement of the Big Five Inventory (BFI)	36
1.9	Outcomes	39
1.10	Review Questions	40
Unit-2		
2.0	Objectives	41
2.1	Introduction	41
2.2	Assessment of Personality	41
2.2.1	Need of Assessment	42
2.2.2	Purpose of Personality Assessment	43
2.3	Methods of Personality Assessment	43
2.3.1.	Personality Inventories	44
2.3.1.1	History of Personality Assessment	45
2.3.2	Projective Methods	48
2.3.2.1	History of Projective Methods	48
2.3.2.2	Types of Projective Tests	49
2.3.2.3	Evaluation of Projective Tests	51
2.3.3	Observational Methods	52
2.3.4	Self-Report Tests	52
2.3.5	Self Report Personality Test (Inventory)	55
2.3.5.1	Single-Traits Tests	57
2.3.5.2	Multidimensional Tests	57
2.3.5.3	Strength and Weakness of Self-Report Tests	57
2.3.5.4	Faking in Personality Inventories	58
2.3.5.5	Measures to Avoid Faking	58
2.3.5.6	Methods to Overcome Weaknesses in Self-Report Tests	59
2.4	Building Self confidence	60
2.4.1	Techniques of Self Confidence	61
2.5	Enhancing Personality skills	63
2.5.1	Importance of Personality Skills	64
2.5.2	Enhancing Personality Skills	64

2.5.3	Steps to Improve Personal Development Skills	65
2.5.4	Personal Development Skills in the Workplace	66
2.6	Outcomes	67
2.7	Review Questions	67
Unit-3		
3.2	Definition	70
3.2.1	Characteristics of Leadership	70
3.2.2	Nature of Leadership	71
3.2.3	Importance of Leadership	72
3.2.4	Need of Leadership	73
3.3	Leadership Types	73
3.4	Styles of Leadership	75
3.5	Leadership skills	79
3.5.1	Functions of Leader	80
3.5.2	Qualities of an Effective Leader	81
3.5.3	Leadership Skills	82
3.5.4	Qualities of Leadership	83
3.6	Building and Leading Efficient Teams	83
3.6.1	Team Development Stages	84
3.6.2	Different Types of Teams	84
3.6.3	Team Building	85
3.6.4	Importance of Building Strong Teams	86
3.6.5	Steps in Building Strong Teams	87
3.6.6	Team Activities	89
3.7	Leadership Qualities of Abraham Lincoln	90
3.8	Leadership Qualities of Mahatma Gandhi	91
3.9	Leadership Qualities of Prakasham Pantulu	92
3.10	Leadership Qualities of B.R. Ambdkar	93
3.11	Leadership Qualities of J.R.D. Tata	93
3.11.1	Leadership Skills	95
3.12	Outcomes	95
3.13	Review Questions	96

Skill Development Course
Disaster Management

*As per Choice Based Credit System (CBCS)
Common to all Branches*



Authors

Dr. M. Shanthi

Dr. B. Sudheeshna

Dept. of Management Studies
S.V. University, Tirupati - 517502 AP



Centre for Distance and Online Education
Sri Venkateswara University
Tirupati, AP -517 502

Year : 2024

Edition : First

All rights reserved (SVU CDOE). No part of this publication which is material protected by this copyright notice may be reproduced or transmitted or utilized or stored in any form or by any means now known or hereinafter invented, electronic, digital or mechanical, including photocopying, scanning, recording or by any information storage or retrieval system, without prior written permission from the Publisher.

Copyright© 2024, SVU CDOE

All Rights Reserved

Printed

by



(An ISO 9001 : 2015 Certified Publishers)

326/C, Surneni Nilayam

Near B K Guda Park, S R Nagar

Hyderabad - 500 038 TS

P.No:+91 40 23710657, 238000657, 23810657

Cell:+91 94405 75657, 93925 75657, 93935 75657

Reg. Off.: 5-68, Pedda Gorpadu, Pakala, Tirupathi - 517 112 AP

mail: studentshelpline.in@gmail.com

for

Director

Centre for Distance and Online Education

Sri Venkateswara University

Tirupathi, AP -517 502

mail : directorddesvu@gmail.com

Cell: +91 877-2289380

www.svudde.in

Disaster Management

Learning Outcomes

After successful completion of the course, the students are able to;

1. Understand the nature, cause and effects of disasters
2. Comprehend the importance of Disaster Management and the need of awareness
3. Acquire knowledge on disaster preparedness, recovery remedial measures and personal precautions
4. Volunteer in pre and post disaster management service activities

Unit-I

Introduction of Disaster - Different types of disasters- Natural- (flood, cyclone, earthquake, Famine and pandemic) - Accidental- (Fire, Blasting, Chemical leakage, Rail, Aviation, Road boat tragedies and nuclear pollution) - Disaster Management Act 2005

Unit-II

Causes and immediate effects of Disasters - Preparedness of disasters –Precautions – Dissemination of information - Nature and concepts - Role of National Disaster Management Authority and Role of Government and non governmental organizations in protecting human livestock and natural resources.-Use of technology -Role of Citizens and Youth in the prevention.

Unit-III

Post disaster effects - short term - Procedures for Rehabilitation and Recovery - Role of volunteers and Safety Precautions - Long term remedial and preventive measures – Collection, filing and storage of information - Case studies.

Content

Disaster Management

Unit-1

1.0	Objectives	1
1.1	Introduction	1
1.2	Disaster	1
1.3	Types of Disasters	2
1.3.1	Earthquakes	3
1.3.2	Tunami	5
1.3.3	Cyclones	7
1.3.4	Floods	10
1.3.5	Droughts	12
1.3.6	Landslides	14
1.3.7	Forest Fires	16
1.3.8	Famine	18
1.3.9	Pandemic	20
1.4	Man-made Disasters	28
1.5	Accidental Disaster	29
1.5.1	Fire Accidents	29
1.5.1.1	Fire Safety Precautions	30
1.5.2	Blasting	32
1.5.3	Rail Accidents	33
1.5.4	Aviation Accidents	34
1.5.5	Road Accidents	36
1.5.6	Boat Tragedies	37
1.6	Nuclear Pollution	39
1.6.1	Causes of Nuclear Pollution	39
1.6.2	Effects of Nuclear Pollution	40
1.6.3	Prevention of Nuclear Pollution	41
1.7	Disaster Management Act 2005	41

1.7.1	Scope and Objective	42
1.7.2	Criticism of the Disaster Management Act	43
1.8	Outcomes	43
1.9	Review Questions	43
Unit-2		
2.0	Objectives	45
2.1	Induction	45
2.2	Causes and Immediate Effects of Disasters	46
2.2.1	Causes of Disasters	46
2.2.2	Effects of Disasters	48
2.3	Preparedness of Disasters	50
2.3.1	Measures of Disaster Preparedness	50
2.4	Precautions or Steps for Preparedness of Disaster Strikes by Communities	53
2.5	Dissemination of Information	54
2.5.1	Importance of Information	55
2.5.2	Nature of Dissemination of Information	55
2.5.3	Concepts of Dissemination	56
2.5.4	Channels for Disseminating Information	57
2.6	Role of National Disaster Management Authority	58
2.6.1	Evolution of NDMA	58
2.6.2	Functions and Responsibilities of NDMA	58
2.6.3	Institutional Framework for Disaster Management in India	59
2.6.4	Role & Responsibility of SDMA	59
2.6.5	Role & Responsibility of SEC	60
2.6.6	Role & Responsibility of DDMA	61
2.7	Role of Government and non Governmental Organizations in Protecting Human Livestock and Natural Resources	61
2.8	Use of Technology in Disaster Management	62
2.9	Role of Citizen in Prevention of Disaster	64
2.10	Role of Youth	65
2.11	Outcomes	66
2.12	Review Questions	66

Unit-3

3.0	Objectives	67
3.1	Introduction	67
3.2	Post Disaster Effects	68
3.3	Disaster Management Cycle	69
3.4	Procedures for Rehabilitation and Recovery	71
3.4.1	Rehabilitation	71
3.4.2	Types of Rehabilitation	72
3.4.3	Procedure for Rehabilitation	72
3.4.4	Procedure for Recovery	73
3.4.4.1	Disaster Recovery Plan	73
3.4.4.2	Disaster Plan	74
3.4.4.3	Benefits of Disaster Recovery Plan	75
3.4.4.4	Strategies and Tools for Disaster Recovery Plan	75
3.4.4.5	Steps of a Disaster Recovery Plan	76
3.5	Role of Volunteers in Disasters	77
3.6	Role of Safety Precautions	80
3.7	Preventive measures of Disaster	81
3.8	Collection- Filling-Storing of Information	83
3.8.1	Data Collection	83
3.8.2	Filling of Data	84
3.8.3	Storage of Information	85
3.8.3.1	Storage Management and Disaster Recovery	85
3.9	Case study	86
3.10	Outcomes	88
3.11	Review Questions	88

Abstract Algebra and Real Analysis

As per Choice Based Credit System (CBCS)

I - B.Sc(Mathematics) / III - Semester



Authors

Dr. P. Bhaskarudu

Dr. J Subba Reddy

Dept. of Mathematics

S. V. University

Tirupati - 517 502 AP



Centre for Distance and Online Education

Sri Venkateswara University

Tirupathi, AP -517 502

Year : 2024

Edition : First

All rights reserved (SVU CDOE). No part of this publication which is material protected by this copyright notice may be reproduced or transmitted or utilized or stored in any form or by any means now known or hereinafter invented, electronic, digital or mechanical, including photocopying, scanning, recording or by any information storage or retrieval system, without prior written permission from the Publisher.

Copyright© 2024, SVU CDOE

All Rights Reserved

Printed

by



(An ISO 9001 : 2015 Certified Publishers)

326/C, Surneni Nilayam

Near B K Guda Park, S R Nagar

Hyderabad - 500 038 TS

P.No:+91 40 23710657, 238000657, 23810657

Cell:+91 94405 75657, 93925 75657, 93935 75657

Reg. Off.: 5-68, Pedda Gorpada, Pakala, Tirupathi - 517 112 AP

mail: studentshelpline.in@gmail.com

for

Director

**Centre for Distance and Online Education
Sri Venkateswara University**

Tirupathi, AP -517 502

mail : directorddesvu@gmail.com

Cell: +91 877-2289380

www.svudde.in

CONTENTS

	Page No.
Lesson - 1	01 - 94
Lesson - 2	95 - 164
Lesson - 3	165 - 198
Lesson - 4	199 - 244

PAPER - III: Abstract Algebra and Real Analysis

UNIT - I

GROUPS : Binary operations-Definitions and properties, Groups-Definition and elementary properties, Finite groups and group composition tables, Subgroups and cyclic subgroups. Permutations-Functions and permutations ,groups of permutations, cycles and cyclic notation, even and odd permutations, The alternating groups. Cyclic groups - Elementary properties ,The classification of cyclic groups , sub groups of finite cyclic groups. Isomorphism - Definition and elementary properties, Cayley's theorem, Groups of cosets, Applications, Normal subgroups - Factor groups , Criteria for the existence of a coset group, Inner automorphisms and normal subgroups, factor groups and simple groups, Homomorphism- Definition and elementary properties, The fundamental theorem of homomorphisms, applications.

UNIT - II

RINGS: Definition and basic properties, Fields, Integral domains, divisors of zero and Cancellation laws, Integral domains, The characteristic of a ring, some non – commutative rings, Examples, Matrices over a field, The real quaternions ,Homomorphism of Rings - Definition and elementary properties, Maximal and Prime ideals, Prime fields. Rings of Polynomials – Polynomials in an indeterminate form, The evaluation of homomorphism.

UNIT – III

REAL NUMBERS:The Completeness Properties of \mathbb{R} , Applications of the Supremum Property.

Sequences and Series - Sequences and their limits, limit theorems, Monotonic Sequences, Sub-sequences and the Bolzano-Weirstrass theorem,The Cauchy's Criterion, Properly divergent sequences, Introduction to series, Absolute convergence, test for absolute convergence, test for non-absolute convergence.

Continuous Functions-continuous functions, combinations of continuous functions, continuous functions on intervals, Uniform continuity.

UNIT – IV

DIFFERENTIATION AND INTEGRATION: The derivative, The mean value theorems, L'Hospital Rule, Taylor's Theorem.

Riemann integration - Riemann integral, Riemann integrable functions, Fundamental theorem.

ELECTRICITY, MAGNETISM AND ELECTRONICS

As per Choice Based Credit System (CBCS)
II - B.Sc(Physics) / III - Semester



Authors

Dr. R. Venu Gopal

Dr. Ramanaiah

Dept. of Physics

S.V. University

Tirupati - 517 502 AP



Centre for Distance and Online Education
Sri Venkateswara University
Tirupathi, AP -517 502

Year : 2024

Edition : First

All rights reserved (SVU CDOE). No part of this publication which is material protected by this copyright notice may be reproduced or transmitted or utilized or stored in any form or by any means now known or hereinafter invented, electronic, digital or mechanical, including photocopying, scanning, recording or by any information storage or retrieval system, without prior written permission from the Publisher.

Copyright© 2024, SVU CDOE

All Rights Reserved

Printed

by



(An ISO 9001 : 2015 Certified Publishers)

326/C, Surneni Nilayam
Near B K Guda Park, S R Nagar
Hyderabad - 500 038 TS

P.No:+91 40 23710657, 238000657, 23810657

Cell:+91 94405 75657, 93925 75657, 93935 75657

Reg. Off.: 5-68, Pedda Gorpadu, Pakala, Tirupathi - 517 112 AP

mail: studentshelpline.in@gmail.com

for

Director

Centre for Distance and Online Education

Sri Venkateswara University

Tirupathi, AP -517 502

mail : directorddesvu@gmail.com

Cell: +91 877-2289380

www.svudde.in

Brief Contents

ELECTRICITY, MAGNETISM AND ELECTRONICS

B.Sc. (Physics)

Theory Paper – III

Unit – I

23 hrs

1. Electrostatics (10 periods)

Gauss law and its applications-Uniformly charged sphere, charged cylindrical conductor and an infinite conducting sheet of charge. Deduction of Coulomb's law from Gauss law Mechanical force on a charged conductor Electric potential Potential due to a charged spherical conductor, , electric field strength from the electric dipole and an infinite line of charge. Potential of a uniformly charged circular disc.

2. Dielectrics (5 periods)

An atomic view of dielectrics, potential energy of a dipole in an electric field. Polarization and charge density, Gauss's law for dielectric medium Relation between D,E, and P. Dielectric constant, susceptibility and relation between them. Boundary conditions at the dielectric surface. Electric fields in cavities of a dielectric-needle shaped cavity and disc shaped cavity.

3. Capacitance (8 periods)

Capacitance of concentric spheres and cylindrical condenser, capacitance of parallel plate condenser with and without dielectric. Electric energy stored in a charged condenser – force between plates of condenser, construction and working of attracted disc electrometer, measurement of dielectric constant and potential difference.

Unit – II

24 hrs

1. Magnetostatics (6 periods)

Magnetic shell potential due to magnetic shell field due to magnetic shell equivalent of electric circuit and magnetic shell Magnetic induction (B) and field (H) permeability and susceptibility Hysteresis loop.

2. Moving charge in electric and magnetic field (8 periods)

Hall effect, cyclotron, synchrocyclotron and synchrotron force on a current carrying conductor placed in a magnetic field, force and torque on a current loop, Biot Savart's law and calculation of B due to long straight wire, a circular current loop and solenoid.

3. Electromagnetic induction (10 periods)

Faraday's law Lenz's law expression for induced emf time varying magnetic fields Betatron Ballistic galvanometer theory damping correction self and mutual inductance, coefficient of coupling, calculation of self inductance of a long solenoid toroid energy stored in magnetic field transformer Construction, working, energy losses and efficiency.

Unit – III

20 hrs

1. Varying and alternating currents (10 periods)

Growth and decay of currents in LR, CR and LCR circuits Critical damping. Alternating current relation between current and voltage in pure R,C and L-vector diagrams Power in ac circuits. LCR series and parallel resonant circuit Q-factor. AC & DC motors-single phase, three phase (basics only).

2. Maxwell's equations and electromagnetic waves (10 periods)

A review of basic laws of electricity and magnetism displacement current Maxwell's equations in differential form Maxwell's wave equation, plane electromagnetic waves Transverse nature of electromagnetic waves, Poynting theorem, production of electromagnetic waves (Hertz experiment)

Unit – IV

23 hrs

1. Basic Electronics (15 periods)

Formation of electron energy bands in solids, classification of solids in terms of forbidden energy gap. Intrinsic and extrinsic semiconductors, Fermi level, continuity equation p-n junction diode, Zener diode characteristics and its application as voltage regulator. Half wave and full wave rectifiers and filters, ripple factor (quantitative) p n p and n p n transistors, current components in transistors, CB,CE and CC configurations transistor hybrid parameters determination of hybrid parameters from transistor characteristics transistor as an amplifier concept of negative feed back and positive feed back Barkhausen criterion, RC coupled amplifier and phase shift oscillator (qualitative).

2. Digital Principles (8 periods)

Binary number system, converting Binary to Decimal and vice versa. Binary addition and subtraction (1's and 2's complement methods). Hexadecimal number system. Conversion from Binary to Hexadecimal – vice versa and Decimal to Hexadecimal vice versa.

Logic gates: OR,AND,NOT gates, truth tables, realization of these gates using discrete components. NAND, NOR as universal gates, Exclusive OR gate, De Morgan's Laws statement and proof, Half and Full adders. Parallel adder circuits.

NOTE: Problems should be solved from every chapter of all units.

Detailed Contents

ELECTRICITY, MAGNETISM AND ELECTRONICS

UNIT – I Electrostatics

1.1	Gauss law and its applications	1.2
1.2	Uniformly charged sphere	1.8
1.3	Charged cylindrical conductor	1.11
1.3.1	Infinite Conducting Sheet of Charge	1.13
1.4	Deduction of coulomb's law from Gauss law	1.14
1.5	Mechanical force on a charged conductor	1.19
1.5.1	Electric Potential	1.20
1.6	Potential due to a charged spherical conductor	1.22
1.7	Electric field strength from the electric dipole	1.23
1.7.1	Infinite Line of Charge	1.25
1.8	Potential of a uniformly charged circular disc	1.26
1.9	Example problems	1.28
1.10	Exercise and problems	1.34
1.10.1	Short Answer Type Questions	1.34
1.10.2	Long Answer Type Questions	1.34
1.10.3	Problems	1.35

UNIT – II Dielectrics

2.1	An atomic view of dielectrics	2.38
2.2	Potential energy of a dipole in an electric field	2.39
2.3	Polarization and charge density	2.40
2.4	Gauss's Law for dielectric medium	2.43
2.4.1	Relation between D, E and P	2.45
2.5	Dielectric constant	2.46
2.5.1	Susceptibility and Relation between them	2.46

2.6	Boundary conditions at the dielectric surface	2.48
2.7	Electric fields in cavities of a dielectric -needle shaped cavity and disc shaped cavity	2.50
2.8	Exercises and problems	2.52
2.9	Exercises and problems	2.53
	2.9.1 Short Answer Type Questions	2.53
	2.9.2 Long Answer Type Questions	2.53
	2.9.3 Problems	2.54

UNIT – III Capacitance

3.1	Capacitance of concentric spheres and cylindrical condenser	3.56
3.2	Capacitance of parallel plate condenser with and without dielectric	3.60
3.3	Electric energy stored in a charged condenser	3.64
	3.3.1 Force between Plates of Condenser	3.65
3.4	Construction and working of attracted disc electrometer	3.66
3.5	Measurement of dielectric constant and potential difference	3.69
3.6	Example Problems	3.72
3.7	Exercise and Problems	3.76
	3.7.1 Short Answer Type Questions	3.76
	3.7.2 Long Answer Type Questions	3.77
	3.7.3 Problems	3.77

UNIT – IV Magnetostatics

4.1	Magnetic Shell	4.80
4.2	Potential due to magnetic shell	4.81
4.3	Field due to magnetic shell	4.84
4.4	Equivalent of electric circuit and magnetic shell	4.85
4.5	Magnetic induction (B) and field (H)	4.86
4.6	Permeability and susceptibility	4.87
4.7	Hysteresis loop	4.90
4.8	Example Problems	4.94
4.9	Exercise and Problems	4.98
	4.9.1 Short Answer Type Questions	4.98

4.9.2 Long Answer Type Questions	4.98
4.9.3 Problems	4.98

UNIT – V Moving charge in electric and magnetic field

5.1 Hall Effect	5.101
5.2 Cyclotron	5.105
5.2.1 Synchrocyclotron and Synchrotron	5.108
5.3 Force on a current carrying conductor placed in a magnetic field	5.109
5.4 Force and torque on a current loop	5.112
5.5 Biot-Savart's law and calculation of b due to long straight wire	5.115
5.6 A circular current loop and solenoid	5.117
5.7 Example Problems	5.120
5.8 Exercise and Problems	5.123
5.8.1 Short Answer Type Questions	5.123
5.8.2 Long Answer Type Questions	5.123
5.8.3 Problems	5.123

UNIT – VI Electromagnetic Induction

6.1 Faraday's law	6.126
6.2 Lenz's law	6.127
6.3 Expression for induced EMF	6.128
6.4 Time varying magnetic fields	6.130
6.5 Betatron	6.131
6.6 Ballistic galvanometer	6.135
6.6.1 Theory	6.136
6.7 Damping correction	6.138
6.8 Self and mutual inductance	6.139
6.9 Coefficient of coupling	6.142
6.10 Calculation of self inductance of a long solenoid	6.144
6.10.1 Toroid	6.147
6.11 Energy stored in magnetic field	6.148
6.12 Transformer	6.149
6.12.1 Construction, Working, Energy Losses And Efficiency	6.150

6.13	Example Problems	6.159
6.14	Exercise and Problems	6.170
6.14.1	Short Answer Type Questions	6.170
6.14.2	Long Answer Type Questions	6.170
6.14.3	Problems	6.171

UNIT –VII Varying and Alternating Currents

7.1	Growth and decay of currents in LR, CR and LCR circuits	7.174
7.1.1	Critical Damping	7.179
7.2	Alternating current relation between current and voltage in pure R, C and L- vector diagram	7.180
7.2.1	Power in AC Circuits	7.184
7.3	LCR series and parallel resonant circuit	7.185
7.3.1	Q-Factor	7.189
7.4	AC and DC motors - single phase, three phase	7.191
7.5	Example problem	7.195
7.6	Exercises AND problems	7.202
7.6.1	Short Answer Type Questions	7.202
7.6.2	Long Answer Type Questions	7.202
7.6.3	Problems	7.203

UNIT – VIII Maxwell's Equations and Eletromagnetic Waves

8.1	A review of basic laws of electricity and magnetism	8.206
8.1.1	Displacement Current	8.206
8.2	Maxwell's equations in differential form	8.210
8.3	Maxwell's Wave equation	8.212
8.3.1	Plane Electromagnetic Waves	8.214
8.4	Transverse nature of electromagnetic waves	8.217
8.5	Poynting theorem	8.218
8.6	Production of electromagnetic waves (Hertz experiment)	8.220
8.7	Exercise and Problems	8.223
8.7.1	Short Answer Type Questions	8.223
8.7.2	Long Answer Type Questions	8.224

UNIT – IX Basic Electronics

9.1	Formation of electron energy bands in solids	9.226
9.2	Classification of solids in terms of forbidden energy gap	9.227
9.3	Intrinsic and extrinsic semiconductors	9.228
9.4	Fermi level	9.230
9.5	Continuity equation	9.231
	9.5.1 P-N Junction Diode	9.232
9.6	Zener diode characteristics and its ripple factor (quantitative)	9.233
9.7	Half wave and Full wave rectifiers and filters	9.237
	9.7.1 Ripple factor (quantitative)	9.241
9.8	PNP and NPN transistor	9.246
9.9	Current components in transistors	9.248
9.10	CB, CE and CC configurations	9.250
9.11	Transistor hybrid parameters	9.253
9.12	Determination of hybrid parameters from transistor characteristics	9.255
9.13	Transistor as an amplifier	9.259
9.14	Concept of negative feedback and positive feed back	9.262
9.15	Barkhausen criterion	9.264
9.16	RC coupled amplifier and phase shift oscillator (qualitative)	9.265
9.17	Example Problems	9.273
9.18	Exercise and problems	9.276
	9.18.1 Long Answer Type Questions	9.276
	9.18.2 Short Answer Type Questions	9.277
	9.18.3 Problems	9.278

UNIT – X Digital Principles

10.1	Binary number system	10.280
10.2	Converting binary to decimal and vice versa	10.281
10.3	Binary addition and subtraction	10.283
	10.3.1 1'S Complement and 2's Complement Methods	10.286
10.4	Hexadecimal number system	10.288
10.5	Conversion from binary to hexadecimal and viceversa	10.289

10.6	Decimal to hexadecimal vice versa	10.291
10.7	Logic Gates	10.293
	10.7.1 OR, and, not Gates, Truth Tables	10.293
	10.7.2 Realization of these Gates using discrete components	10.296
10.8	Nand, nor as universal Gates	10.297
	10.8.1 Exclusive-or Gate	10.301
10.9	De morgan's laws-statement and proof	10.303
10.10	Half and full adders	10.305
	10.10.1 Parallel Adder Circuits	10.309
10.11	Example Problems	10.309
10.12	Exercise and problems	10.310
	10.12.1 Short Answer Type Questions	10.310
	10.12.2 Long Answer Type Questions	10.311
	10.12.3 Problems	10.312

IN-ORGANIC, PHYSICAL, ORGANIC CHEMISTRY

II- B.Sc(Chemistry)/ III - Semester

As per Choice Based Credit System (CBCS)



Authors

Dr. K. Sessaia

Dr. Ramanaiah

Dept. of Chemistry

S.V. University

Tirupati - 517 502 AP



Centre for Distance and Online Education
Sri Venkateswara University

Tirupathi, AP -517 502

Year : 2024

Edition : First

All rights reserved (SVU CDOE). No part of this publication which is material protected by this copyright notice may be reproduced or transmitted or utilized or stored in any form or by any means now known or hereinafter invented, electronic, digital or mechanical, including photocopying, scanning, recording or by any information storage or retrieval system, without prior written permission from the Publisher.

Copyright© 2024, SVU CDOE

All Rights Reserved

Printed

by



(An ISO 9001 : 2015 Certified Publishers)

326/C, Surneni Nilayam

Near B K Guda Park, S R Nagar

Hyderabad - 500 038 TS

P.No:+91 40 23710657, 238000657, 23810657

Cell:+91 94405 75657, 93925 75657, 93935 75657

Reg. Off.: 5-68, Pedda Gorpadu, Pakala, Tirupathi - 517 112 AP

mail: studentshelpline.in@gmail.com

for

Director

Centre for Distance and Online Education

Sri Venkateswara University

Tirupathi, AP -517 502

mail : directorddesvu@gmail.com

Cell: +91 877-2289380

www.svudde.in

CONTENTS

Unit - I

I. Coordination Chemistry	
1.0 Aims and Objectives	1.1
1.1 Introduction	1.1
1.2 IUPAC Nomenclature	1.4
1.3 Bonding Theories, Review of Werner's Theory	1.6
1.3.1 Sidgwick's Concept of Coordination	1.7
1.4 Valence Bond Theory	1.8
1.5 Geometries of Coordination Numbers	1.8
1.6 Crystal Field Theory	1.10
1.7 Splitting of d- orbitals	1.11
1.8 Low and High Spin Complexes	1.12
1.9 Factors Effecting Crystal-field Splitting Energy	1.12
1.10 Merits and Demerits of Crystal-field Theory	1.13
1.11 Structural Isomerism and Stereo Isomerism	1.13
1.12 Stereochemistry of Complexes	1.18
1.13 Summary	1.20
1.14 Exercise	1.21
II. Spectral and Magnetic properties of Metal Complexes	
2.0 Aims and Objectives	2.23
2.1 Introduction	2.23
2.2 Electronic Absorption Spectrum of $[\text{Ti}(\text{H}_2\text{O})_6]^{+3}$ ion	2.24
2.3 Types of Electromagnetic Behavior	2.26
2.3.1 Spin only Formula	2.26
2.4 Calculation of Magnetic Moments	2.26
2.5 Magnetic Susceptibility	2.28
2.6 Gouy Method	2.28
2.7 Summary	2.30
2.8 Exercise	2.30
III. Reactivity of Metal Complexes	
3.0 Aims and Objectives	3.31
3.1 Introduction	3.31
3.2 Labile and Inert Complexes	3.32
3.3 Ligand Substitution Reactions- $\text{S}_{\text{N}}1$ and $\text{S}_{\text{N}}2$	3.33
3.4 Substitution Reaction of Square Planar Complexes	3.35
3.5 Trans Effect	3.35
3.6 Summary	3.37
3.7 Exercise	3.37
IV. Stability of Metal Complexes	
4.0 Aims and Objectives	4.39
4.1 Introduction	4.39

4.2	Thermodynamic and Kinetic Stabilities	4.40
4.3	Factors Affecting the Stability of Metal Complexes	4.41
4.4	Chelate Effect	4.42
4.5	Composition of Complex by Job's Method	4.42
4.6	Composition of Complex by Mole Ratio Method	4.44
4.7	Stability of Metal Complexes	4.44
4.8	Summary	4.45
4.9	Exercise	4.45
V .Hard and soft acids bases (HSAB)		
5.0	Aims and Objectives	5.47
5.1	Introduction	5.47
5.2	Concept of Hardness and Softness	5.48
5.3	Pearson's concept and HSAB principle	5.48
5.4	Applications of HSAB Principle	5.49
5.5	Stability of Compounds/Complexes	5.49
5.6	Predicting the Feasibility of a Reaction	5.50
5.7	Summary	5.50
5.8	Exercise	5.50
VI. Bioinorganic Chemistry		
6.0	Aims and Objectives	6.51
6.1	Introduction	6.51
6.2	Essential and Trace Elements	6.51
6.3	Biological Significance	6.53
6.4	Metalloporphyrins	6.58
6.5	Hemoglobin Structure and Function	6.60
6.6	Chlorophyll, Structure and Role in Photosynthesis	6.62
6.7	Summary	6.65
6.8	Exercise	6.66

Unit - II

I. Nitrogen Compounds

7.0	Aims and Objectives	7.69
7.1	Introduction	7.70
7.2	Nitrohydrocarbons	7.70
7.3	Tautomerism of Nitroalkanes	7.70
7.4	Preparation of Nitroalkanes	7.71
	7.4.1 Reactivity and Hologenation, Reaction with HONO(nitrous acid)	7.72
7.5	Nef and Mannich Reactions	7.74
7.6	Amines	7.76
7.7	Ammonolysis of Alkyl Halides	7.78
	7.7.1 Gabriel Synthesis	7.78
	7.7.2 Hoffman's Bromamide Reaction	7.79
	7.7.3 Reduction of Amides(Schmidt Reaction)	7.79
7.8	Physical Properties and Basic Characteristic	7.80
	7.8.1 Comparative Basic Strength of Ammonia	7.80

7.8.2 Comparative Basic Strength of Aniline	7.81
7.9 Steric Effect and Substituent Effects	7.81
7.10 Chemical Properties	7.82
7.11 Electrophilic Substitution Reaction of Aromatic Amines	7.83
7.12 Oxidation of Aryl and 3 ^o amines Diazotization	7.86
7.13 Cyanides and Isocyanides	7.87
7.14 Preparation of Isocyanides	7.88
7.15 Properties of Cyanides and Isocyanides	7.89
7.16 Summary	7.90
7.17 Exercise	7.90
II. Heterocyclic Compounds	
8.0 Aims and Objectives	8.95
8.1 Introduction	8.95
8.2 Classification of heterocyclic compounds	8.96
8.3 Hemoglobin and chlrophyll	8.97
8.4 Numbering the Ring Systems	8.98
8.5 Aromatic Character-6-electron System	8.99
8.6 Tendency to Undergo Substitution Reactions	8.100
8.7 Resonance Structures	8.101
8.8 Explanation of Feebly Acidic Character of Pyrrole	8.101
8.9 Electrophilic Substitution	8.103
8.10 Reactivity of Furan as 1,3-diene, Diels Alder reactions	8.103
8.11 Preparation of Furan Thiophene and pyrrole	8.104
8.12 Paul-knorr Synthesis	8.105
8.13 Structure of pyridine, basicity, aromaticity comparision	8.105
8.14 Nucleophilic Substitution Reaction	8.106
8.15 Summary	8.107
8.15 Exercise	8.108
III. Carbohydrates	
9.0 Aims and Objectives	9.111
9.1 Introduction	9.111
9.2 Nomenclature and classification	9.112
9.3 Chemical Properties and Structural Elucidation	9.113
9.4 Optically Active Isomers	9.115
9.5 Configuration of Glucose	9.116
9.6 Evidence for cyclic structure of glucose	9.117
9.7 Decomposition of Cyclic Structure	9.118
9.8 Proof for the Ring Size	9.119
9.9 Osazone Formation from Glucose and Fructose	9.119
9.10 Hydrogen Bonding in Osazones	9.120
9.11 Interconversion of Monosaccharides	9.122
9.12 Epimerisation	9.123
9.13 Lobry de van Ekenstein Rerrangement	9.124
9.14 Aldohexose to aldopentose	9.125
9.15 Aldohexose to ketohexose	9.125

9.16	Ketohexose to aldohexose	9.126
9.17	Summary	9.126
9.18	Exercise	9.127
IV Amino Acids and Proteins		
10.0	Aims and Objectives	10.131
10.1	Introduction	10.131
10.2	Amino Acids	10.132
10.3	Natural and Essential Amino Acids	10.133
10.4	Synthesis of Amino Acids	10.133
10.5	Different Methods of Synthesis	10.134
10.6	Physical properties of Amino Acids	10.136
10.7	Zwitterion Structure	10.137
10.8	Chemical Properties of Amino Acids	10.139
10.9	Lactams from Gamma and Delta amino acids	10.140
10.10	Peptides and Proteins	10.140
10.11	Summary	10.142
10.12	Exercise	10.142
V Mass Spectrometry		
11.0	Aims and Objectives	11.145
11.1	Introduction	11.145
11.2	Basic Principles	11.146
11.2.1	Molecular ion/Parent ion	11.146
11.2.2	Fragment ions /daughter ion	11.146
11.3	Formation of Parent Ions	11.147
11.4	Representation of Mass Spectrum	11.148
11.5	Identification of parent ion	11.149
11.6	Determination of Molecular Formula	11.149
11.7	Mass Spectrum	11.150
11.8	Summary	11.152
11.9	Exercise	11.152

Unit - III

(physical chemistry-III)

I. Chemical Kinetics		
12.0	Aims and Objectives	12.153
12.1	Introduction	12.153
12.2	Rate of reaction	12.154
12.2.1	Factors Effecting the rate of reaction	12.155
12.3	Experimental Methods	12.156
12.4	Order of Molecularity	12.157
12.5	Order of reaction	12.159
12.6	Methods to Determine the Order of Reactions	12.163
12.7	Kinetics of complex reactions	12.165

12.8	Effect of Temperature on Rate of Reaction	12.171
12.9	Arrhenius Equation	12.172
12.10	Theories of reaction rates	12.174
12.11	The Transition State Theory	12.178
12.12	Summary	12.179
12.13	Exercise	12.179
II PhotoChemistry		
13.0	Aims and Objectives	13.183
13.1	Introduction	13.183
13.2	Thermochemical Reactions	13.184
13.3	Laws of Photochemistry	13.184
13.4	Quantum Yield and Ferrioxalate Atoinometry	13.186
13.5	Photochemical Reactions	13.187
13.6	Jablonski Diagram	13.189
13.7	Qualitative description of different process	13.190
13.8	Photosensitization	13.190
13.9	Summary	13.191
13.10	Exercise	13.192
III Thermodynamics		
14.0	Aims and Objectives	14.195
14.1	Introduction	14.195
14.2	The First Law of Thermodynamic	14.196
14.3	Internal Energy and Enthalpy	14.198
14.4	Joule's Law and Joule-thomson Coefficient	14.199
14.5	Calculation of w, q, dU and dH for the perfect gas	14.201
14.5.1	State function and Kirchoff's equations	14.202
14.6	Second Law of Thermodynamics	14.204
14.7	Carnot Cycle and its Efficiency	14.205
14.8	Thermodynamic Scale of Temperature	14.208
14.9	Concept of Entropy	14.209
14.9.1	Entropy changes in different phases	14.211
14.9.2	Calculation of entropy changes	14.212
14.9.3	Entropy of mixing inert perfect gases	14.214
14.10	Gibbs-Hlmholtz Equations	14.215
14.11	Gibbs equation and Maxwell realtions	14.224
14.12	Summary	14.226
14.13	Exercise	14.227

Unit – I (Inorganic Chemistry-III)

1. Coordination Chemistry

IUPAC nomenclature, bonding theories – review of Werner's theory and Sidgwick's concept of coordination, Valence bond theory, geometries of coordination numbers 4-tetrahedral and square planar and 6-octahedral and its limitations, crystal field theory, splitting of d-orbitals in octahedral, tetrahedral and square-planar complexes – low spin and high spin complexes – factors affecting crystal-field splitting energy, merits and demerits of crystal-field theory. Isomerism in coordination compounds – structural isomerism and stereo isomerism, stereochemistry of complexes with 4 and 6 coordination numbers.

2. Spectral and Magnetic properties of Metal Complexes

Electronic absorption spectrum of $[\text{Ti}(\text{H}_2\text{O})_6]^{3+}$ ion. Types of magnetic behavior, spin-only formula, calculation of magnetic moments, experimental determination of magnetic susceptibility Gouy method.

3. Reactivity of Metal Complexes

Labile and inert complexes, ligand substitution reactions $\text{S}_{\text{N}}1$ and $\text{S}_{\text{N}}2$, substitution reactions of square planar complexes Trans effect and applications of trans effect.

4. Stability of Metal Complexes

Thermodynamic stability and kinetic stability, factors affecting the stability of metal complexes, chelate effect, determination of composition of complex by Job's method and mole ratio method.

5. Hard and soft acids bases (HSAB)

Classification, Pearson's concept of hardness and softness, application of HSAB principles Stability of compounds / complexes, predicting the feasibility of a reaction.

6. Bioinorganic Chemistry

Essential elements, biological significance of Na, K, Mg, Ca, Fe, Co, Ni, Cu, Zn and chloride (Cl). Metalloporphyrins hemoglobin, structure and function, Chlorophyll, structure and role in photosynthesis.

UNIT – II (Organic Chemistry – III)

1. Nitrogen Compounds

Nitro hydrocarbons: Nomenclature and classification nitro hydrocarbons structure. Tautomerism of nitroalkanes leading to aci and keto form. Preparation of Nitroalkanes. Reactivity halogenation, reaction with HONO (Nitrous acid), Nef reaction and Mannich reaction leading to Michael addition and reduction.

Amines (Aliphatic and Aromatic): Nomenclature, Classification into 1^o, 2^o, 3^o Amines and Quarternary ammonium compounds. Preparative methods -1. Ammonolysis of alkyl halides 2. Gabriel synthesis 3. Hoffman's bromamide reaction (mechanism).

Reduction of Amides and Schmidt reaction. Physical properties and basic character – Comparative basic strength of Ammonia, methyl amine, dimethyl amine, trimethyl amine and aniline – comparative basic strength of aniline, N-methylaniline and N,N-

dimethyl aniline (in aqueous and non-aqueous medium), steric effects and substituent effects. Use of amine salts as phase transfer catalysts. Chemical properties: a) Alkylation b) Acylation c) Carbylamine reaction d) Hinsberg separation e) Reaction with Nitrous acid of 1^o, 2^o, 3^o (Aliphatic and aromatic amines). Electrophilic substitutions of Aromatic amines – Bromination and Nitration. oxidation of aryl and 3^o Amines. Diazotization

Cyanides and isocyanides: Nomenclature (aliphatic and aromatic) structure. Preparation of cyanides from a) Alkyl halides b) from amides c) from aldoximes. Preparation of isocyanides from Alkyl halides and Amines. Properties of cyanides and isocyanides, a) hydrolysis b) addition of Grignard reagent iii) reduction iv) oxidation.

2. Heterocyclic Compounds

Introduction and definition: Simple 5 membered ring compounds with one hetero atom Ex. Furan. Thiophene and pyrrole. Importance of ring system presence in important natural products like hemoglobin and chlorophyll. Numbering the ring systems as per Greek letter and Numbers. Aromatic character 6- electron system (four-electrons from two double bonds and a pair of non-bonded electrons from the hetero atom). Tendency to undergo substitution reactions.

Resonance structures: Indicating electron surplus carbons and electron deficient hetero atom. Explanation of feebly acidic character of pyrrole, electrophilic substitution at 2 or 5 position, Halogenation, Nitration and Sulphonation under mild conditions. Reactivity of furan as 1,3-diene, Diels Alder reactions (one example). Sulphonation of thiophene purification of Benzene obtained from coal tar). Preparation of furan, Pyrrole and thiophene from 1,4,- dicarbonyl compounds only, Paul-Knorr synthesis, structure of pyridine, Basicity Aromaticity Comparison with pyrrole one method of preparation and properties Reactivity towards Nucleophilic substitution reaction chichibabin reaction.

3. Carbohydrates

Monosaccharides: All discussion to be confined to (+) glucose as an example of aldo hexoses and (-) fructose as example of ketohexoses. Chemical properties and structural elucidation: Evidences for straight chain pentahydroxy aldehyde structure (Acetylation, reduction to n-hexane, cyanohydrin formation, reduction of Tollen's and Fehling's reagents and oxidation to gluconic and saccharic acid). Number of optically active isomers possible for the structure, configuration of glucose based on D-glyceraldehyde as primary standard (no proof for configuration is required). Evidence for cyclic structure of glucose (some negative aldehydes tests and mutarotation). Cyclic structure of glucose. Decomposition of cyclic structure (Pyranose structure, anomeric Carbon and anomers). Proof for the ring size (methylation, hydrolysis and oxidation reactions). Different ways of writing pyranose structure (Haworth formula and chair conformational formula). Structure of fructose: Evidence of 2 – ketohexose structure (formation of penta acetate, formation of cyanohydrin its hydrolysis and reduction by HI to give 2-Carboxy-n-hexane). Same osazone formation from glucose and fructose, Hydrogen bonding in osazones, cyclic structure for fructose (Furanose structure and Haworth formula).

Interconversion of Monosaccharides: Aldopentose to aldo hexose eg: Arabinose to D-Glucose, D-Mannose (Kiliani Fischer method). Epimers, Epimerisation Lobry de Bruyn van Ekenstein rearrangement. Aldohexose to Aldopentose eg: D-glucose to D-arabinose by Ruff's degradation. Aldohexose (+) (glucose) to ketohexose (-) (Fructose) and Ketohexose (fructose) to aldohexose (Glucose)

4. Amino Acids and Proteins

Introduction: Definition of Amino acids, classification of Amino acids into alpha, beta,

and gamma amino acids. Natural and essential amino acids – definition and examples, classification of alpha amino acids into acidic, basic and neutral amino acids with examples. Methods of synthesis: General methods of synthesis of alpha amino acids (specific examples Glycine, Alanine, valine and leucine) by following methods: a) from halogenated carboxylic acid b) Malonic ester synthesis c) strecker's synthesis.

Physical properties: Optical activity of naturally occurring amino acids: L-configuration, irrespective of sign rotation, Zwitterion structure – salt like character - solubility, melting points, amphoteric character, definition of isoelectric point.

Chemical properties: General reactions due to amino and carboxyl groups – lactams from gamma and delta amino acids by heating peptide bond (amide linkage). Structure and nomenclature of peptides and proteins.

5. Mass Spectrometry

Basic principles Molecular ion / parent ion, fragment ions / daughter ions. Theory formation of parent ions. Representation of mass spectrum. Identification of parent ion, (M+1), (M+2), base peaks (relative abundance 100%) Determination of molecular formula – Mass spectra of ethylbenzene, acetophenone, n-butyl amine and 1-propanol.

Unit-III (physical chemistry-III)

1. Chemical Kinetics

Rate of reaction, factors influencing the rate of a reaction-concentration, temperature, pressure, solvent, light, catalyst. Experimental methods to determine the rate of reaction. Definition of order and molecularity. Derivation of rate constants for first, second, third and zero order reactions and examples. Derivation for time half change. Methods to determine the order of reactions. Kinetics of complex reactions (first order only): opposing reactions, parallel reactions, consecutive reactions and chain reactions. Effect of temperature on rate of reaction, Arrhenius equation, concept of activation energy. Theories of reaction rates- collision theory-derivation of rate constant for bimolecular reaction. The transition state theory (elementary treatment).

2. Photochemistry

Difference between thermal and photochemical processes. Laws of photochemistry-Grothus-Draper's law and Stark-Einstein's law of photochemical equivalence. Quantum yield. Ferrioxalate actinometry. Photochemical hydrogen-chlorine, hydrogen-bromine reaction. Jablonski diagram depicting various processes occurring in the excited state, qualitative description of fluorescence, phosphorescence, non-radiative processes (internal conversion, intersystem crossing). Photosensitized reactions- energy transfer processes (simple example)

3. Thermodynamics

The first law of thermodynamics-statement, definition of internal energy and enthalpy. Heat capacities and their relationship. Joule's law-Joule-Thomson coefficient. Calculation of w, q, dU and dH for the expansion of perfect gas under isothermal and adiabatic conditions for reversible processes. State function.

Temperature dependence of enthalpy of formation-Kirchoff's equation. Second law of thermodynamics. Different Statements of the law. Carnot cycle and its efficiency. Carnot theorem. Thermodynamic scale of temperature. Concept of entropy, entropy as a state function, entropy changes in cyclic, reversible, and irreversible processes and reversible phase change. Calculation of entropy changes with changes in V & T and P&T. Entropy of mixing inert perfect gases. Entropy changes in spontaneous and equilibrium processes.

The Gibbs (G) and Hlmholtz (A) energies. A & G as criteria for thermodynamic equilibrium and spontaneity-advantage over entropy change. Gibbs equations and the Maxwell relations. Variation of G with P, V and T.

LINEAR PROGRAMMING

As per Choice Based Credit System (CBCS)

I - B.Sc(Mathematics) / I V- Semester



Authors

Prof. Sugunamma

Dr. Sudhakaraiah

Dr. P. Bhaskarudu

Dept. of Mathematics

S.V. University

Tirupati - 517 502 AP



Centre for Distance and Online Education

Sri Venkateswara University

Tirupathi, AP -517 502

Year : 2024

Edition : First

All rights reserved (SVU CDOE). No part of this publication which is material protected by this copyright notice may be reproduced or transmitted or utilized or stored in any form or by any means now known or hereinafter invented, electronic, digital or mechanical, including photocopying, scanning, recording or by any information storage or retrieval system, without prior written permission from the Publisher.

Copyright© 2024, SVU CDOE

All Rights Reserved

Printed

by



(An ISO 9001 : 2015 Certified Publishers)

326/C, Surneni Nilayam

Near B K Guda Park, S R Nagar

Hyderabad - 500 038 TS

P.No:+91 40 23710657, 238000657, 23810657

Cell:+91 94405 75657, 93925 75657, 93935 75657

Reg. Off.: 5-68, Pedda Gorpadu, Pakala, Tirupathi - 517 112 AP

mail: studentshelpline.in@gmail.com

for

Director

Centre for Distance and Online Education

Sri Venkateswara University

Tirupathi, AP -517 502

mail : directorddesvu@gmail.com

Cell: +91 877-2289380

www.svudde.in

CONTENTS

UNIT - I

	Page No.
1.0 Aims and Objectives	1.1
1.1 Introduction	1.1
1.2 Convex Set	1.8
1.3 Extreme Points of convex set	1.12
1.4 Convex combination	1.13
1.5 Convex hull	1.14
1.6 Convex polyhedron	1.15
1.7 Fundamental theorem of linear programming	1.16
1.8 Definition	1.17
1.9 Formulation of linear programming (LPP)	1.18
1.10 Graphical solution of linear programming problems	1.25
1.11 General formulation of Lp problems	1.35
1.11.1 Standard form and matrix form of LP problems	1.35
1.12 Summary	1.39
1.13 Check Your Progress	1.40
1.14 Review Questions	1.43

UNIT - II

2.0 Aims and Objectives	2.45
2.1 Introduction	2.45
2.2 Definitions and Notations	2.47
2.3 Computational Procedure of Simplex Algorithm	2.50
2.4 Simple way for Simplex Computations	2.69
2.5 Artificial Variables	2.76
2.5.1 Two-phase Method	2.76
2.5.2 Big-M Method	2.86
2.6 Degeneracy in LPP and method to solve to resolve degeneracy	2.98
2.7 Alternative Solutions	2.103

2.8 Unbounded Solutions	2.109
2.9 Non-existing Feasible Solutions	2.111
2.10 Summary	2.112
2.11 Check Your Progress	2.112
2.12 Review Questions	2.114

UNIT - III

3.0 Aims and Objectives	3.115
3.1 Introduction	3.115
3.2 Definition of Dual problems	3.116
3.3 General rules for converting any primal into its Dual	3.118
3.4 Relation between the solution of primal and Dual problem	3.125
3.5 Initial Solution for Dual Simplex Method	3.134
3.6 Dual Simplex Method	3.137
3.7 Summary	3.149
3.8 Check Your Progress	3.149
3.9 Review Questions	3.152

UNIT - IV

4.0 Aims and Objectives	4.153
4.1 Introduction	4.153
4.2 Mathematical formulation of Assignment problem	4.155
4.3 Reduction theorem	4.155
4.4 Hungarian Method for solving Assignment problem	4.157
4.5 Unbalanced assignment problem	4.170
4.6 The traveling salesman problem	4.177
4.7 Formulation of travelling salesman problem as an Assignment problem and Solution procedure	4.183
4.8 Summary	4.184
4.9 Check Your Progress	4.185
4.10 Review Questions	4.196

UNIT - V

5.0 Aims and Objectives	5.199
5.1 Introduction	5.199
5.2 Mathematical formulation of Transportation problem	5.200
5.3 Tabular Representation	5.200
5.4 Definitions	5.201
5.5 Special structure of the solution	5.201
5.6 North-west corner rule	5.202
5.7 Lowest cost entry method	5.205
5.8 Vogel's approximation method	5.208
5.9 Optimality in transportation Problem	5.212
5.10 Degeneracy in transportation problems	5.216
5.11 Resolution of degeneracy	5.217
5.12 Unbalanced transportation problem	5.223
5.13 Generalized transportation problem	5.226
5.14 Summary	5.226
5.15 Check Your Progress	5.226
5.16 Review Questions	5.232

PAPER - IV: Linear Programming

Unit-1

Linear Programming Problem: Convex Set, Extreme Points of convex set, Convex combination, Convex hull, Convex polyhedron, Fundamental theorem of linear programming, Definition, Formulation of linear programming (LPP), Graphical solution of linear programming problems, General formulation of Lp problems, Standard form and matrix form of LP problems.

Unit-2

Simplex Method: Introduction, Definitions and notations, Computational procedure of simplex algorithm, Simple way for simplex computations, Artificial variables, Two-phase method, Alternative method of two –phase simplex method, Big-M method, Degeneracy in LPP and method to solve to resolve degeneracy, Alternative solutions, Unbounded solutions, Non-existing feasible solutions, Solutions of simultaneous equations by simplex method

Unit-3

Duality in Linear Programming and Dual Simplex Method: Introduction, Definition of Dual problems, General rules for converting any primal into its Dual, Relation between the solution of primal and Dual problem, Initial Solution for Dual Simplex Method, Dual Simplex Method.

Unit-4

Assignment Problems: Introduction, Mathematical formulation of Assignment problem, Reduction theorem, Hungarian Method for solving Assignment problem, Unbalanced assignment problem, The traveling salesman problem, Formulation of travelling salesman problem as an Assignment problem and Solution procedure

Unit-5

Transportation Problems

Mathematical formulation of Transportation problem, Tabular Representation, Definitions, Special structure of the solution, North-west corner rule, Lowest cost entry method, Vogel's approximation method, Optimality in transportation Problem, Degeneracy in transportation problems Resolution of degeneracy, Unbalanced transportation problem, Generalized transportation problem

MODERN PHYSICS

As per Choice Based Credit System (CBCS)

II - B.Sc(Physics) / IV - Semester



Authors

Prof. Vijayalakshmi

Prof. Vijay Bhaskar Rao

Dept. of Physics

S.V. University

Tirupati - 517 502 AP



Centre for Distance and Online Education
Sri Venkateswara University
Tirupathi, AP -517 502

Year : 2024

Edtion : First

All rights reserved (SVU CDOE). No part of this publication which is material protected by this copyright notice may be reproduced or transmitted or utilized or stored in any form or by any means now known or hereinafter invented, electronic, digital or mechanical, including photocopying, scanning, recording or by any information storage or retrieval system, without prior written permission from the Publisher.

Copyright© 2024, SVU CDOE

All Rights Reserved

Printed

by



(An ISO 9001 : 2015 Certified Publishers)

326/C, Surneni Nilayam

Near B K Guda Park, S R Nagar

Hyderabad - 500 038 TS

P.No:+91 40 23710657, 238000657, 23810657

Cell:+91 94405 75657, 93925 75657, 93935 75657

Reg. Off.: 5-68, Pedda Gorpadu, Pakala, Tirupathi - 517 112 AP

mail: studentshelpline.in@gmail.com

for

Director

Centre for Distance and Online Education

Sri Venkateswara University

Tirupathi, AP -517 502

mail : directorddesvu@gmail.com

Cell: +91 877-2289380

www.svudde.in

Brief Contents

MODERN PHYSICS

B.Sc. (Physics)

Theory Paper – IV

Unit – I

25 hrs

Atomic Spectra

Introduction Drawbacks of Bohr's atomic model Sommerfeld's elliptical orbits relativistic correction (no derivation). Stern & Gerlach experiment Vector atom model and quantum numbers associated with it. L-S and j-j coupling schemes. Spectral terms, selection rules, intensity rules. Spectra of alkali atoms, doublet fine structure. Alkaline earth spectra, singlet and triplet fine structure. Zeeman Effect, Paschen-Back Effect and Stark Effect (basic idea).

Molecular Spectroscopy

Types of molecular spectra, pure rotational energies and spectrum of diatomic molecule, determination of internuclear distance. Vibrational energies and spectrum of diatomic molecule. Raman effect, Classical theory of Raman effect. Experimental arrangement for Raman effect and its applications.

Unit – II

25 hrs

Quantum Mechanics

Inadequacy of classical Physics: (Discussion only)

Spectral radiation Planck's law. Photoelectric effect Einstein's photoelectric equation. Compton's effect (quantitative) experimental verification. Stability of an atom Bohr's atomic theory. Limitations of old quantum theory.

Matter Waves

de Broglie's hypothesis wavelength of matter waves, properties of matter waves. Phase and group velocities. Davisson and Germer experiment. Double slit experiment. Standing de Broglie waves of electron in Bohr orbits.

Uncertainty Principle

Heisenberg's uncertainty principle for position and momentum (x and p_x), Energy and time (E and t). Gamma ray microscope. Diffraction by a single slit. Position of electron in a Bohr orbit. Particle in a box. Complementary principle of Bohr.

Schrodinger Wave Equation

Schrodinger time independent and time dependent wave equations. Wave function properties Significance. Basic postulates of quantum mechanics. Operators, eigen functions and eigen values, expectation values. Application of Schrodinger wave equation to particle in one and three dimensional boxes, potential step and potential barrier.

Unit – III

15 hrs

Nuclear Physics

Nuclear Structure: Basic properties of nucleus size, charge, mass, spin, magnetic dipole moment and electric quadrupole moment. Binding energy of nucleus, deuteron binding energy, p-p and n-p scattering (concepts), nuclear forces. Nuclear models liquid drop model, shell model.

Alpha and Beta Decays: Range of alpha particles, Geiger Nuttal law. Gammow's theory of alpha decay. Geiger Nuttal law from Gammow's theory. Beta spectrum neutrino hypothesis, Fermi's theory of b-decay (qualitative).

Nuclear Reactions: Types of nuclear reactions, channels, nuclear reaction kinematics. Compound nucleus, direct reactions (concepts).

Nuclear Detectors : GM counter, proportional counter, scintillation counter, Wilson cloud chamber and solid state detector

Unit – IV

25 hrs

Solid State Physics

Crystal Structure: Crystalline nature of matter. Crystal lattice, Unit Cell, Elements of symmetry. Crystal systems, Bravais lattices. Miller indices. Simple crystal structures (S.C., BCC, CsCl, FCC, NaCl diamond and Zinc Blends)

X-ray Diffraction: Diffraction of X –rays by crystals, Bragg's law, Experimental techniques - Laue's method and powder method.

Nanomaterials: Introduction, nanoparticles, metal nanoclusters, semiconductor nanoparticles, carbon clusters, carbon nanotubes, quantum nanostructures nanodot, nanowire and quantum well. Fabrication of quantum nanostructures.

Bonding in Crystals: Types of bonding in crystals characteristics of crystals with different bindings. Lattice energy of ionic crystals determination of Madelung constant for NaCl crystal, calculation of Born coefficient and repulsive exponent. Born Haber cycle.

Magnetism: Magnetic properties of dia, para and ferromagnetic materials. Langevin's theory of paramagnetism. Weiss' theory of ferromagnetism –Concepts of magnetic domains, antiferromagnetism and ferrimagnetism ferrites and their applications.

Super Conductivity

Basic experimental facts zero resistance, effect of magnetic field, Meissner effect, persistent current, Isotope effect Thermodynamic properties, specific heat, entropy. Type I and Type II superconductors.

Elements of BCS theory-Cooper pairs. Applications. High temperature superconductors (general information)

NOTE: Problems should be solved from every chapter of all units.

Detailed Contents

MODERN PHYSICS

UNIT – I Atomic Spectra & Molecular Spectroscopy

1.1	Atomic Spectra	1.2
1.1.1	Drawbacks of Bohr's Theory	1.2
1.1.2	Sommerfeld's Elliptical Orbits	1.2
1.1.3	Stearns and Gerlach experiment Vector atom model and Quantum numbers associated with it	1.6
1.1.4	L-S and J-J Coupling Schemes	1.8
1.1.5	Spectral Terms	1.10
1.1.6	Intensity Rules	1.12
1.1.7	Spectra of Alkali Atoms	1.13
1.1.8	Doublet Fine Structure	1.14
1.1.9	Zeeman Effect	1.15
1.1.10	Paschen-Back Effect and Stark Effect	1.16
1.2	Molecular Spectroscopy	1.17
1.2.1	Types of Molecular Spectra	1.17
1.2.2	Pure Rotational energies and Spectrum of Diatomic Molecule	1.17
1.2.3	Determination of Internuclear Distance	1.18
1.2.4	Vibrational Energies and Spectrum of Diatomic Molecule	1.19
1.2.5	Raman Effect	1.20
1.3	Example problems	1.23
1.4	Exercises & Problems	1.35
1.4.1	Short Answer Type Questions	1.35
1.4.2	Long Answer Type Questions	1.35

UNIT – II Quantum Mechanics

2.1	Inadequacy of Classical Physics	2.38
2.1.1	Spectral Radiation	2.38
2.1.2	Planck's Law	2.39

2.1.3	Photoelectric Effect	2.40
2.1.4	Einstein's Photoelectric Equation	2.42
2.1.5	Compton's Effect	2.43
2.1.6	Experimental verification	2.46
2.1.7	Bohr's Atomic Theory	2.48
2.1.8	Limitations of Bohr's Theory	2.48
2.2	Matter Waves	2.49
2.2.1	The de Broglie Hypothesis	2.49
2.2.2	Properties of Matter Waves	2.50
2.2.3	Phase Velocity (Wave velocity) and Group velocity	2.51
2.2.4	Davisson and Germer Experiment (1927) (Experimental Verification of Matter Waves)	2.53
2.2.5	Double Slit Experiment	2.54
2.2.6	Standing de Broglie waves of electron in Bohr orbits	2.55
2.3	Uncertainty Principal	2.56
2.3.1	Heisenberg's uncertainty principal	2.56
2.3.2	Extension of Uncertainty Principle to Energy and Time	2.57
2.3.3	Consequence of Uncertainty Relation Gamma Ray Microscope	2.59
2.3.4	Diffraction by a Single Slit	2.60
2.3.5	Position of Electron in a Bohr Orbit	2.61
2.3.6	Particle in a Potential Box	2.62
2.3.7	Complementary principle of Bohr	2.68
2.4	Schrodinger Wave Equation	2.68
2.4.1	Schrödinger's time independent wave equation	2.68
2.4.2	Schrodinger Time-Dependent Wave Equation	2.70
2.4.3	Postulates of Quantum Mechanics	2.70
2.4.4	Operators	2.71
2.4.5	Eigen Function and Eigen Values	2.74
2.4.6	Expectation Values	2.74
2.4.7	Particle in a One Dimensional Box	2.75
2.4.8	Particle in a Three Dimensional Box	2.78
2.4.9	Reflection at a Step Potential	2.80

2.4.10 Transmission Across a Potential Barrier	2.87
2.5 Example problems	2.91
2.6 Exercises & Problems	2.99
2.6.1 Short Answer Type Questions	2.99
2.6.2 Long Answer Type Questions	2.99
2.6.3 Problems	2.100

UNIT – III Nuclear Physics

3.1 Nuclear Structure	3.102
3.1.1 Basic Properties of Nucleus	3.102
3.1.2 Nuclear models	3.109
3.2 Alpha and Beta decays	3.112
3.2.1 Range of Alpha Particles	3.112
3.2.2 The Geiger-Nuttal Law	3.114
3.2.3 Gamow's Theory of Alpha Decay	3.114
3.2.4 Decay- neutrino hypothesis	3.117
3.2.5 Fermi's Theory of Beta Decay	3.118
3.3 Nuclear reactions	3.118
3.3.1 Types of nuclear reactions	3.118
3.3.2 Channels	3.120
3.3.3 Nuclear Reaction Kinematics	3.122
3.3.4 Compound Nucleus	3.122
3.3.5 Direct Reaction	3.124
3.4 Nuclear Detectors	3.125
3.4.1 GM Counter	3.125
3.4.2 Proportional Counters	3.128
3.4.3 Operational Scintillation counter	3.131
3.4.4 Wilson Cloud Chamber	3.134
3.4.5 Solid State Detector	3.134
3.5 Example Problems	3.136
3.6 Exercises	3.141
3.6.1 Short Answer Type Questions	3.141
3.6.2 Long Answer Type Questions	3.141

UNIT – IV Solid State Physics

4.1	Crystal structure	4.144
	4.1.1 Crystal Lattice, Unit cell	4.144
	4.1.2 Bravais lattices	4.146
	4.1.3 Miller Indices	4.148
	4.1.4 Crystal Structure (SC, BCC, CsCl, FCC, NaCl diamond and Zinc Blends)	4.151
4.2	X-Ray diffraction	4.161
	4.2.1 Diffraction of X-rays by Crystals	4.161
	4.2.2 Bragg's Law	4.162
	4.2.3 Experimental Techniques	4.165
	4.2.3.1 Laue's Method and Powder Method	4.165
4.3	Nano material	4.169
	4.3.1 Nano particles	4.169
	4.3.2 Metal nano clusters	4.170
	4.3.3 Semiconductor Nano particles	4.171
	4.3.4 Carbon Clusters	4.173
	4.3.5 Carbon Nanotubes (CNT)	4.174
	4.3.6 Quantum Nano Structures	4.179
	4.3.7 Fabrication of quantum nanostructures	4.182
4.4	Bonding in Crystals	4.185
	4.4.1 Types of Bonding in Crystals	4.185
	4.4.2 Characteristics of Crystals with different Bindings	4.186
	4.4.3 Lattice energy of ionic crystals	4.191
	4.4.4 Determination of Modelling Constant for NaCl Crystal	4.193
	4.4.4 Calculation of Born coefficient and Repulsive Exponent	4.194
	4.4.5 Born-Haber Cycle	4.197
4.5	Magnetism	4.198
	4.5.1 Magnetic Properties of Dia, Para and Ferromagnetic Materials	4.198
	4.5.2 Weiss Theory of Ferro Magnetism	4.201
	4.5.3 Concept of magnetic domains	4.202

4.5.4 Antiferro magnetism and Ferrima Gnetism Ferrites and their applications	4.203
4.6 Superconductivity	4.205
4.6.1 Basic Experimental Facts	4.205
4.6.2 Zero Resistance	4.207
4.6.3 Meissner Effect	4.207
4.6.4 Thermodynamic Properties	4.208
4.6.5 Specific Heat	4.210
4.6.6 Type I and Type II Super Conductors	4.210
4.7 Elements of BCS theory	4.211
4.7.1 Cooper Pairs	4.212
4.7.2 High temperature superconductors	4.214
4.8 Example Problems	4.215
4.9 Exercises	4.221
4.9.1 Short Answer Type Questions	4.221
4.9.2 Long Answer Type Questions	4.222

CHEMISTRY & INDUSTRY

II-B.Sc (Chemistry) / IV- Semester

As per Choice Based Credit System (CBCS)



Authors

Prof. N.V. Subba Naidu

Prof. Venkat Rao

Dept. of Chemistry

S.V. University

Tirupati - 517 502 AP



Centre for Distance and Online Education
Sri Venkateswara University

Tirupathi, AP -517 502

Year : 2024

Edtion : First

All rights reserved (SVU CDOE). No part of this publication which is material protected by this copyright notice may be reproduced or transmitted or utilized or stored in any form or by any means now known or hereinafter invented, electronic, digital or mechanical, including photocopying, scanning, recording or by any information storage or retrieval system, without prior written permission from the Publisher.

Copyright© 2024, SVU CDOE

All Rights Reserved

Printed

by



(An ISO 9001 : 2015 Certified Publishers)

326/C, Surneni Nilayam

Near B K Guda Park, S R Nagar

Hyderabad - 500 038 TS

P.No:+91 40 23710657, 238000657, 23810657

Cell:+91 94405 75657, 93925 75657, 93935 75657

Reg. Off.: 5-68, Pedda Gorpadu, Pakala, Tirupathi - 517 112 AP

mail: studentshelpline.in@gmail.com

for

Director

**Centre for Distance and Online Education
Sri Venkateswara University**

Tirupathi, AP -517 502

mail : directorddesvu@gmail.com

Cell: +91 877-2289380

www.svudde.in

CONTENTS

	Page.No.
Unit-I	
1.0 Aims and Objectives	1.1
1.1 Introduction	1.1
1.2 Solvent Extraction	1.2
1.2.1 Principles and Process	1.2
1.3 Batch Extraction	1.4
1.4 Continuous Extraction and Counter Current Extraction	1.4
1.5 Application and Determination of Iron (III)	1.9
1.6 Summary	1.10
1.7 Exercise	1.10
Unit-II	
2.0 Aims and Objectives	2.12
2.1 Introduction	2.12
2.2 Chromatography	2.12
2.2.1 Classification of Chromatography Methods	2.13
2.3 Principles of Differential Migration Adsorption Phenomenon	2.14
2.3.1 Adsorption Phenomenon, Nature of Adsorbents	2.15
2.3.2 Solvent Systems	2.16
2.3.3 RF Values	2.16
2.3.3.1 Factors Effecting RF Values	2.16
2.4 Paper Chromatography	2.16
2.4.1 Principles of RF Values	2.16
2.4.2 Experimental Procedures	2.17
2.4.3 Choice of Paper and Solvent Systems	2.17
2.4.4 Developments of Chromatography Ascending, Descending and Radial	2.17
2.4.4.1 Two Dimensional Chromatography	2.18
2.4.5 Applications	2.19
2.5 Thin Layer Chromatography (TLC)	2.20
2.5.1 Advantages	2.20
2.5.2 Principles	2.20
2.5.3 Factors Effecting R_f Values	2.20
2.5.4 Experimental Procedures	2.21
2.5.4.1 Adsorbents and Solvents	2.21
2.5.5 Preparation of Plates	2.21
2.5.6 Development of the Chromatogram	2.22
2.5.7 Detection of the Spots	2.22
2.5.8 Applications	2.22
2.6 Column Chromatography	2.23
2.6.1 Principle	2.23
2.6.2 Experimental Procedures	2.25
2.6.3 Stationary and Mobile Phases	2.25
2.6.4 Separation Technique	2.26
2.6.5 Applications	2.26
2.7 High Performance Liquid Chromatography (HPLC)	2.27
2.7.1 Principles and Applications	2.27
2.8 Gas Liquid Chromatography (GLC)	2.28
2.8.1 Principles and Applications	2.28
2.9 Summary	2.29
2.10 Exercise	2.29

Unit-III

3.0	Aims and Objectives	3.31
3.1	General Features of Absorption Spectroscopy	3.31
3.1.1	Introduction	3.31
3.2	Beer Lambert's Law and its Limitations	3.34
3.2.1	Introduction	3.34
3.3	Transmittance	3.35
3.4	Absorbance and Molar Absorptivity	3.36
3.5	Single and Double Beam spectrophotometers	3.36
3.6	Application of Beer-Lambert Law for Quantitative Analysis	3.37
3.7	Summary	3.38
3.8	Exercise	3.38

Unit-IV

4.0	Aims and Objectives	4.39
4.1	Electronic Spectroscopy	4.39
4.1.1	Introduction to Molecular Spectroscopy	4.39
4.1.2	Interaction of Electromagnetic Radiation with Molecules and Types of Molecular Spectra	4.40
4.2	Potential Energy Curves for Bonding and Antibonding Molecular Orbitals	4.47
4.2.1	Introduction	4.47
4.3	Energy Levels of Molecules (σ, π, n)	4.51
4.4	Selection Rules for Electronic Spectra	4.51
4.5	Types of Electronic Transitions in Molecules Effect of Conjugation	4.52
4.6	Concept of Chromophore	4.55
4.7	Summary	4.57
4.8	Exercise	4.57

Unit-V

5.0	Aims and Objectives	5.59
5.1	Energy Levels of Simple Harmonic Oscillator	5.59
5.1.1	Introduction	5.59
5.2	Molecular Vibration Spectrum	5.60
5.2.1	Selection Rules	5.62
5.3	Determination of Force Constant	5.62
5.4	Qualitative Relation of Force Constant to Bond Energies	5.63
5.5	Anharmonic Motion of Real Molecules and Energy Levels	5.63
5.6	Modes of Vibrations in Polyatomic Molecules	5.64
5.7	Characteristic Absorption Bands of Various Functional Groups	5.66
5.8	Finger Print Nature of Infrared Spectrum	5.67
5.9	Summary	5.68
5.10	Exercise	5.68

Unit-VI

6.0	Aims and Objectives	6.69
6.1	Concept of Polarizability	6.69
6.1.1	Introduction	6.69
6.1.2	Selection Rules	6.73
6.2	Pure Rotational and Pure Vibrational Raman Spectra of Diatomic Molecules	6.73
6.2.1	Selection Rules	6.75
6.3	Summary	6.75
6.4	Exercise	6.76

Unit-VII

7.0	Aims and Objectives	7.77
7.1	Principles of Nuclear Magnetic Resonance	7.77
7.2	Equivalent and Non-Equivalent Protons	7.85
7.3	Position of Signals and Chemical Shift	7.86
7.4	NMR Splitting of Signals	7.88
7.4.1	Spin-Spin Coupling, Coupling Constants	7.89
7.5	Applications of NMR	7.90
7.6	Summary	7.92
7.7	Exercise	7.92

Unit-VIII		
8.0	Aims and Objectives	8.93
8.1	Spectral Interpretation of Some Compounds	8.93
	8.1.1 Phenylacetylene	8.93
	8.1.2 Acetophenone	8.95
	8.1.3 Cinnamic acid	8.96
	8.1.4 Parinitroaniline	8.97
8.2	Summary	8.98
8.3	Review Questions	8.98
Unit-IX		
9.0	Aims and Objectives	9.99
9.1	Introduction Of Drug and Disease	9.100
	9.1.1 Historical Evolution, Sources-plant, Animal Synthetic	9.101
	9.1.2 Biotechnology and Human Genetherapy	9.106
9.2	Pharmacy	9.110
	9.2.1 Pharmacology	9.112
	9.2.2 Pharmacophore	9.112
	9.2.3 Pharmacodynamics	9.112
	9.2.4 Pharmacokinetics	9.113
	9.2.5 Metabolites and Antimetabolites	9.115
9.3	Nomenclature	9.115
	9.3.1 Classification Based on Structures and Therapeutic	9.121
9.4	Synthesis and TherapeuticActivity	9.123
9.5	Pencillin	9.127
	9.5.1 Separation and Isolation	9.129
9.6	Drug Development of different pencillins	9.131
9.7	Drug Development of HIV-AIDS	9.133
	9.7.1 Prevention of AIDS	9.143
	9.7.2 Drugs Available	9.145
	9.7.3 NNRTIS	9.146
	9.7.4 NNRTIS	9.146
	9.7.5 Monographs of Drugs	9.148
9.8	Summary	9.149
9.9	Exercise	9.149
Unit-X		
10.0	Aims and Objectives	10.151
10.1	Need of Conversion of Drugs into Medicine	10.151
	10.1.1 Additives used in Preparing the Dosage Form	10.151
10.2	Differnt Types of Formulation	10.155
10.3	Summary	10.156
10.4	Exercise	10.156
Unit-XI		
11.0	Aims and Objectives	11.157
11.1	Need of Conversion of Drugs into Medicine	11.157
	11.1.1 Types of Pesticides	11.158
11.2	Rodenticides Plant Growth Regulators	11.159
11.3	Pheromones and Hormones	11.160
11.4	Synthesis of Pesticides	11.161
11.5	Summary	11.166
11.6	Exercise	11.166
Unit-XII		
12.0	Aims and Objectives	12.167
12.1	Introduction	12.167
	12.1.1 Definition of Green Chemistry	12.169
	12.1.2 Need of Green Chemistry	12.170
	12.1.3 Basic Principles of Green Chemistry	12.170
12.2	Green Synthesis	12.171
	12.2.1 Evaluation of the Type of the Reaction	12.171
12.3	Pericyclic Reactions (No By-Product)	12.172
12.4	Selection of Solvents	12.172
	12.4.1 Green Catalysis	12.173
12.5	Microwave and Ultrasound Assisted Green Synthesis	12.176
	12.5.1 Aldol Condensation	12.175
	12.5.2 Connizaro Reaction	12.175

12.5.3 Diels-Alder Reaction	12.175
12.5.4 Strecker Synthesis	12.175
12.5.5 Williamson Synthesis Williamson Synthesis	12.175
12.5.6 Dieckmann Condensation	12.176
12.6 Summary	12.176
12.7 Exercise	12.176

Unit-XIII

13.0 Aims and Objectives	13.177
13.1 Classification of Polymers	13.177
13.2 Chemistry of Polymerization	13.180
13.3 Chain Polymerization	13.187
13.4 Step Polymerisation	13.189
13.5 Coordination Polymerization-Tacticity	13.190
13.6 Molecular Weight of Polymers	13.190
13.6.1 Number Average and Weight Average Molecular Weight	13.191
13.7 Degree of Polymerization	13.193
13.8 Determination of Molecular Weight of Polymers by Viscometry	13.193
13.9 Osmometry and Light Scattering Methods	13.196
13.10 Kinetic of Free Radical Polymerization	13.199
13.10.1 Derivation of Rate Law	13.199
13.11 Preparation and Industrial Application	13.201
13.11.1 Polyethylene	13.201
13.11.2 PVC and Teflon	13.202
13.11.3 Poly acrylonitrile, Terelene and Nylon 66	13.203
13.12 Introduction to Biodegradability	13.207
13.13 Summary	13.207
13.14 Exercise	13.208

Unit-XIV

14.0 Aims and Objectives	14.209
14.1 Superconductivity, Characteristics of Superconductors	14.209
14.1.1 Meissner Effect	14.210
14.1.2 Types of Superconductors and Applications	14.211
14.2 Nanomaterials	14.212
14.2.1 Synthetic Techniques	14.212
14.3 Types of methods of Nanotechnology	14.213
14.3.1 Bottom-up-sol-gel Method	14.213
14.3.2 Top-down-Electrodeposition Method	14.214
14.4 Nanomaterials	14.215
14.4.1 Properties and Applications of Nanomaterials	14.220
14.5 Composites-Definition, General Characteristics	14.222
14.6 Particle Reinforce and Fiber Reinforce Composites and their Applications	14.223
14.7 Summary	14.224
14.8 Exercise	14.224

Unit-XV

15.0 Aims and Objectives	15.225
15.1 Homogeneous and Hetrogeneous Catalysis	15.226
15.2 Kinetics of Specific Acid Catalyzed Reactions	15.231
15.2.1 Inversion of Cane Sugar	15.234
15.3 Kinetic of Specific Base Catalyzed Reactions	15.234
15.3.1 Base Catalyzed Conversion of Acetone to Discetone Alcohol	15.235
15.4 Acid and Base Catalyzed Reactions	15.235
15.4.1 Hydrolysis of Esters, Multarotation of Glucose	15.236
15.5 Cataytic Activity at Surfaces	15.236
15.6 Mechanism of Hetrogenous Catalysis	15.237
15.7 Langmuir-Hinshelwood Mechanism	15.238
15.8 Enzyme catalysis: Classification and Characteristics of Eznzyme catalysis	15.238
15.8.1.1 Significance of Michaelis Constant	15.242
15.9 Factors Affecting Enzyme Catalysis	15.243
15.9.1 Effect of Temperature, PH Concentration & Inhibitor	15.243
15.10 Catalytic Efficiency	15.245
15.11 Mechanism of Oxidation of Ethanol by Alcohol Dehydrogenase	15.246
15.12 Summary	15.248
15.13 Exercise	15.248

UNIT-I: SEPARATION TECHNIQUES

Introduction, Solvent Extraction, Principles and Process, Batch Extraction, Continuous Extraction and Counter Current Extraction, Application and Determination of Iron (III).

Unit-II: SPECTROPHOTOMETRY

Introduction-Chromatography, Classification of Chromatography Methods-Principles of Differential Migration Adsorption Phenomenon, Adsorption Phenomenon, Nature of Adsorbents, Solvent Systems RF Values, Factors Effecting RF Values-Paper Chromatography, Principles of RF Values, Experimental Procedures, Choice of Paper and Solvent Systems, Developments of Chromatography Ascending, Descending and Radial, Two Dimensional Chromatography, Applications-Thin Layer Chromatography (TLC), Advantages, Principles, Factors Effecting Values, Experimental Procedures, Adsorbents and Solvents, Preparation of Plates, Development of the Chromatogram, Detection of the Spots, Applications-Column Chromatography, Principle, Experimental Procedures, Stationary and Mobile Phases, Separation Technique, Applications-High Performance Liquid Chromatography (HPLC) , Principles and Applications-Gas Liquid Chromatography (GLC), Principles and Applications.

Unit-III: MOLECULAR SPECTROSCOPY

General Features of Absorption Spectroscopy-Introduction-Beer Lambert's Law and its Limitations-Introduction- Transmittance-Absorbance and Molar Absorptivity-Single and Double Beam spectrophotometers-Application of Beer-Lambert Law for Quantitative Analysis.

Unit-IV: ELECTRONIC SPECTROSCOPY

Electronic Spectroscopy, Introduction to Molecular Spectroscopy, Interaction of Electromagnetic Radiation with Molecules and Types of Molecular Spectra-Potential Energy Curves for Bonding and Antibonding Molecular Orbitals, Introduction-Energy Levels of Molecules-Selection Rules for Electronic Spectra-Types of Electronic Transitions in Molecules Effect of Conjugation-Concept of Chromophore.

Unit-V: INFRA RED SPECTROSCOPY

Energy Levels of Simple Harmonic Oscillator, Introduction-Molecular Vibration Spectrum, Selection Rules-Determination of Force Constant-Qualitative Relation of Force Constant to Bond Energies-An harmonic Motion of Real Molecules and Energy Levels-Modes of Vibrations in Polyatomic Molecules-Characteristic Absorption Bands of Various Functional Groups-Finger Print Nature of Infrared Spectrum.

Unit-VI: RAMAN SPECTROSCOPY

Concept of Polarizability, Introduction, Selection Rules-Pure Rotational and Pure Vibrational Raman Spectra of Diatomic Molecules, Selection Rules.

Unit-VII: PROTON MAGNETIC RESONANCE SPECTROSCOPY

Principles of Nuclear Magnetic Resonance- Equivalent and Non-Equivalent Protons-Position of Signals and Chemical Shift-NMR Splitting of Signals, Spin-Spin Coupling, Coupling Constants-Applications of NMR.

Unit-VIII: SPECTRAL INTERPRETATION

Spectral Interpretation of Some Compounds, Phenylacetylene, Acetophenone, Cinnamic acid, Paranitroaniline.

Unit-IX: DRUGS

Introduction of Drug and Disease, Historical Evolution, Sources-plant, Animal Synthetic, Biotechnology and Human Genetherapy –Pharmacy, Pharmacology, Pharmacophore, Pharmacodynamics, Pharmacokinetics, Metabolites and Antimetabolites-Nomenclature, Classification Based on Structures and Therapeutic-Synthesis and Therapeutic Activity –Pencillin, Separation and Isolation-Drug Development of different pencillins-Drug Development of HIV-AIDS, Prevention of AIDS, Drugs Available, NNRTIS, NNRTIS, Monographs of Drugs.

Unit-X: FORMULATIONS

Need of Conversion of Drugs into Medicine, Additives used in Preparing the Dosage Form-Different Types of Formulation.

Unit-XI: PESTICIDES

Need of Conversion of Drugs into Medicine, Types of Pesticides-Rodenticides Plant Growth Regulators-Pheromones and Hormones-Synthesis of Pesticides.

Unit-XII: GREEN CHEMISTRY

Introduction, Definition of Green Chemistry , Need of Green Chemistry, Basic Principles of Green Chemistry-Green Synthesis, Evaluation of the Type of the Reaction-Pericyclic Reactions (No By-Product)-Selection of Solvents, Green Catalysis, Microwave and Ultrasound Assisted Green Synthesis, Aldol Condensation, Connizaro Reaction, Diels-Alder Reaction, Strecker Synthesis, Willaimson Synthesis Williamson Synthesis, Dieckmann Condensation.

Unit-XIII: MACROMOLECULES

Classification of Polymers-Chemistry of Polymerization-Chain Polymerization-Step Polymerisation- Coordination Polymerization-Tacticity-Molecular Weight of Polymers, Number Average and Weight Average Molecular Weight-Degree of Polymerization-Determination of Molecular Weight of Polymers by Viscometry -Osmometry and Light Scattering Methods-Kinetic of Free Radical Polymerization, Derivation of Rate Law-Preparation and Industrial Application, Polyethylene, PVC and Teflon, Poly acrylonitrile, Terelene and Nylon 66-Introduction to Biodegradability

Unit-XIV: MATERIALS SCIENCE

Superconductivity, Characteristics of Superconductors, Meissner Effect, Types of Superconductors and Applications-Nanomaterials, Synthetic Techniques-Types of methods of Nanotechnology, Bottom-up-sol-gel Method, Top-down-Electrodeposition Method-Nanomaterials, Properties and Applications of Nanomaterials-Composites-Definition, General Characteristics-Particle Reinforce and Fiber Reinforce Composites and their Applications.

Unit-XV: CATALYSIS

Homogeneous and Hetrogeneous Catalysis-Kinetics of Specific Acid Catalyzed Reactions, Inversion of Cane Sugar-Kinetic of Specific Base Catalyzed Reactions, Base Catalyzed Conversion of Acetone to Discetone Alcohol-Acid and Base Catalyzed Reactions, Hydrolysis of Esters, Multarotation of Gulcose-Cataytic Activity at Surfaces-Mechanism of Hetrogenous Catalysis-Langmuir-Hinshelwood Mechanism-Enzyme catalysis: Classification and Characteristics of Eznzyme catalysis ,Significance of Michaelis Constant-Factors Affecting Enzyme Catalysis, Effect of Temperature, PH Concentration and Inhibitor-Catalytic Efficiency-Mechanism of Oxidation of Ethanol by Alcohol Dehydrogenase.